



Afterschool Alliance

AFTERSCHOOL FOR ALL

Design the 2012 *Lights On Afterschool* Poster

Calling all afterschool artists: The Afterschool Alliance seeks artwork for our 2012 *Lights On Afterschool* poster!

The winning image will be printed on 70,000 posters sent to afterschool programs from coast to coast for *Lights On Afterschool* celebrations. The artist and/or program will be credited on the poster, and the image will be featured on our website.

For inspiration read about our [2011 poster contest winner](#) and check out our online [2010 gallery of poster art submissions](#).

Submission guidelines:

1. Artwork should be created by kids in afterschool programs. Youth may collaborate on an entry; please include the names of all contributing artists with the submission.
2. Drawing should be vertical and made on an 11" x 14" piece of paper.
3. Bold colors will come out better than light colors. Use markers, paint, pen—do not use crayons, watercolors, chalks or anything else that could rub off or smear. Fluorescent markers should be avoided or used sparingly.
4. Please keep in mind that the artwork will be scanned into a computer; textures or raised surfaces may present a problem.
5. Because the image will be used to promote *Lights On Afterschool* events nationally, avoid using a specific program name within the submission.
6. The artwork or design should generally promote or convey afterschool or *Lights On Afterschool*. Abstract or realistic drawings are welcome. Some examples of ideas might be:
 - Portray or convey *Lights On Afterschool* celebrations (for an examples of events, see our event summary from 2010 and photo gallery; some examples: the Empire State Building or Mount Rushmore lighting up for *Lights On Afterschool*, children performing, communities celebrating, children learning, singing, acting, etc.)
 - A design around the theme "keeping the lights on after school."
 - If a light bulb is included in the design, think about using the energy efficient light bulb.
 - Think about promoting afterschool by portraying the kinds of things that happen in afterschool programs or by demonstrating the benefits of afterschool.
7. The posters do not necessarily have to say *Lights On Afterschool* as we will add text at the bottom.
8. Please include the afterschool program name, state and contact information as well as the artist's name and age on the back of the artwork.
9. Entries must be postmarked by May 1, 2012. Send to: Afterschool Alliance, 1616 H Street, Suite 820, Washington, DC 20006

Questions? Contact Shaun Gray at 202-347-2030 or sgray@afterschoolalliance.org

If a team of students submits one design, we may need to list just the program due to space constraints. All images become the property of the Afterschool Alliance to use in promoting *Lights On Afterschool* and afterschool generally. Students' information will not be shared without prior consent.