



Afterschool Alliance



*Lights **ON** Afterschool:* Getting VIPs to Your Event

Guest Speakers

Alexis Steines
Afterschool Alliance
Washington, DC



Miguel Garcia
Fort Worth After School
Fort Worth, TX



Joe Rodriguez
Holy Savior 21st CCLC Program
Wichita, KS





14th annual
nationwide rally for
afterschool programs

Oct. 17, 2013

The 14th annual
LIGHTS ON AFTERSCHOOL
afterschoolalliance.org



Maker Education Initiative
EVERY CHILD A MAKER



Lights **On** is an opportunity to:



- Call attention to your program's successes
- For community leaders to see your kids in action
- Highlight the need for more resources
- Start or solidify a relationship with elected officials
- Engage private sector and local business
- Get media coverage and develop media contacts
- Nurture new partnerships and funders
- Build awareness and goodwill in the community
- Give children, staff and parents something to celebrate!!



Photo Contest





Register & Win!

Prizes include:

- Ultimate Lights On Event Kit
- Maker Supplies
- Reusable Water Bottles
- Flavored Syrups
- 4-H Science Kits
- Snap Circuits
- All-In-One Afterschool Activity Kit
- Green Science Kits



Why invite VIPs?

- Can bring positive attention to your program
- Adds credibility
- Allows them to experience your afterschool program
- Allows them to interact with your students and their families



Fort Worth After School Lights On Afterschool! 2012



Fort Worth After School

- Program initiated in Fall 2000
- Program partners include FWISD, City of Fort Worth and TEA
- 84 Campuses (52 originally)
- Partner with Clayton YES at 10 additional TEA 21st Century Afterschool Centers on Education (ACE) sites
- 9,800+ student participants on a daily basis



FWAS Enrollment Over Time

Enrollment	Registrants	5+ Days of Attendance Registrants	Number of Sites
Year 12: 2011-12	18,620	16,136	94
Year 11: 2010-11	17,794	14,798	85
Year 10: 2009-10	16,846	14,313	85
Year 9: 2008-09	14,908	12,807	84
Year 8: 2007-08	14,083	11,531	74
Year 7: 2006-07	13,956	12,738	74
Year 6: 2005-06	12,110	10,717	69



FWAS Enrollment - 2011-2012

Student Characteristics	All Participants %	Participants with 5+ Days of Attendance %
Female	50.7	50.4
Male	49.3	49.6
Ethnicity		
Native American	.2	0.1
Asian Pacific Islander	2.3	2.2
African American	31.7	32.9
Hispanic	57.1	56.5
White	7.5	6.9
Two or more ethnicities	1.3	1.3
Grade Level		
1st - 2nd	8.9	10.1
3rd - 5th	26.6	30.2
6th - 8th	40.1	37.2
9th - 12th	24.4	22.5
School Lunch Status		
Full Price	14.0	13.2
Free/Reduced Price	86.0	86.9
Other		
At-Risk Status	50.9	50.7
LEP Status	19.4	20.4



FWAS - LOA

- Hosted past events at notable Fort Worth landmarks
- Tarrant County Courthouse, City Hall, Intermodal Transportation Center and Historic Stockyards
- Superintendent and Mayor attended 2012 event; 500 + parents
- Past attendees include: US Representatives, State Senators, State Representatives, City Council and County Commissioners



FWAS - LOA

- Sidewalk Chalk Art - Art depicted events/activities at FWAS sites
- “Sandwich” Boards utilized for 2012 event
- Student performances included dance, Mariachis and Spoken Word
- Student and Parent Testimonials were delivered
- Informational “bookmarks” distributed to passerbys



FWAS - LOA

- Use event to launch “Expressions That Move You” art contest
- Partner with Local mass transit authority – The T – to promote event
- Launched SPARC (Strengthening Programs through Advocacy, Resources and Collaboration
- SPARC efforts funded and supported through Wallace Foundation



Points Worth Noting

- FWAS participants in elementary average higher school attendance than elementary students not participating in FWAS (95.9% vs. 96.9%)
- Elementary and High school students that attended 60+ days of programming had higher passing rates for core courses.
- Elementary and Middle school passing rates continued to increase as students attended the program above the 60 day threshold.



Student Feedback

- FWAS participants in grades 3-12 say they:
 - feel better about themselves,
 - work better with other students,
 - come to school more often,
 - get better grades, and
 - behave better at school
- Middle and High School students say they better understand the importance of graduation as a result of participating in the FWAS program.



Parent Feedback

As a result of participation, parents believe that their child is:

- Learning more
- Engaging in new activities
- Doing better on homework
- Getting better grades
- Keeping their student(s) safe
- Talking about finishing high school and going to college



Holy Savior Academy 21st CCLC Program





Q & A



Afterschool Alliance

Thank you for joining us
and be sure to register
your *Lights **On** Afterschool* event
at afterschoolalliance.org!



Follow Us

[@afterschool4all](https://twitter.com/afterschool4all)



Join Us

[/afterschoolalliancedc](https://www.facebook.com/afterschoolalliancedc)



Read Us

[Afterschool Snack Blog](http://afterschoolsnack.com)