

AFTERSCHOOL FOR ALL CHALLENGE

KEEP THE LIGHTS ON AFTERSCHOOL

JUNE 11 & 12, 2019

WASHINGTON PLAZA, 10 THOMAS CIRCLE, NW

WELCOME AND TRAINING – TUESDAY, JUNE 11

8:30 AM – 10:00 AM **CONTINENTAL BREAKFAST**
Grand Ballroom Salon C

9:00 AM – 4:30 PM **REGISTRATION**
Ballroom Foyer

Registration will remain open until buses depart for the Afterschool Showcase. All participants need to check-in at the Registration tables to receive their packets, Hill appointment schedules, and name tags.

9:30 AM – 10:45 AM **FIRST TIME AT THE CHALLENGE: GET AN IN-DEPTH OVERVIEW OF WHAT TO EXPECT AND GET YOUR QUESTIONS ANSWERED**
Grand Ballroom Salon C

Is this your first time on Capitol Hill? Don't worry, our *First Time at the Challenge* session will help you prepare for the day. This session will provide you with an overview of the federal issues you're here to advocate for, what to expect in your meetings with congressional offices, and how to effectively tell your story to staff and congressmembers. You will also have an opportunity to ask questions to help you prepare for an exciting day on the hill.

Presenters:

Chris Neitzey, *Afterschool Alliance*
Alexis Steines, *Afterschool Alliance*

11:00 AM – 2:30 PM **YOUTH PROGRAM: ADVOCATING THROUGH STORYTELLING—WHAT AFTERSCHOOL MEANS**
Thomas Circle Suite

This session provides training and fun activities designed especially to help youth become their own advocates for afterschool. We will explore

what it means to be a youth advocate and share various ways to effectively advocate for afterschool programs. Youth Advocates will explore and create tools and learn to share their voices in ways that will be heard. Participants will learn the workings of legislation, why their afterschool story is important to tell, and social media strategies to share how #AfterschoolWorks with lawmakers when they are at home. Lunch will be served during the session.

Presenters:

Leah Silverberg, *Afterschool Alliance*

Erin Hegarty, *Afterschool Alliance*

11:00 AM - 12:30 PM MORNING WORKSHOPS

Positioning Afterschool as a Law Enforcement Partner

National Ballroom Salon A

For those familiar with the afterschool field, the role that afterschool programs play in addressing risk factors and supporting positive youth development, strengthening connections between law enforcement and students, and potentially serving as an alternative to incarceration, is well known. However, for those who are not as in tune with afterschool, the connection is not as apparent. In this session, learn about different approaches to help stakeholders recognize that afterschool is both a prevention and an intervention strategy for children and youth, including the latest news on an update to the 2000 Fight Crime: Invest in Kids report, “Prime Time for Juvenile Crime.” Join the conversation to share and think about opportunities in your state to help raise the profile of afterschool as a partner in juvenile justice work.

Presenters:

Linda Barton, *Wyoming Afterschool Alliance*

Michael “Bull” Brown, *Boys & Girls Club Coffee County Region*

Miguel Garcia, *Fort Worth After School*

Denisha Merriweather, *U.S. Department of Education*

Catherine Van Ness, *Fight Crime: Invest in Kids*

Facilitator: Nikki Yamashiro, *Afterschool Alliance*

Learning is Social and Emotional – SEL in Afterschool

National Ballroom Salon B

There is a lot of momentum around the field of social and emotional learning right now. With the recent release of the National Commission

on Social, Emotional, and Academic Development's Nation at Hope report, it is critical that afterschool and summer learning programs continue pushing the needle on addressing the needs of the whole child. In this interactive session, presenters will provide a broad overview of the state of the field around SEL and facilitate group discussions on strategies for how youth development organizations and schools can partner to support the integration and alignment of SEL practices across settings. Join us for a robust conversation that will leave you with a better understanding of how SEL is being framed and advanced through policy and partnerships around the country.

Presenters:

Priscilla Little, *The Forum for Youth Investment*

Terri Ferinde, *Collaborative Communications*

Facilitator: Dan Gilbert, *Afterschool Alliance*

How will You Celebrate the 20th Lights On Afterschool?

Grand Ballroom Salon B

This October 24 marks the 20th nationwide rally for afterschool, Lights On Afterschool. How can we make the most of this moment? We'd love to see statues, buildings, & landmarks light up all across America for Lights On... what would you like to see? Join us for a Lights On Afterschool brainstorming session with peers and partners who have leveraged the celebration to advance priorities around policy, marketing, or relationship building, and get advice from our media team at PR Solutions.

Presenters:

Jenn Carter, *21st Century Afterschool Program, Lewiston, ME*

Mark Cowsert, *Tiger Academy-Hollister Schools, Missouri*

Sara Beanblossom, *Indiana Afterschool Network*

Lisa Lederer, *PR Solutions*

Bela Shah Spooner, *National League of Cities*

Facilitator: Ursula Helminski, *Afterschool Alliance*

12:30 PM – 1:00 PM

GRAB A BOXED LUNCH

Grand Ballroom Salon C

Countdown to Election 2020: Strategies and Ideas for Afterschool Advocacy

National Ballroom Salon A

What do you need to know about afterschool advocacy during the 2020 election season? Join us for a dynamic panel discussion that will take you through the ins-and-outs of electoral advocacy. Speakers will share lessons learned from previous electoral initiatives, as well as plans for active participation in the upcoming electoral process. Participants will also learn how to navigate the boundaries of permissible election related activity to be both effective and legal afterschool advocates.

Presenters:

Britney Samuelson, Policy Lead, *Iowa Afterschool Alliance*

Kathryn Vargas, Executive Director, *Allegheny Partners for Out-of-School Time (APOST)*

Patrick Dowd, *Allies for Children*

Leslie Barnes, Counsel, *Bolder Advocacy, Alliance for Justice*

Facilitators: Rina Moss & Alexis Steines, *Afterschool Alliance*

Afterschool as a Protective Factor: Substance Misuse Prevention and Beyond

National Ballroom Salon B

By addressing risk and protective factors through positive youth development, afterschool and summer learning programs can prevent opioid and other substance misuse. We will explore the linkages between children's health, the Whole School, Whole Community & Whole Child model and substance use. National organizations working on this issue collaboratively will be joined on the panel by a statewide afterschool network, all working to support local programs in leveraging youth development principles to support children's physical and social-emotional needs.

Presenters:

Allison Colman, *National Parks and Recreation Association*

Daniel Hatcher, *Alliance for a Healthier Generation*

Jacy Warrell, *Tennessee Afterschool Network*

John Rust, *Tennessee Commission on Children and Youth*

Facilitator: Marisa Paipongna, *Afterschool Alliance*

STEM and Workforce Development: Opportunities for Collective
Advocacy
Grand Ballroom Salon B

Science, technology, engineering, and math, collectively known as STEM, has been a hot topic in afterschool for years. The afterschool field has also seen increasing attention on workforce development and career readiness initiatives, which correspond with policy at the federal, state, and local levels. This session will provide an update on new opportunities for afterschool at the state and local level through the recently passed Perkins V legislation and increased investments in Title IV, Part A of the Every Student Succeeds Act, two funding streams where career exploration, STEM, and workforce development focused programs can play a role in local initiatives. Hear from national experts on Perkins and Title IV-A, then learn how state and local leaders are working to expand access to STEM and career readiness programs.

Presenters:

Austin Estes, *AdvanceCTE*
Rachel Gwaltney, *National Summer Learning Association*
David Beard, *School's Out Washington*
Zelda Waymer, *South Carolina Afterschool Alliance*
Chris Neitzey, *Afterschool Alliance*
Jillian Luchner, *Afterschool Alliance*

2:45 PM – 4:15 PM

HILL PREP SESSION

Grand Ballroom

Challenge participants will receive a briefing on key policy issues and specific talking points for their upcoming Capitol Hill meetings. Participants will be seated with the other members of their Hill Visits team and will have an opportunity to role play and strategize about their meetings.

Presenters:

Charlotte Steinecke, *Afterschool Alliance*
Leslie Barnes, *Alliance for Justice*
Erik Peterson, *Afterschool Alliance*
Jillian Luchner, *Afterschool Alliance*
Ellen Fern, *Bose Public Affairs*
Rachel Gwaltney, *National Summer Learning Association*

4:15 PM – 4:45 PM

BREAK TO PREPARE TO BOARD BUSES

4:45 PM - 5:00 PM

BOARD BUSES FOR HILL EVENT

Ballroom Lobby Entrance

Note: Early bus for Showcase Youth and Presenters will depart at 4:15

5:30 PM – 6:30 PM

AFTERSCHOOL SHOWCASE & SNACK

Dirksen Senate Office Building, Room 106

Participants will attend a celebration and showcase of featured afterschool programs. Participants will have an opportunity to experience the breadth of afterschool programming from STEM to health and wellness to music and dance. We will also pay tribute to some of afterschool’s congressional champions.

6:45 PM – 7:00 PM

BUSES DEPART TO RETURN TO HOTEL

Peace Circle, Base of Capitol Hill

7:15 PM –8:30 PM

POOLSIDE RECEPTION

Washington Plaza Pool Deck

Join us for a networking reception by the pool. We will provide plenty of food and time for networking and conversation.

CAPITOL HILL DAY – WEDNESDAY, JUNE 12

7:00 AM – 8:30 AM

BREAKFAST

Grand Ballroom

8:45 AM - ongoing

DEPART FOR CAPITOL HILL

Grab taxi or rideshare or walk to McPherson Square metro station located at 1400 I St (ride to Capitol South for meetings on House side)

Exact departure time based on individual hill schedules.

9:30 AM – 4:00 PM

SMALL GROUP CONGRESSIONAL MEETINGS

House and Senate Office Buildings

Small group meetings have been arranged with members of Congress and/or their staff. Please check the Hill Visits schedule you received at registration for your list of appointments and the exact time and location of each meeting.

All participants are responsible for their transportation to and from Capitol Hill on Wednesday, June 12.