



VIRGINIA AFTER 3PM



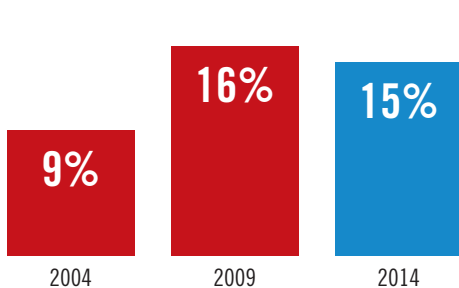
America After 3PM surveyed parents in Virginia to examine how children spend the hours between 3 and 6 p.m.—the hours after school ends and before parents typically return home from work. It highlights the trends in afterschool program participation, documents the benefits associated with participation in afterschool programs, and measures public support for afterschool programs.

America After 3PM revealed that **190,444 children (15%) in Virginia** participate in an afterschool program, yet **390,792 children (35%) would be enrolled** in a program if one were available to them.

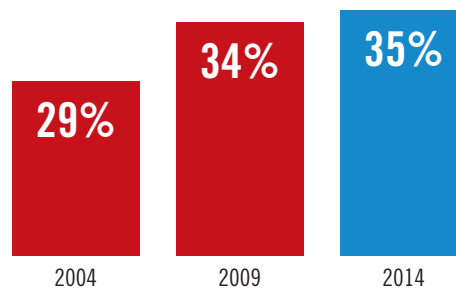
With **87% of Virginia's parents satisfied with their child's afterschool program** and **78% agreeing that afterschool programs give working parents peace of mind**, more work needs to be done to ensure that all children in Virginia are able to take part in an afterschool program that keeps them safe, inspires learning and supports working parents.

OVERALL DEMAND FOR AFTERSCHOOL PROGRAMS

Afterschool Program Participation in Virginia



Demand for Afterschool Programs in Virginia



18%

of children are unsupervised after school in 2014 for an average of 7.73 hours per week.

On average, children spend **7.31** hours and **3.67** days per week in an afterschool program.

Virginia Parents are Satisfied with their Child's Afterschool Program

- 87% are satisfied with their child's afterschool program overall.
- 95% are satisfied with their child's afterschool program's safe environment.
- 88% are satisfied with their child's afterschool program's quality of care.
- Virginia parents cited as their top five reasons for selecting an afterschool program: the program is a safe haven (90%), quality of care (87%), location is convenient (85%), the hours meet their needs (83%) and their child enjoys the afterschool program (81%).

Afterschool Programs Provide a Wide Range of Benefits to Virginia's Children and Families

- 64% of parents agree that afterschool programs can help excite children about learning.
- 67% of parents agree that afterschool programs help children gain workforce skills, such as teamwork, leadership and critical thinking.
- 72% of Virginia parents agree that afterschool programs can help reduce the likelihood that youth will engage in risky behaviors, such as commit a crime or use drugs, or become a teen parent.
- The top five activities Virginia parents report are offered by their child's afterschool program are opportunities for physical activity (87%), homework assistance (77%), beverages, snacks and/or meals (75%), opportunities for reading or writing (68%) and academic programs/clubs (66%).

Virginia Parents Support Public Funding for Afterschool Programs

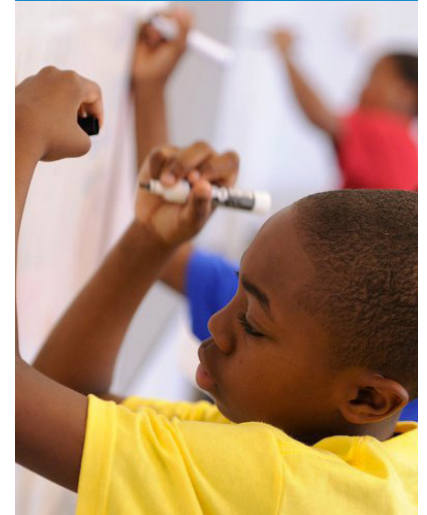
- 79% of Virginia parents support public funding for afterschool programs, while just 19% report receiving government assistance with the cost of their child's program.
- 78% of Virginia parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.
- 77% of Virginia parents agree that afterschool programs help working parents keep their jobs.

ABOUT THE SURVEY

The percentages and projected numbers of children and families in *America After 3PM* are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. In Virginia 284 households and 1,494 children were screened for this study. Child-level statewide projections and total school enrollment numbers are based on 2011-2012 Department of Education, National Center for Education Statistics. Total school enrollment for Virginia is 1,313,409. For additional information about *America After 3PM*, visit: <http://afterschoolalliance.org/AA3PM>.

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Snapshot of Afterschool Programs in Virginia



31% of Virginia children in an afterschool program qualify for the Federal Free and Reduced Price Lunch Program.

In Virginia, the top three providers of afterschool programs are afterschool programs run by a public school, afterschool programs run by a private school and Boys & Girls Club afterschool programs.

68% of afterschool programs in Virginia are located in a public school building.

On average, Virginia families who pay for their child's afterschool program spend \$119 per week.

After lack of need, the predominant obstacles to enrollment include:

Preference for alternative activities.

The afterschool programs are too expensive.