

# America After 3PM Topline Questionnaire



## Screening Question at the Household Level

S1. Shown below are different types of care a parent or guardian might use to care for children after the school day. During a typical week of the 2013-2014 school year, please indicate which of the following caregivers you used and how many of your children were regularly cared for by each type of caregiver in the hours after school. Please just type in the number of children cared for by each type of caregiver in the hours after school (approximately 3-6 p.m.). For each caregiver below, if none of your children are cared for in this way in the hours after school, please type in 0.

SELECT ALL THAT APPLY	
Parent or guardian	77%
Sibling (brother/sister)	19%
Another adult relative (such as a grandparent, aunt or uncle)	25%
Another adult (not a relative, such as a neighbor or paid sitter)	11%
Childcare facility or family childcare center	11%
Looking after him/herself (self-care)	27%
Afterschool program <sup>1</sup>	23%
<i>Sample population base (households screened): 30,720</i>	

## Screening Question at the Child Level

S2. You indicated that you have children who participate in an afterschool program. Please identify the grades of the children who regularly participate in an afterschool program. (Shown only if “Afterschool program” was selected in QS1.)

Total percentage of children in afterschool programs	18%
<i>Sample population base (children screened): 56,252</i>	

1. Afterschool Program - A program that a child regularly attends that provides a supervised, enriching environment in the hours after the school day ends, typically around 3 p.m. These programs are usually offered in schools or community centers and are different from individual activities such as sports, special lessons, or hobby clubs, and different from childcare facilities that provide supervision but not enrichment.

1. During a typical week of the current (2013-2014) school year, please indicate which of these ways, if any, your child is regularly cared for in the hours after school (between approximately 3-6 p.m.).

	SELECT ALL THAT APPLY
Parent or guardian	69%
Grandparents or other adult relatives	20%
Another adult (not a relative)	8%
Sibling	16%
Looking after him/herself (self-care)	20%
Childcare facility or family childcare center	9%
Sports	23%
Special lessons	10%
Hobby clubs	13%
Work obligations (Shown only if selected grade is 10-12)	3%
Other	5%
None of these	6%
<i>Sample population base: 13,709</i>	

2. During a typical week of the 2013-2014 school year, how many hours does your child spend in the following types of care? Please respond only for the typical after school hours (approximately 3-6 p.m., maximum of 15 hours per week).

**PARENT/GUARDIAN:**

Up to 5 hours per week	17%
6 - 10 hours per week	23%
11 - 14 hours per week	11%
15 hours per week	49%
Mean:	11.3 hours per week
Median:	14 hours per week

*Sample population base: 8,344*

**IN THE CARE OF A SIBLING UNDER THE AGE OF 13:**

Up to 5 hours per week	68%
6 - 10 hours per week	24%
11 - 14 hours per week	4%
15 hours per week	4%
Mean:	5.19 hours per week
Median:	5 hours per week

*Sample population base: 297*

**LOOKING AFTER HIMSELF/HERSELF:**

Up to 5 hours per week	50%
6 - 10 hours per week	27%
11 - 14 hours per week	5%
15 hours per week	18%
Mean:	7.34 hours per week
Median:	5 hours

*Sample population base: 2,071*

**IN AN AFTERSCHOOL PROGRAM:**

Up to 5 hours per week	43%
6 - 10 hours per week	37%
11 - 14 hours per week	8%
15 hours per week	12%
Mean:	7.37 hours
Median:	7 hours

*Sample population base: 6,835*

## Participant Questions

3a. Please indicate which of the following specific afterschool programs your child participates in during the 2013-2014 school year.

	SELECT ALL THAT APPLY
Afterschool program run by public school	43%
Boys & Girls Club afterschool program	18%
YMCA afterschool program	15%
Afterschool program run by private school	11%
Afterschool program run by religious organization	10%
Afterschool program run by city or town (including Parks and Recreation Department)	9%
Afterschool program run by a child care center	8%
Afterschool program run by library	7%
YWCA afterschool program	5%
4-H afterschool program	5%
After-School All-Stars	5%
CampFire program	4%
Police Athletic League afterschool program	3%
21st Century Community Learning Centers program	3%
Afterschool program run by museum or science center	3%
Other	10%

*Sample population base: 6,835*

### Participant Questions (Continued)

3b. During the 2013-14 school year, were any of your child's afterschool programs physically located in a public school building?

SELECT ONE	
Yes	73%
No	26%
Don't know	2%
Sample population base: 6,835	

3c. Typically, how many days per week does your child attend any afterschool program in the 2013-2014 school year?

SELECT ONE	
1	8%
2	14%
3	22%
4	17%
5	37%
Not sure	2%
Average days per week: 3.62 days	
Sample population base: 6,835	

3d. On average, excluding any government assistance you might receive, how much does your family spend on afterschool programs for your child, in a typical week during the 2013-2014 school year? An estimate is fine.

Up to \$20 per week	31%
\$21 - \$40 per week	11%
\$41 - \$60 per week	14%
\$61 - \$80 per week	6%
\$81 - \$100 per week	11%
More than \$100 per week	27%
Average per week (excluding \$0): \$113.50	
Sample population base: 6,835	

3e. Please indicate if you received any governmental assistance with the cost of afterschool programs for your child (such as reduced cost or child care voucher).

SELECT ONE	
Yes	20%
No	80%
Sample population base: 6,835	

## Participant Questions (Continued)

3f. What is the value of the governmental assistance you receive per week? An estimate would be fine. (Shown only if “Yes” was selected in Q3e.)

Up to \$25 per week	18%
\$25 - \$49 per week	15%
\$50 - \$75 per week	15%
\$76 - \$99 per week	4%
\$100 - \$199 per week	25%
\$200 or more per week	23%
<i>Average per week (excluding 0): \$113.20</i>	
<i>Sample population base: 1,157</i>	

3g. Does the afterschool program attended by your child offer:

Opportunities for physical activity	80%
Homework assistance	77%
Beverages, snacks and/or meals	72%
Opportunities for reading or writing	72%
STEM (Math learning opportunities, science learning opportunities and technology and engineering learning opportunities combined)	69%
Academic programs/clubs	65%
Music or art	63%
Math learning opportunities (such as math games, puzzles or working with geometric shapes)	60%
Science learning opportunities	46%
Workforce skills development, such as teamwork, leadership and critical thinking.	46%
Parent/family activities	45%
Transportation	39%
Before-school programs	38%
Digital media (such as music/video editing, blogging)	35%
College exploration or readiness (Shown only if child is in grades 6-12)	35%
Career exploration or readiness (Shown only if child is in grades 6-12)	34%
Technology and engineering learning opportunities (such as robots, designing bridges or solving environmental problems)	30%
Weekend programs	30%
<i>Sample population base: 6,835</i>	
<i>Shown only if selected grade is 6-12: 2,547</i>	

### Participant Questions (Continued)

3h. On a typical day in their afterschool program, how many minutes of physical activity does your child get? (Shown only if “Yes” was selected for “Opportunities for physical activity” in Q3g.)

	SELECT ONE
Less than 15 minutes	4%
15 - 29 minutes	25%
30 - 59 minutes	40%
60 minutes or more	27%
Not sure	5%
<i>Sample population base: 5,700</i>	

3i. How much of this physical activity would you say is moderate to vigorous physical activity? (Shown only if respondent answered Q3h.)

	SELECT ONE
All	9%
Most	34%
Some	45%
Little	8%
None	1%
Not sure	3%
<i>Sample population base: 5,338</i>	

3j. About how often does your child participate in a science, technology and engineering or math activity as part of their afterschool program? (Shown only if “Yes” was selected for at least one of the science, technology, engineering or math choices in Q3g.)

	SELECT ONE
Daily	14%
2 - 3 times a week	38%
Once a week	24%
Once a month	7%
Less than once a month	6%
Not sure	11%
<i>Sample population base: 4,437</i>	

## Participant Questions (Continued)

3k. Which of the following describe the food and beverages provided at your child's afterschool program? (Shown only if "Yes" was selected for "Beverages, snacks and/or meals" in Q3g.)

SELECT ALL THAT APPLY

*Healthy foods are described as those that are minimally processed foods made with whole grains and heart healthy fats or oils and without added sugar or trans fats; fruits and vegetables; beverages made without added sugar.*

Meals that include healthy foods	42%
Meals that include foods that are not healthy	9%
Snacks that include healthy foods	72%
Snacks that include foods that are not healthy	23%
Beverages that are healthy	53%
Beverages that are not healthy	10%

Sample population base: 4,769

Think about the primary afterschool program your child participates in when answering the next few questions, that is, the afterschool program he/she spends the most time in.

3l. Overall, how satisfied are you with each of the following aspects of your child's primary afterschool program?

TOP 2 BOX (5 POINT SCALE)

Overall	89%
Safety of environment	88%
Quality of care	88%
Location is convenient	87%
Hours adequately meet my needs	86%
Opportunities to interact with peers	86%
Knowledgeable and well-trained staff	84%
Variety of activities	80%
Homework assistance	80%
Amount of physical activity offered	79%
Variety of physical activity (such as indoor, outdoor, games, skill-building)	79%
Opportunities for reading or writing	78%
Quality of academic programs/clubs	76%
Snacks and/or meals	76%
Program costs	75%
Snacks and/or meals that include foods that are healthy	74%
Helping excite your child about learning	74%
Music or art	71%
Workforce skill development, such as teamwork, leadership and critical thinking	71%
Addresses the special needs of your child	70%

## Participant Questions (Continued)

Science, technology, engineering or math learning opportunities	69%
College exploration or readiness (Shown only if child is in grades 6-12)	64%
Career exploration or readiness (Shown only if child is in grades 6-12)	64%
Transportation	62%
Family/parent activities	61%
Digital media (such as music/video editing, blogging)	56%
<i>Sample population base: 6,835</i>	

3m. How important were each of the following reasons in selecting your child's primary afterschool program?

	Top 2 Box (7 point scale)
Is a safe haven	81%
My child enjoys the program	81%
Quality of care	81%
Knowledgeable and well-trained staff	80%
Location is convenient	80%
The hours meet my needs	78%
Variety of activities	71%
Homework assistance offered	69%
Physical activity opportunities	68%
Program cost	67%
Opportunities for reading or writing offered	65%
Program provides snacks/meals that include foods that are healthy	62%
Program provides learning activities that aren't provided during the regular school day	62%
Program provides snacks/meals	56%
Science, technology, engineering or math learning opportunities	53%
Addresses the special needs of my child	53%
Career exploration or readiness opportunities (Shown only if grade 6-12 selected)	51%
Music or art opportunities	50%
College exploration or readiness opportunities (Shown only if grade 6-12 selected)	49%
Family/parent activities offered	48%
Transportation is provided	43%
Digital media opportunities (such as music/video editing, blogging)	36%
No other programs are available	32%
<i>Sample population base: 6,835</i>	



## Participant Questions (Continued)

3n. To the best of your knowledge, are there recommended standards for what type of foods and beverages are considered healthy and should be served in an afterschool program?

	SELECT ONE
Yes	64%
No	14%
Don't know	22%

*Sample population base: 6,835*

3o. To the best of your knowledge, are there recommended standards for the amount and type of physical activity that should be offered in an afterschool program?

	SELECT ONE
Yes	56%
No	18%
Don't know	26%

*Sample population base: 6,835*

4. Based on what you know or have heard, to what extent do you agree or disagree with each of the following statements regarding afterschool programs and the hours out of school? (Participants only)

	Top 2 Box (5 point scale)
Afterschool programs help give working parents peace of mind about their children when they are at work	85%
Afterschool programs in my area keep kids safe and out of trouble	84%
There should be some type of organized activity or place for children and teens to go after school every day that provides opportunities for them to learn	84%
Afterschool programs help working parents keep their jobs	83%
My children have a positive opinion of the afterschool programs in our area	82%
Afterschool programs in my area provide a high quality of care	81%
Information on afterschool programs is readily available in my community	72%
My child requires a structured environment in the hours after school	70%
Finding an enriching environment for my child in the hours after school is a challenge	60%
The current economic conditions have made it difficult for me to afford placing my children in an afterschool program	51%
I am concerned that my children do not have a safe place to be in the hours after school	43%

*Sample population base: 6,835*

## Participant Questions (Continued)

5. In general, to what extent do you agree or disagree that children can benefit from afterschool programs in the following ways? (Participants only)

	Top 2 Box (5 point scale)
Develop social skills through interaction with their peers	88%
A fun experience	88%
Opportunities to be physically active	85%
Access to caring adults and mentors	85%
Reduced likelihood that youth will engage in risky behaviors, such as commit a crime, use drugs or become a teen parent	83%
Help completing homework	82%
Excitement about learning	82%
Gain interest and skills related to science, technology, engineering or math	78%
Improvement in behavior in school	78%
Gain workforce skills such as teamwork, leadership and critical thinking	77%
Improvement in school day attendance	76%
Opportunities to learn about various cultures, countries, languages and global issues.	76%
Receive healthy beverages, snacks and/or meals	75%
<i>Sample population base: 6,835</i>	

6. Thinking about the roles that afterschool programs can play for children and families, to what extent do you agree or disagree that afterschool programs should provide the following benefits? (Participants only)

	Top 2 Box (5 point scale)
A fun experience for children	87%
Help children be physically active	84%
Learning activities that aren't provided during the regular school day	79%
Opportunities to explore and engage in hands-on science, math engineering and technology learning	77%
Healthy beverages, snacks and/or meals	77%
Develop workforce skills, such as teamwork, leadership and critical thinking	76%
Help children prepare for standardized tests	72%
Access to digital media (such as music/video editing, blogging)	58%
<i>Sample population base: 6,835</i>	

### Participant Questions (Continued)

7a. Do you favor or oppose public funding for programs that provide afterschool opportunities to students in communities that have few opportunities for children and youth? (Participants only)

<b>Favor Overall</b>	<b><u>89%</u></b>
Favor strongly	<b>65%</b>
Favor somewhat	<b>24%</b>
<b>Oppose Overall</b>	<b><u>8%</u></b>
Oppose somewhat	<b>6%</b>
Oppose strongly	<b>2%</b>
<b>Don't know</b>	<b>4%</b>

*Sample population base: 6,835*

7b. Do you favor or oppose public funding for programs that provide summer learning opportunities to students in communities that have few opportunities for children and youth? (Participants only)

<b>Favor Overall</b>	<b><u>91%</u></b>
Favor strongly	<b>64%</b>
Favor somewhat	<b>27%</b>
<b>Oppose Overall</b>	<b><u>6%</u></b>
Oppose somewhat	<b>4%</b>
Oppose strongly	<b>2%</b>
<b>Don't know</b>	<b>4%</b>

*Sample population base: 6,835*

## Non-Participant Questions

3a. Although your child is not enrolled in one, how satisfied are you with the afterschool programs available to you in your community?

	SELECT ONE
Extremely satisfied	25%
Somewhat satisfied	26%
Neither satisfied nor dissatisfied	20%
Somewhat dissatisfied	7%
Extremely dissatisfied	3%
Don't know	19%

*Sample population base: 6,874*

3b. Many factors may have influenced your decision not to enroll your child/children in afterschool programs. Indicate how important each of the following was in your decision not to have your child/children attend an afterschool program.

	Top 2 Box (5 point scale)
A parent or guardian is home during the hours after school	71%
My child/children are provided time to do homework in my current care arrangement	64%
My child/children are provided academic opportunities in my current care arrangement	51%
I prefer my child/children participate in lessons, hobby clubs, and/or sports	49%
My child/children are old enough to care for themselves	49%
My neighborhood is safe, so it is OK for my child/children to care for themselves during the after school hours	46%
My child/children are currently cared for by someone I trust, other than their parent or guardian	45%
The afterschool programs are too expensive	43%
My child/children do not have a safe way to get to and come home from afterschool programs	39%
My child/children do not enjoy afterschool programs	34%
The afterschool programs' locations are not convenient	34%
Afterschool programs would not benefit my child/children	33%
The afterschool programs' hours of operation do not meet my needs	32%
The quality of care in afterschool programs is not satisfactory	32%
The quality of academic help in afterschool programs is not satisfactory	32%
Afterschool programs do not offer my child/children enough opportunity to be physically active	30%
Afterschool programs are not available in my community	29%
Afterschool programs offer unhealthy beverages, snacks, and/or meals	28%
Afterschool programs do not address the special needs of my child/children	27%

*Sample population base: 6,874*

### Non-Participant Questions (Continued)

3c. Again, an afterschool program is defined as a program that a child regularly attends that provides a supervised enriching environment in the hours after the school day ends, typically around 3 p.m. These programs are usually offered in schools or community centers and are different from individual activities such as sports, special lessons, or hobby clubs.

If a program as described were available in your community, please indicate how likely you would be to have each of your children participate in such an afterschool program?

Extremely likely	21%
Somewhat likely	20%
Neither likely nor unlikely	17%
Somewhat unlikely	12%
Not at all likely	31%

*Sample population base: 12,309*

4. Based on what you know or have heard, to what extent do you agree or disagree with each of the following statements regarding afterschool programs and the hours out of school? (Nonparticipants only)

Top 2 Box (5 point scale)

Afterschool programs help give working parents peace of mind about their children when they are at work	72%
Afterschool programs help working parents keep their jobs	72%
There should be some type of organized activity or place for children and teens to go after school every day that provides opportunities for them to learn	69%
Afterschool programs in my area keep kids safe and out of trouble	60%
Information on afterschool programs is readily available in my community	49%
The current economic conditions have made it difficult for me to afford placing my children in an afterschool program	47%
My child requires a structured environment in the hours after school	43%
Finding an enriching environment for my child in the hours after school is a challenge	43%
Afterschool programs in my area provide a high quality of care	41%
My children have a positive opinion of the afterschool programs in our area	36%
I am concerned that my children do not have a safe place to be in the hours after school	27%

*Sample population base: 6,874*

## Non-Participant Questions (Continued)

5. In general, to what extent do you agree or disagree that children can benefit from afterschool programs in the following ways? (Nonparticipants only)

	Top 2 Box (5 point scale)
Develop social skills through interaction with their peers	76%
Opportunities to be physically active	73%
Help completing homework	73%
A fun experience	72%
Reduced likelihood that youth will engage in risky behaviors, such as commit a crime, use drugs or become a teen parent	70%
Access to caring adults and mentors	67%
Gain workforce skills such as teamwork, leadership and critical thinking	64%
Gain interest and skills related to science, technology, engineering or math	61%
Receive healthy beverages, snacks and/or meals	59%
Excitement about learning	59%
Opportunities to learn about various cultures, countries, languages and global issues	58%
Improvement in behavior in school	56%
Improvement in school day attendance	54%
<i>Sample population base: 6,874</i>	

6. Thinking about the roles that afterschool programs can play for children and families, to what extent do you agree or disagree that afterschool programs should provide the following benefits? (Nonparticipants only)

	Top 2 Box (5 point scale)
Help children be physically active	79%
A fun experience for children	78%
Develop workforce skills, such as teamwork, leadership and critical thinking	70%
Learning activities that aren't provided during the regular school day	69%
Healthy beverages, snacks and/or meals	69%
Opportunities to explore and engage in hands-on science, math engineering and technology learning	68%
Help children prepare for standardized tests	57%
Access to digital media (such as music/video editing, blogging)	51%
<i>Sample population base: 6,874</i>	

7a. Do you favor or oppose public funding for programs that provide afterschool opportunities to students in communities that have few opportunities for children and youth. (Nonparticipants only)

<b>Favor Overall</b>	<b><u>83%</u></b>
Favor strongly	48%
Favor somewhat	35%
<b>Oppose Overall</b>	<b><u>11%</u></b>
Oppose somewhat	7%
Oppose strongly	4%
Don't know	6%
<i>Sample population base: 6,874</i>	

7b. Do you favor or oppose public funding for programs that provide summer learning opportunities to students in communities that have few opportunities for children and youth. (Nonparticipants only)

<b>Favor Overall</b>	<b><u>84%</u></b>
Favor strongly	49%
Favor somewhat	35%
<b>Oppose Overall</b>	<b><u>10%</u></b>
Oppose somewhat	7%
Oppose strongly	4%
Don't know	6%
<i>Sample population base: 6,874</i>	

2. Due to rounding, totals may not correspond with the underlying numbers.

## Questions for All

4. Based on what you know or have heard, to what extent do you agree or disagree with each of the following statements regarding afterschool programs and the hours out of school? (All respondents)

	Top 2 Box (5 point scale)
Afterschool programs help give working parents peace of mind about their children when they are at work	75%
Afterschool programs help working parents keep their jobs	74%
There should be some type of organized activity or place for children and teens to go after school every day that provides opportunities for them to learn	73%
Afterschool programs in my area keep kids safe and out of trouble	66%
Information on afterschool programs is readily available in my community	54%
Afterschool programs in my area provide a high quality of care	50%
My child requires a structured environment in the hours after school	49%
The current economic conditions have made it difficult for me to afford placing my children in an afterschool program	48%
Finding an enriching environment for my child in the hours after school is a challenge	47%
My children have a positive opinion of the afterschool programs in our area	47%
I am concerned that my children do not have a safe place to be in the hours after school	31%
<i>Sample population base: 13,709</i>	

5. In general, to what extent do you agree or disagree that children can benefit from afterschool programs in the following ways? (All respondents)

	Top 2 Box (5 point scale)
Develop social skills through interaction with their peers	79%
A fun experience	76%
Opportunities to be physically active	75%
Help completing homework	75%
Reduced likelihood that youth will engage in risky behaviors, such as commit a crime, use drugs or become a teen parent	73%
Access to caring adults and mentors	71%
Gain workforce skills such as teamwork, leadership and critical thinking	67%
Gain interest and skills related to science, technology, engineering or math	65%
Excitement about learning	64%
Receive healthy beverages, snacks and/or meals	63%
Opportunities to learn about various cultures, countries, languages and global issues	63%
Improvement in behavior in school	61%
Improvement in school day attendance	59%
<i>Sample population base: 13,709</i>	



## Questions for All (Continued)

6. Thinking about the roles that afterschool programs can play for children and families, to what extent do you agree or disagree that afterschool programs should provide the following benefits? (All respondents)

Top 2 Box (5 point scale)	
Help children be physically active	80%
A fun experience for children	80%
Learning activities that aren't provided during the regular school day	71%
Healthy beverages, snacks and/or meals	71%
Develop workforce skills, such as teamwork, leadership and critical thinking	71%
Opportunities to explore and engage in hands-on science, math engineering and technology learning	70%
Help children prepare for standardized tests	61%
Access to digital media (such as music/video editing, blogging)	52%

*Sample population base: 13,709*

7a. Do you favor or oppose public funding for programs that provide afterschool opportunities to students in communities that have few opportunities for children and youth? (All respondents)

Favor Overall	84%
Favor strongly	52%
Favor somewhat	32%
Oppose Overall	10%
Oppose somewhat	7%
Oppose strongly	3%
Don't know	6%

*Sample population base: 13,709*

7b. Do you favor or oppose public funding for programs that provide summer learning opportunities to students in communities that have few opportunities for children and youth? (All respondents)

Favor Overall	85%
Favor strongly	53%
Favor somewhat	33%
Oppose Overall	9%
Oppose somewhat	6%
Oppose strongly	3%
Don't know	6%

*Sample population base: 13,709*

3. Due to rounding, totals may not correspond with the underlying numbers.

### Questions for All (Continued)

8a. During the 2013 summer, did any of your children participate in a summer learning program - that is, a safe, structured program that provided a variety of activities designed to encourage learning and development during the summer months?

Yes	33%
No	65%
Don't know	2%

*Sample population base: 13,709*

8b. During the 2014 summer, do you want any of your children to participate in a summer learning program—that is, a safe, structured program that provides a variety of activities designed to encourage learning and development during the summer months?

Yes	51%
No	33%
Don't know	17%

*Sample population base: 13,709*

8c. On average, how much did your family spend on summer programs per child, per week during the summer of 2013? An estimate would be fine.

\$0 per week	13%
\$1 - \$50 per week.	19%
\$51 - \$100 per week	17%
\$101 - \$200 per week	20%
\$201 - 300 per week	11%
\$301 - \$400 per week	4%
\$401 - \$500 per week	4%
More than \$500 per week	10%

*Average cost per week: \$250*

*Sample population base: 5,447*