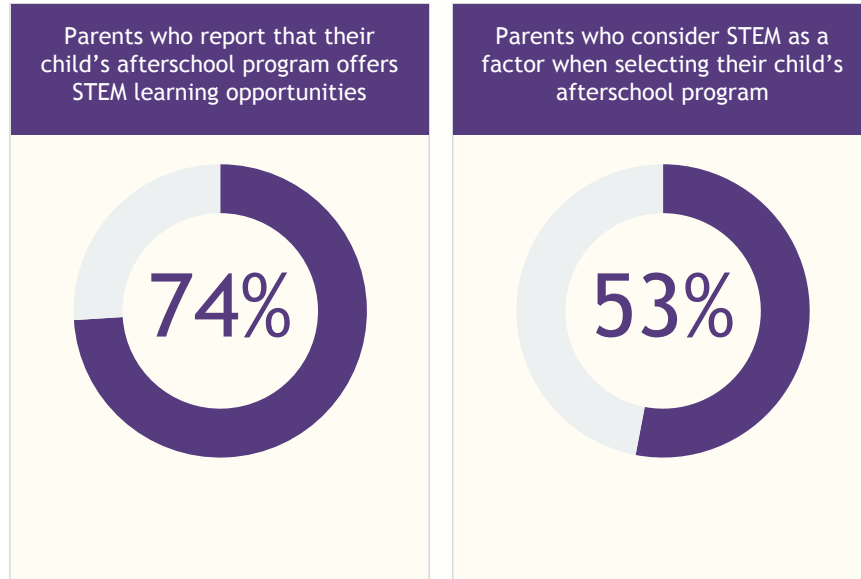




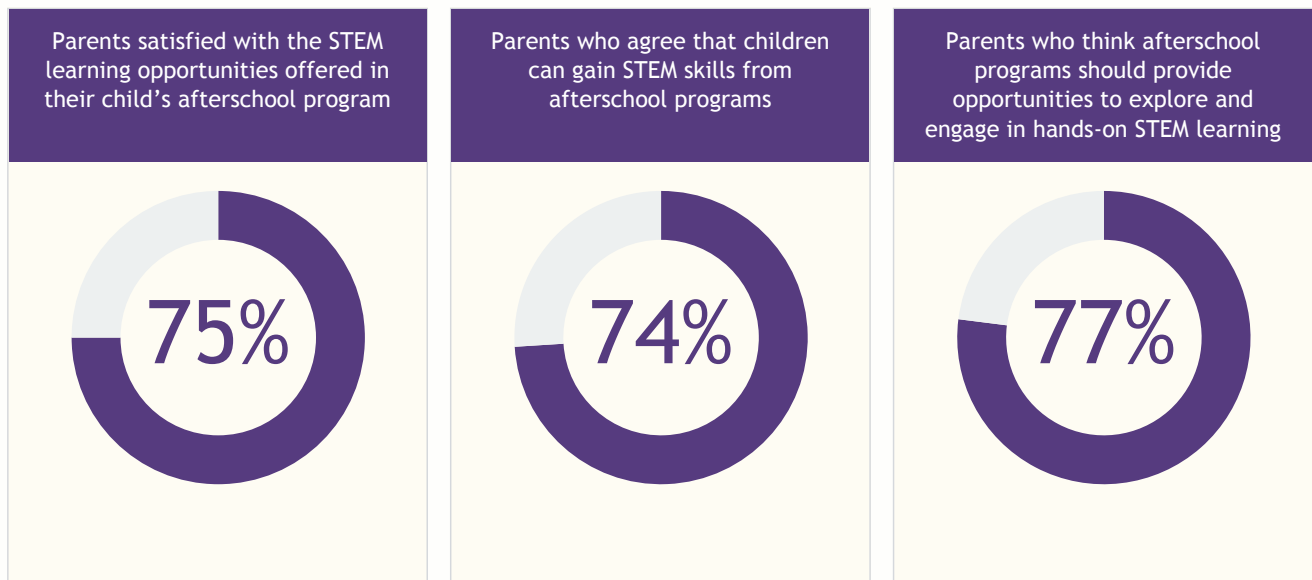
# California After 3PM: *Full STEM Ahead*

Afterschool programs play a vital role in activating interest in science, technology, engineering and math (STEM) for our nation's students. In California, 1,661,374 children participate in an afterschool program—and 2,435,254 more children would be enrolled in a program if one were available to them. *California After 3PM: Full STEM Ahead* highlights some of the ways afterschool programs support students across the state in preparing for the future by offering kids STEM learning opportunities.

## PARENTS ARE NOTICING THE STEM OFFERINGS IN THEIR CHILD'S AFTERSCHOOL PROGRAM IN CALIFORNIA



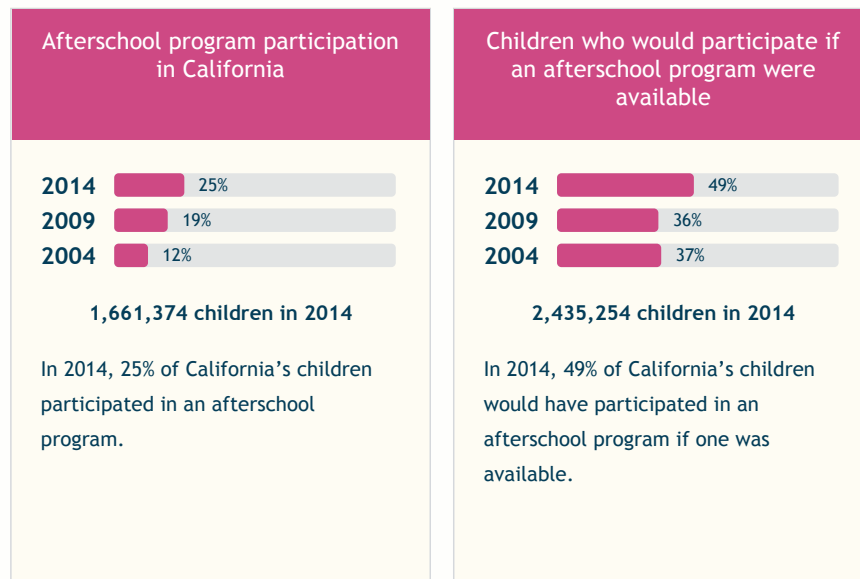
## PARENTS THINK AFTERSCHOOL PROGRAMS SHOULD OFFER STEM LEARNING OPPORTUNITIES IN CALIFORNIA





# California After 3PM: Full STEM Ahead

## DEMAND FOR AFTERSCHOOL PROGRAMS IN CALIFORNIA



Afterschool STEM learning opportunities are essential to charge up student interest in STEM. Ensuring that all children have access to afterschool programs will help ensure that everyone can participate in the modern economy and contribute to our shared prosperity.

### ABOUT THE SURVEY

The percentages and projected numbers of children and families in America After 3PM are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. In California, 854 households and 4,189 children were screened for this study. According to the Department of Education, National Center for Education Statistics data for 2011-2012, the total school enrollment in California is 6,672,185, which is the foundation for all statewide projections in California After 3PM.

The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs.

For additional information about *America After 3PM*, visit: [WWW.AFTERSCHOOLALLIANCE.ORG/AA3PM](http://WWW.AFTERSCHOOLALLIANCE.ORG/AA3PM).