



# CANDIDATE RESOURCE GUIDE

## *on Afterschool*

2016



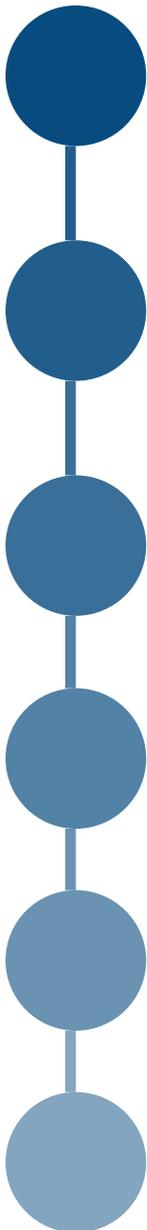
Afterschool Alliance

# Candidate Resource Guide on Afterschool

Afterschool programs keep kids safe, help working families and improve academic achievement. They help build safer, stronger and smarter communities. Widespread, bipartisan agreement among voters and policy makers demonstrates that Americans recognize the benefits of afterschool programs. This guide serves as an overview on the essentials of afterschool, including demand for programs, public opinion, and research on outcomes and return on investment.

# Table of Contents

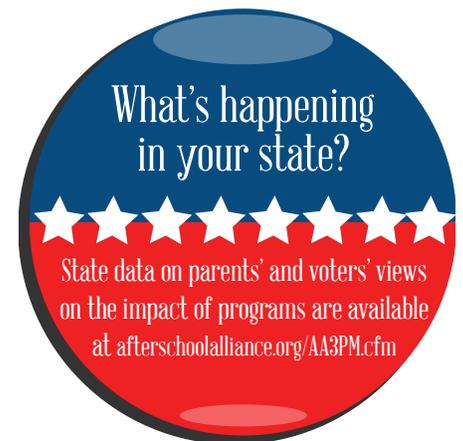
Introduction	4
Afterschool: An Issue for Voters	5-6
Working Families Depend on Afterschool Programs	7-8
Afterschool Programs Keep Kids Safe, Help Them Avoid Risky Behaviors	9-10
Afterschool Programs Help Kids Succeed in School and Life	11-12
Afterschool Programs Prepare Students for College and the Workforce	13-14
Afterschool Programs Provide Opportunities for Healthy Living	15-16
Afterschool and Summer Programs Work to Eliminate Opportunity and Achievement Gaps Between the Rich and Poor	17-18
Afterschool Funding	19-21



# Introduction

The Afterschool Alliance is a nonprofit public awareness and advocacy organization that works to ensure that all children and youth have access to quality afterschool and summer learning opportunities. Since 2000, our network of more than 26,000 afterschool partners has been expanding learning opportunities for students nationwide and tapping community partners to keep children safe and well nourished while providing engaging, hands-on activities that raise school attendance, academic achievement and graduation rates.

This guide provides information on ways afterschool programs provide real-time, evidence-tested solutions to some of the most prevalent campaign issues, constituent interests and community concerns. Additional information, including research briefs, fact sheets, and survey data can be found on our [website](#). We also are happy to answer any questions and help provide additional information to any office, candidate or constituent provided we are able under our 501 (c) (3) operating status. We can connect offices with on-the-ground programs to visit as well. [Contact us](#) anytime.



Afterschool is an issue you should be talking about. Voters understand that high-quality afterschool and summer learning programs are important. When told that research shows that high-quality afterschool programs can lead to increased attendance, improved behavior and improved grades, 89 percent of voters say afterschool programs are important.

- The majority of parents nationwide want afterschool programs for their children. Unmet demand has climbed over the past 10 years and continues to grow. For every child in a program, two are waiting to get in.
- 84 percent of parents support public funding for afterschool programs. This isn't a partisan issue: 91 percent of Democrats (9 in 10 Democrats) and 80 percent of Republicans (4 in 5 Republicans) support public funding for afterschool.

Moreover, decades of research show the ability of afterschool programs to positively affect some of the major issue areas of constituent attention and interest, including the economy, crime and safety, and preparing the future workforce.



# Afterschool: An Issue For Voters

***Afterschool Programs help the economy; help build strong, safe communities and prepare our future innovators.***

Afterschool programs help working parents keep their jobs (83 percent) and provide peace of mind about their children when they are at work (85 percent), according to a survey of parents with a child in an afterschool program.<sup>1</sup>

Regular participation in afterschool programs has been shown to narrow the achievement gap between high-and low-income 5th graders, providing a broader base of qualified and equally equipped future workers.<sup>2</sup>



Worker productivity drops among parents without afterschool care. Missed days of work and distractions due to child health and safety concerns when childcare is inconsistent or unavailable cost businesses between \$50 and \$300 billion annually in lost productivity.<sup>3</sup>

Youth who participate in afterschool programs are less likely to use drugs or alcohol, be characterized as obese, or become teen parents.<sup>4,5</sup>

Students in afterschool programs attend school more often, do better in school and are more likely to graduate.<sup>6</sup>

<sup>1</sup> *America After 3PM*, 2014, Afterschool Alliance

<sup>2</sup> Auger, A., Pierce, K.M. and Vandell, D.L., 2013

<sup>3</sup> Rosch, P.J., Ed. (2001) *The Quandary of Job Stress. Health and Stress*. The American Institute of Stress.

<sup>4</sup> Goldschmidt, P. and Huang, D. (2007); Hirsch, B.J., et. al. (2011)

<sup>5</sup> Mahoney, et. al., 2005

<sup>6</sup> Learning Point Associates, 2011; Weissberg, R.P., et.al, 2010



# Afterschool: An Issue For Voters

Every taxpayer dollar invested in afterschool programs saves an estimated \$3 on future law enforcement and social services expenses; and up to \$9 when longer term benefits are considered such as earning potential.<sup>7</sup>

Eight in ten parents recognize afterschool programs can help reduce the likelihood that youth will engage in risky behaviors.<sup>8</sup>



Afterschool programs can expose students to new academic and professional opportunities, and are a proven strategy for preparing students to be competitive in the 21st century job market, especially in the STEM arena, where 7 million students are currently involved in afterschool programs with STEM offerings.

During the hours when juvenile crime peaks between 3 and 6 p.m., 11.3 million children are on their own after school. Engaging programs provide an alternative to these unsupervised hours.

<sup>7</sup> Brown et. al, The Costs and Benefits of After School Programs: The Estimated Effects of the After School Education and Safety Program Act of 2002, The Rose Institute of Claremont-McKenna College, September 2002.

<sup>8</sup> *America After 3PM*, 2015, Afterschool Alliance



# Working Families Depend on Afterschool Programs

## Challenge

For the moms and dads who are still at work when the school bell rings, the afterschool hours can present a real challenge. Families report that the gap between work and school schedules can be up to 25 hours per week. This leads to stress and missed work time for parents. Parental concerns about afterschool care result in decreased productivity that costs businesses up to \$300 billion per year.

***Afterschool programs give working parents peace of mind and help them keep their jobs.***

Afterschool programs help working parents keep their jobs by ensuring that children are safe and learning while parents are still at work. Among parents with a child in an afterschool program:

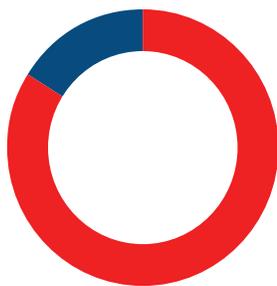
- **83 percent** agree that afterschool programs help working parents keep their jobs.
- **85 percent** agree the programs help give working parents peace of mind about their children when they are at work.

***Parents value afterschool programs for many reasons and are highly satisfied.***

Parents view afterschool programs as more than just a safe environment for children. They recognize that these programs provide a wide range of activities and enriching learning opportunities for children and teens. Parents want their child's out-of-school experience to be fun and varied—and they want it to provide learning activities that are not offered during the regular school day.

Among parents with a child in an afterschool program:

- **89 percent** are **satisfied with the program overall.**
- **88 percent** are **satisfied with the quality of care.**
- **79 percent** are **satisfied with the amount and variety of physical activity** offered.
- **82 percent** say the programs **excite children about learning.**



**84%**

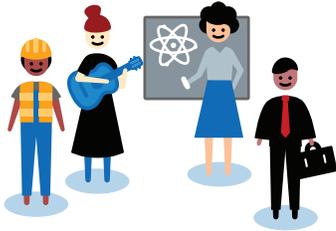
of parents support public funding of these programs.



# Working Families Depend on Afterschool Programs

More than  
**4 in 5**

parents with kids in afterschool programs agree that the programs help working parents keep their jobs.



Parents cite several factors as very important when selecting an afterschool program. They want a program that:

- offers a variety of activities.
- provides a safe haven.
- offers high quality of care.
- has a knowledgeable and well-trained staff.



***Afterschool programs provide critical support for working parents and the economy.***

Parents are increasingly turning to afterschool programs to meet their own and their children's needs in the hours after school. Parents who are fortunate enough to have access to afterschool programs are highly satisfied, but the demand for available programs far exceeds the supply. We need federal, state and local governments, philanthropies, and businesses to step up, because every child who wants to participate in an afterschool program should have that opportunity.



# Afterschool Programs Keep Kids Safe, Help Them Avoid Risky Behaviors

## Challenge

One in five children (11.3 million kids) are alone and unsupervised from 3 to 6 p.m. every day across the United States. Those are the peak hours for kids to commit crimes or become victims of crimes and to experiment with drugs, alcohol, cigarettes and sex.

***Afterschool programs provide a safe environment and help kids develop valuable life skills.***

Afterschool programs give kids a safe place to play, learn, and engage with positive role models who help them develop leadership skills and the ability to make responsible decisions. Kids who regularly attend these programs:

- Are more **aware of the dangers of alcohol, drugs** and other risky activities.
- Learn how to **manage their aggression and avoid situations** that negatively impact their academics and future goals.
- Are **less likely to take part in criminal activities** and have **lower incidences of drug use, violence and pregnancy.**
- **Improve their self-perception and develop positive social skills**, like cooperation and helping others.
- **Earn better grades, behave better in school** and are **more likely to graduate** from high school.

**AFTERSCHOOL PROGRAMS KEEP KIDS SAFE**

**83%**  
of parents with a child in an afterschool program say programs can help reduce the likelihood that kids will

- commit a crime
- use drugs
- become a teen parent

**AMERICA AFTER 3PM**  
Learn more at [www.afterschoolalliance.org/AA3PM](http://www.afterschoolalliance.org/AA3PM)  
Afterschool Alliance. (2014). America After 3PM: Afterschool Programs in Demand. <http://afterschoolalliance.org/AA3PM/>.





# Afterschool Programs Keep Kids Safe, Help Them Avoid Risky Behaviors

**Every \$1.00**

invested in  
afterschool  
programs

**saves up  
to \$9.00**



*Parents depend on afterschool programs, believe they keep kids safe and out of trouble.*

Nearly a quarter of families nationwide rely on afterschool programs, and demand continues to grow. Today, 10.2 million children participate in afterschool programs, while another 19.4 million children would participate if a program were available.

Among parents with a child in an afterschool program:

- **84 percent** agree the programs **keep kids safe and out of trouble.**
- **83percent** say the program can **help reduce** the likelihood that kids will commit **a crime, use drugs or become a teen parent.**



*Afterschool is a smart investment.*

Every \$1 invested in afterschool programs saves up to \$9 by reducing crime and welfare costs, improving kids' performance at school, and increasing kids' earning potential. We need to invest in afterschool programs—at the federal and state level—to ensure that afterschool is available to all.



# Afterschool Programs Help Kids Succeed in School and Life

Consistent participation in afterschool programs leads to improved:



**Behavior**



**Academics**



**Attendance**

## Challenge

Success in school and life requires a solid academic foundation, as well as skills such as the ability to work collaboratively, problem solve, make responsible decisions and communicate effectively.

Kids who regularly participate in afterschool programs perform better academically. They demonstrate gains in reading and math and improved school attendance, work habits and grades. They also are more likely to advance to the next grade and have higher graduation rates.



Afterschool programs help children develop the skills they need to learn, grow, and thrive in school and in life. Research shows students who regularly participate in quality afterschool programs:

- develop strong social skills.
- make better decisions.
- improve their self-perception and esteem.
- are excited about learning.
- behave better in the classroom.



# Afterschool Programs Help Kids Succeed in School and Life



Want more research on afterschool?

Check out our Afterschool Essentials at [afterschoolalliance.org/research.cfm](https://afterschoolalliance.org/research.cfm)

***Parents believe afterschool programs help their kids succeed, and they are seeing the results.***

An overwhelming percentage of parents with kids in afterschool programs say the programs help kids:

- Develop social skills. (**88 percent**)
- Complete homework. (**82 percent**)
- Gain interest and skills in science, technology, engineering, or math. (**78 percent**)
- Improve their behavior at school. (**78 percent**)
- Gain workforce skills including teamwork, leadership, and critical thinking. (**77 percent**)

***Investing in afterschool is critical to kids' success.***

Afterschool programs offer enriching experiences that engage students, encourage creativity and inspire a love of learning. They help students stay in school, graduate and gain valuable life skills. All children deserve the opportunity to take part in afterschool programs that provide the building blocks they need to thrive in school, in career and beyond.





# Afterschool Programs Prepare Students for College and the Workforce

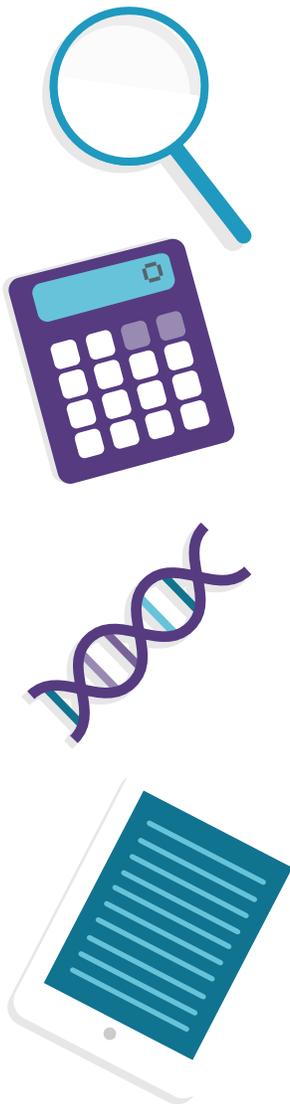
## Challenge

Given our complex and changing world, today’s students need to be critical thinkers who can tackle modern challenges. Learning in science, technology, engineering, and math—the subjects called “STEM”—builds knowledge and skills that help students reason through tough problems and come up with creative, effective, and reasonable solutions. Young people also need to develop 21st century skills necessary for success in the global economy, such as leadership, cooperation, shared understanding and civic engagement.

***Afterschool programs help students graduate from high school and gain workforce skills.***

Students who participate in afterschool programs are more likely to advance to the next grade and have higher graduation rates. Afterschool programs also are stepping up to offer learning experiences that prepare students for jobs in high demand. Parents value afterschool STEM.

- Afterschool programs offer **7 million** U.S. kids STEM learning experiences.
- **80 percent** of parents with kids who participate in afterschool STEM programs are satisfied with the STEM learning opportunities.
- **70 percent** of parents agree that afterschool programs should offer opportunities to explore and engage in hands-on STEM learning.
- STEM education is especially important to parents of kids from groups underrepresented in the STEM workforce—**76 percent** of Hispanic and **74 percent** of African-American parents say afterschool programs should offer STEM.



### AFTERSCHOOL PROGRAMS ARE STEPPING UP...

...to offer **7 million** U.S. kids STEM learning experiences.

**70%**

of parents say afterschool programs should offer STEM. There is especially strong support among groups under-represented in STEM fields:

- Hispanic parents: **76%**
- African-American parents: **74%**



**80%**

of parents with kids who participate in afterschool STEM programs are **satisfied with the STEM learning opportunities**



SUPPORT AFTERSCHOOL STEM  
[www.afterschoolalliance.org/aa3pm](http://www.afterschoolalliance.org/aa3pm)  
Sources: [www.afterschoolalliance.org/AA3PM/STEM.pdf](http://www.afterschoolalliance.org/AA3PM/STEM.pdf)  
[www.map.edu/openbook.php?record\\_id=12190](http://www.map.edu/openbook.php?record_id=12190)



# Afterschool Programs Prepare Students for College and the Workforce

***Afterschool programs help our nation's students prepare for the future.***

Afterschool programs do more than support learning that takes place during the regular school day. The afterschool space gives young people the freedom to explore outside of core curriculum subjects and engages them in hands-on learning that promotes collaborative thinking, leadership and civic participation.

As a nation, we have much more work ahead of us to ensure that all children are afforded the opportunities afterschool programs offer. It will take a united effort to increase the availability of quality afterschool programs that help children reach their full potential and succeed in school, college, career and beyond.





# Afterschool Programs Provide Opportunities for Healthy Living



Of students ages 6-11, only

**42%**

get enough daily physical activity



Of students ages 2-18, only

**40%**

eat enough fruit and

**10%**

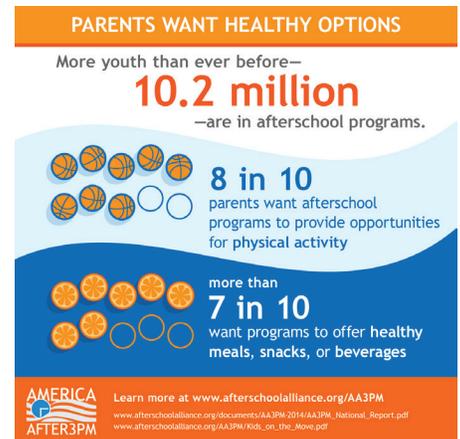
eat enough vegetables

## Challenge

Access to healthy options such as quality food and exercise is not equally dispersed among populations. The United States has reached a point where almost 1 in 3 children and teens qualify as overweight or obese. Obesity is connected with further ailments such as heart disease, type 2 diabetes and asthma. Healthy eating and exercise reduce the risks of obesity, yet only 42 percent of kids get the recommended amount of daily activity, and only 10 percent are eating a recommended amount of vegetables.<sup>1</sup> Access to and instruction in healthy lifestyles can promote healthy habits and bring further rewards in how students feels about themselves and their mental and physical energy. Parents know this, which is why 8 in 10 want an afterschool program that provides physical activity, and 7 in 10 want programs that offer healthy meals and snacks.

### *Afterschool programs provide important access to nutrition and exercise*

- **84 percent** of parents are **satisfied with the amount of physical activity** offered by their student's after school program.\*
- **84 percent** of parents **appreciate the variety of physical activities offered** in their student's after school programs.\*
- **81 percent** of parents are **pleased with the healthy foods offered**.\*
- **2/3** of parents confirm that their **child typically receives at least 30 minutes of daily physical activity** in their afterschool programs.



\*Among parents whose afterschool program provide this offering.

<sup>1</sup> [http://afterschoolalliance.org/imgs/AA3PM/AA3\\_PA\\_obesity.png](http://afterschoolalliance.org/imgs/AA3PM/AA3_PA_obesity.png)



# Afterschool Programs Provide Opportunities for Healthy Living

## *Afterschool programs boost opportunities for healthy lifestyles*



Afterschool programs support national efforts to stem obesity and focus on wellness by offering recreational activities for youth and providing additional time for physical activity. Additionally, with programs often receiving support for meals and snacks, children are exposed to healthy eating habits and nutrition education that feeds their growing bodies and minds. Some afterschool programs go even farther, offering cooking lessons or having children grow and prepare their own local dishes directly from program-based gardens. The opportunities for creativity and engagement are broad, and the rewards are visible in the short- and long-term academic and health outcomes of our youth.

### AFTERSCHOOL IS KEY

**Afterschool programs play a critical role in keeping kids healthy and active.**

The majority of parents say their child's afterschool program supports healthy behaviors and among those parents, satisfaction is high.



**84%** are satisfied with the amount of physical activity offered



**84%** are satisfied with the variety of physical activity offered



**81%** are satisfied with the healthy foods offered



Learn more at [www.afterschoolalliance.org/AA3PM](http://www.afterschoolalliance.org/AA3PM)  
[www.afterschoolalliance.org/documents/AA3PM-2014/AA3PM\\_National\\_Report.pdf](http://www.afterschoolalliance.org/documents/AA3PM-2014/AA3PM_National_Report.pdf)  
[www.afterschoolalliance.org/AA3PM/Kids\\_on\\_the\\_Move.pdf](http://www.afterschoolalliance.org/AA3PM/Kids_on_the_Move.pdf)



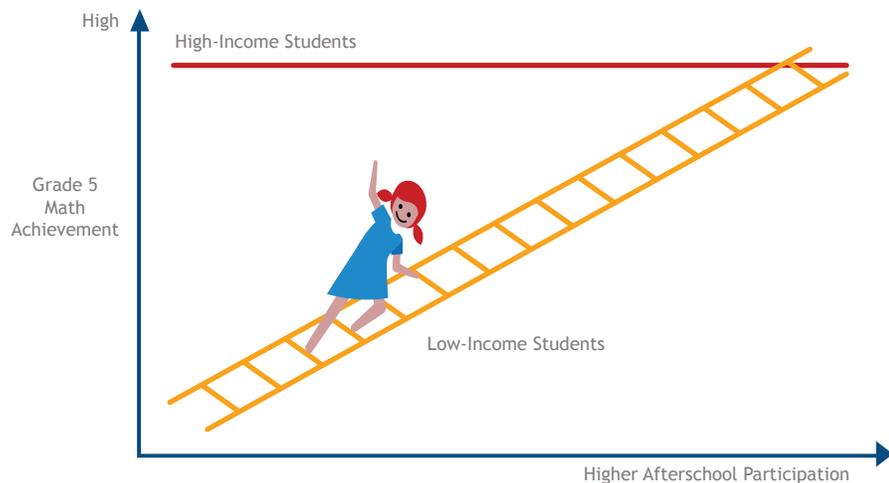
# Afterschool and Summer Programs Work to Eliminate Opportunity and Achievement Gaps



## Challenge

The academic achievement gap between students from lower- and higher-income families has grown by 40 percent in 30 years. Research suggests that unequal access to opportunity is one reason for this disparity. For example, low-income students lose more than two months of educational progress over the summer months, while middle-income students make slight gains.<sup>9</sup> In fact, this loss makes up about 67 percent of the achievement gap in reading among ninth graders.<sup>10</sup> More generally, higher income families often have more access to the tutors, mentors, homework help, and enrichments that provide their children with the extra time and attention they need to build and hone their skills toward school, college and career success. Ensuring that all students, regardless of family income, have access to academic, artistic, social and other types of enrichment should be a top national priority.

Consistent participation in high-quality afterschool programs can help eliminate the achievement gap.



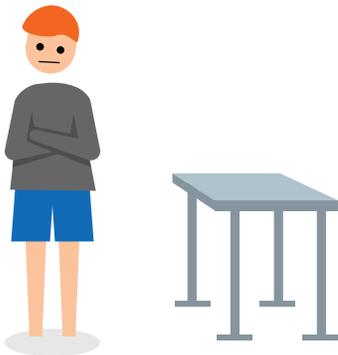


# Afterschool and Summer Programs Work to Eliminate Opportunity and Achievement Gaps

**4.5 million kids** from lower-income families attend afterschool programs.



**9.7 million MORE** lower-income kids would take part if programs were available



## *Afterschool programs can equalize the playing field*

- Programs stem the tides of intergenerational poverty by **providing opportunities to low-income students.**
- **77 percent** of parents report their students afterschool **programs offer homework assistance.**
- **72 percent** of parents report **programs offering reading and writing opportunities.**
- **69 percent** say programs **provide opportunities in science, technology, engineering and math (STEM).**
- Research shows that **quality programs can reduce or reverse summer learning loss.**<sup>11, 12</sup>

## *Afterschool programs bridge divides between “haves” and “have nots”*

Families with bountiful resources can guarantee that their children receive the benefits of academic guidance and cultural enrichment when school is out, yet children of families with limited resources should not be denied access to these essential supports. Afterschool and summer programs provide the links that many students need to keep their progress from the school day and school year on-going. Without these links, gaps may grow and inequalities entrench; however, with these links, all students have an opportunity to thrive and move up the ladder together.

<sup>9</sup> <http://education.jhu.edu/PD/newhorizons/Journals/spring2010/why-summer-learning/>

<sup>10</sup> <http://www.summerlearning.org/?page=TheAchievementGap>

<sup>11</sup> <http://www.urban.org/research/publication/impacts-summer-learning-program>

<sup>12</sup> <http://www.expandinglearning.org/expandingminds/article/achieving-connecting-thriving-afterschool-and-summer-learning-collaboration>



# Afterschool Funding

Despite all we know about the benefits of afterschool programs, most children are missing out. Meeting the need for quality afterschool programs will take a commitment from more than a single funder, funding stream or sector. It will require significant public investment to spur private contributions and systems change at every level—local, state and federal.

## Who is paying for afterschool?

***Parents are paying the majority of the afterschool bill. On average, parents pay more than three-quarters (76 percent) of the cost of afterschool through tuition and fees; paying a mean value of \$2,400 per year per child for afterschool programs.***

Even in low-income communities, parents pay more than half (54 percent) of the total afterschool budget and contribute an average of \$1,722 per year per child.

Program estimates place their real cost to provide quality programming to one child at \$3,190, so even substantial parent contributions fall short of sustaining quality programs. Our society is well aware that public investment is necessary to support children's education, however most of that awareness is focused only on the 20 percent of time each year students are in school.

What other funding support is available?

- **Federal support:** The federal government contributes only 11 percent of the cost of afterschool, even while 29 percent of the children in afterschool programs meet the federal government's definition of low-income and in need of federal assistance.
- **Community partnership support:** Between 2006 and 2010, partner organizations contributed more than \$1 billion to support 21st Century Community Learning Centers (21st CCLC) programs.



# Afterschool Funding

## How can we relieve the financial burden on families?

We need a strategy that establishes concrete objectives for achieving, in the not too distant future, afterschool for all students. This strategy must:

Account for the economic reality that **some parents are unable to afford fees**, while others can;

**Recognize the important role of diverse funding sources**—government at all levels, philanthropic support, businesses and parent fees;

**Continue to foster policies that encourage partnerships** among a range of stakeholders in order to leverage a variety of funding sources;

**Account for a broad range of programs** from a variety of sponsors, reflecting the rich diversity of American communities and;

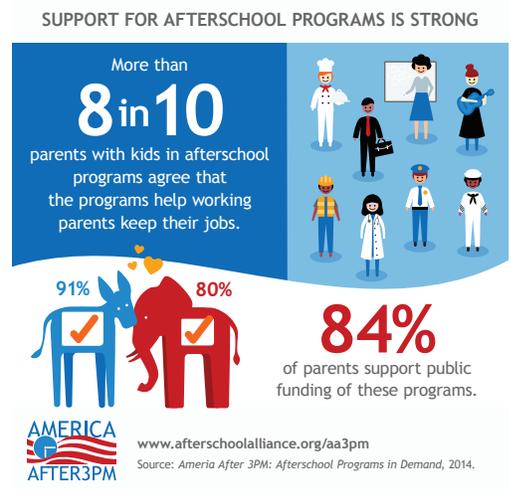
**Focus on approaches that sustain successful quality programs**, while allowing innovative new programs to develop.

## The Public Supports Greater Investment in Afterschool Programs

**Voters want their elected officials to invest more in afterschool programs**, and are willing to devote taxpayer money to pay for these programs.

Broad bipartisan support is evident, as **84 percent of parents, 91 percent of Democrats** (9 in 10 Democrats) **and 80 percent of Republicans** (4 in 5 Republicans) support public funding for afterschool.<sup>13</sup>

**Seventy-four percent of voters** (or 3 in 4 voters) say **newly-elected officials in Congress**, as well as new state and local leaders, **should increase funding for afterschool** programs.<sup>14</sup>





# Afterschool Funding

The need for organized activities and safe spaces is also popular across party lines: **94 percent of Democrats, 83 percent of Independents** and **71 percent of Republicans** agree that there is a need for an organized activity or a safe place for children and teens.<sup>15</sup>

**Voters strongly agree that afterschool programs play a key role in building interest and skills in science, technology, engineering and math (STEM).** Eighty six percent of voters agree—and 70 percent strongly agree—that afterschool programs are playing a key role building interest in STEM and STEM skills.<sup>16</sup>

Among parents with a child in an afterschool program, **78 percent agree** that afterschool **programs help children gain interest and skills related to science, technology, engineering or math.**<sup>17</sup>

Parents who are concerned about their children’s care after school miss an average of eight extra work days per year, which costs employers between \$496 and \$1,984 per employee per year. **When parents were able to enroll their children in afterschool programs, 80 percent said they were less worried about their child’s safety.**

**Three in four parents agree that afterschool programs help give working parents peace of mind about their children** when they are at work (75 percent) and agree that afterschool programs help working parents keep their jobs (74 percent).<sup>18</sup>

<sup>13</sup> *America After 3PM*, 2014

<sup>14</sup> Afterschool Alliance Poll conducted by Lake Research Partners, November 2012

<sup>15</sup> Afterschool Alliance Poll conducted by Lake, Snell, Perry & Associates, Inc., November 2008

<sup>16</sup> Afterschool Alliance Poll conducted by Lake Research Partners, November 2012

<sup>17</sup> *America After 3PM*, 2014

<sup>18</sup> *America After 3PM*, 2014



Photo credit: Patricia Lakes Photo