The 2020 Afterschool for All Challenge:

Part 2: Making the Case

March 4, 2020



Webinar Agenda

- Refresher: what is the Afterschool for All Challenge?
- Making the case for 3 afterschool/summer policy priorities:
 - Increase support for 21st Century Community Learning Centers (21st CCLC)
 - Strengthen Child Care Development Block Grant (CCDBG)
 - Sponsor the Summer Meals Act
- Using social media to continue to make the case
- QUESTIONS!





1 Day

50 States

Hundreds

of afterschool advocates on Capitol Hill

Thousands

Raising their voices in support of afterschool and summer programs

NAA CONVENTION 2020

and the Afterschool for All Challenge

MARCH 15 - 18, 2020

WASHINGTON, D.C.











Afterschool For All Challenge: March 18, 2020

We're heading to Capitol Hill to make the case for the programs America's kids and families count on. Join us — reach out and encourage your elected officials to support afterschool.

◀ Email Congress Now!

REMINDER: The objectives

- Establish a relationship and yourself as a resource
- Get afterschool on the radar
- Emphasize the need to maintain and increase federal support for 21st CCLC, CCDBG, and afterschool/summer meals
- Three ways to reach out:
 - Come to DC and meet with Hill offices
 - Call or email
 - Tell a friend!



What is 21st CCLC

- ✓ 1.7 million children and youth served in pre-K through 12th grade
- √ 10,249 school-based and community centers
- ✓ Programs stay open (on average):
 - √ 13.8 hours per week
 - √ 5 days per week
 - √ 32 weeks per year





Current status of 21st CCLC

- Proposed for elimination in President's FY21 budget proposal
- Proposal this year would block grant and cut funding
- Bipartisan support increased funding by \$28 million last year
- Spending caps are tight

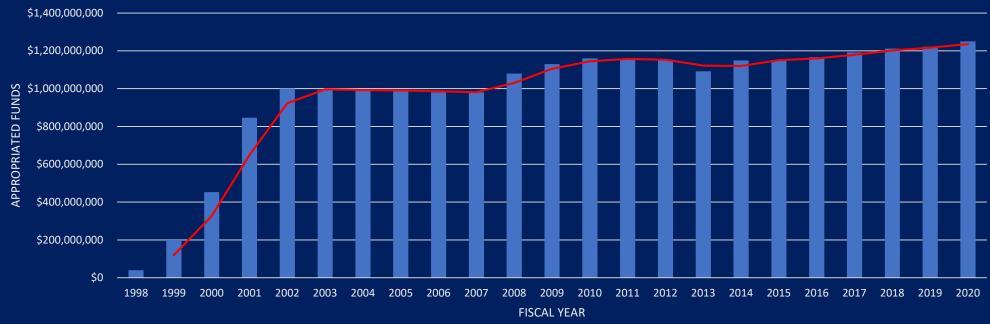




The Ask: Increase 21st CCLC funding

 Increase 21st CCLC in FY21 by \$100 million, allowing an additional 100,000 children to participate







The Ask: Increase 21st CCLC funding

- Research and evidence base: Most recent evaluation
- Demand: Nearly 2 million served but 10 million eligible for free and reduced price lunch cannot access or afford programs
- Not enough local, state, or private resources to meet the need

Among students regularly attending a Community Learning Center:⁴





1 in 2
improved their
math and Language
Arts grades



More than 2 in 3 improved their homework completion and class participation



3 in 5 improved their behavior in class



The Ask: Increase 21st CCLC funding

- Academic support
- Helps students develop life skills
- Reduces chronic absenteeism
- STEM concepts and engagement
- Protective factor against risky behaviors
- Employability skills
- Financial literacy
- Entrepreneurial skills
- Physical activity and healthy lifestyles



- First created in 1990
- Now called:
 - Child Care and Development Block Grant (CCDBG) Act of 2014
 - Also Child Care Development Fund (CCDF)
- Administered by Department of Health and Human Services, Administration of Children and Families, Office of Child Care

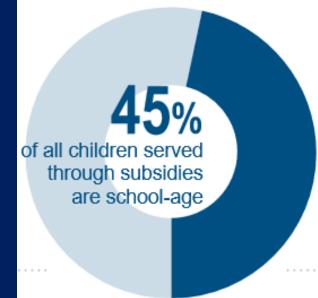


45% of all children served are school age

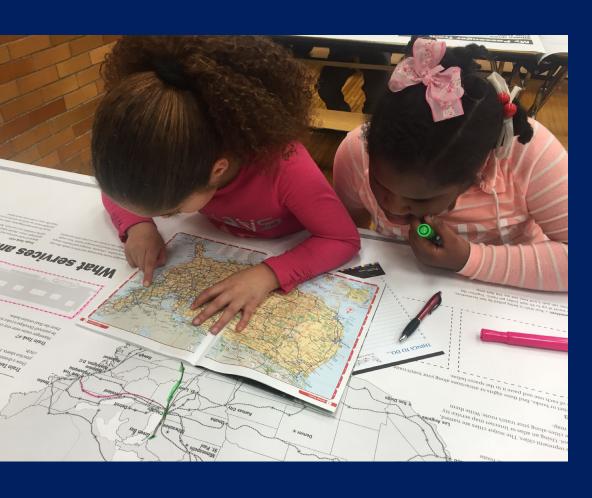
 Average of 635,402 school age (5-13) children served each month

70% of school age children in center based care

Opportunity for systems of and support for quality



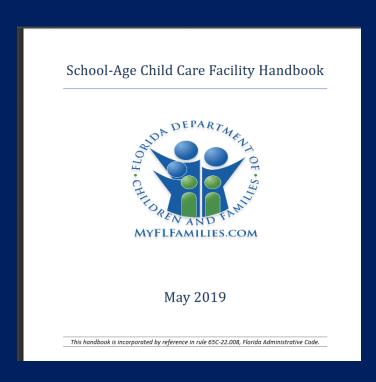


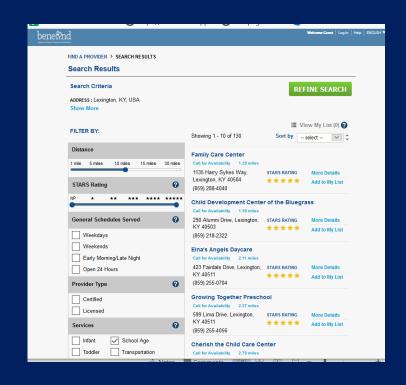


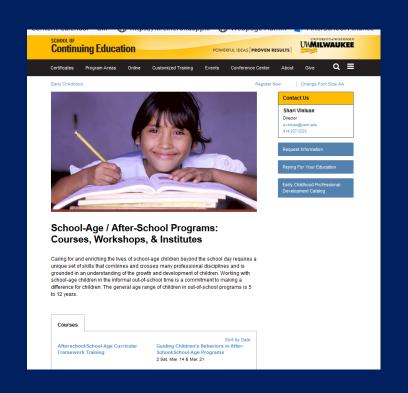
- Block grant to state for subsidized child care to eligible families
 - Requirements to participate
 - States set payment rates
 - Caregivers have a co-pay
- States create plan subsidy rates, income thresholds, quality systems
 - Recent plans 2019-2021
- Funds distributed by state through
 - vouchers (direct to caregiver)
 - grants and contracts (to programs/sites)



Potential for School Aged Focus (5-13)







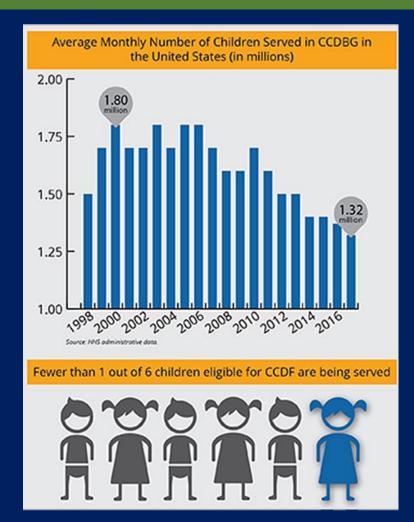
Quality



Consumer Education Database

Training

- 1 in 6 eligible children served in 2016
- For years,
 - Mostly stagnant funds
 - trend toward declining numbers of children served





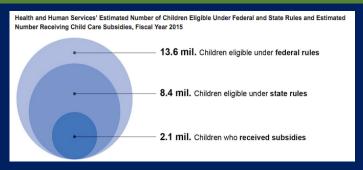
Discretionary Funding – Recent Past

Historic increase to meet requirements of new law and help with waiting lists, etc.

\$2 -\$2.3 billion from 2002 to 2017

\$5.2- \$5.8 billion in 2018 2019 2020















- Reduce waiting lists
- Support new background checks and health and safety
- Incentivize non-traditional hours
- Raise reimbursement rates
- Quality, professional development, TA

Currently:

- President's FY 2021 Budget Proposal:
 - Level Funding
 - \$1 billion one-time mandatory investment for States to build the supply of care and stimulate employer investment in child care
- House Appropriations Level:
 - No action yet
- Senate
 - No action yet



The Ask: CCDBG

Ensure the Child Care and Development Block Grant (CCDBG) has the essential discretionary funding it needs for FY 2021, by maintaining or increasing the current funding levels.



Child Nutrition: Summer Meals Act

Background & Making the case

- About 1.2 million students receive a reimbursable afterschool meal daily, while 20 million receive a free school lunch
- About 3 million students participate in the summer nutrition program
- Many students are not being reached; reauthorization gives us an opportunity to increase student access to healthy meals afterschool and in the summer



Sponsor the Summer Meals Act S. 1908/HR 2818

- Change area eligibility from 50% of children eligible for free and reduced price meals to 40%
- Streamline summer and afterschool meals to make year round out of school time meals easier
- Rural transportation grants
- Third meal in the summer

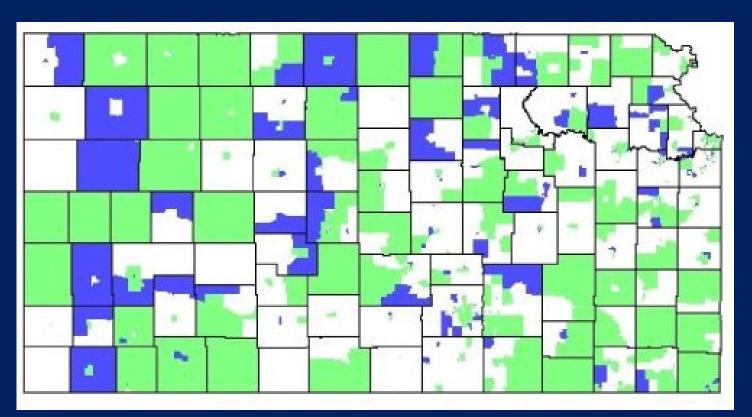
HR 2818: Reps. Young (R-Alaska) and Larsen (D-Wash.)

S. 1908: Sens. Murkowksi (R-Alaska and Gillibrand D-NY)



Child Nutrition: Consistent with 21st CCLC

Kansas — 50% to 40% change adds blue-shaded communities



50% communities in green

40% communities in blue



Sponsor the Summer Meals Act

- Nourish mind and body, increase number of students served
- Meals but also more: while attending an afterschool or summer learning program, students have access to academic enrichment they need during the school year, combat summer learning loss, and stay safe
- Consistency across federal programs will increase the number of communities and students served



Key Resources

- ✓ Afterschool for All Challenge Participant Tools
- ✓ Digital Action Toolkit





Questions?

Please bear with us as we resolve audio difficulties.

