

## FAST FACTS

### *T-Mobile Huddle Up Afterschool Survey*

The first-ever national *T-Mobile Huddle Up Afterschool Survey* affirms parents' need and the importance for positive afterschool places for their children, as the critical support for improving children's well-being, academic performance and helping to ensure their safety. The national study of 603 parents, launched in partnership with T-Mobile's nonprofit partner, Afterschool Alliance, also reveals how high parents rank the need for safe afterschool places in their local communities, their angst about their children in the afterschool hours and that they would be willing to pay thousands annually to keep safe, positive afterschool places open.

Nearly one in four parents would be willing to start paying to keep their afterschool programs open, and some parents who already pay are willing to shell out more, potentially adding up more than \$1,200 - \$7,000 annually. Additionally, parents would get involved in grassroots efforts on this issue, as nearly half would rally for federal, state and local officials to invest in safe, positive afterschool places.

Not surprisingly, those who classified themselves as single parents ranked the issues almost identically as the overall survey sampling. For example, nine out of ten\* single parents said having a safe, positive place for their child to hang out after school will keep their child safe and away from criminal activity. From the total sampling of parents, nine out of ten agreed with the same statement. And, approximately eight out of ten parents -- from both the single parent sampling and the overall parent sampling -- said their child needs a safe, positive place to go to afterschool.

Key findings from the *T-Mobile Huddle Up Afterschool Survey* include:

- 90 percent said having a safe, positive place for their child to hang out after school will keep their child safe and away from criminal activity
- 89 percent said having a safe, positive place for their child to hang out after school will improve their child's well-being
- 82 percent of parents said having a safe, positive place for their child to hang out after school will help their child perform better in school
- 43 percent would rally for federal, state and local officials to invest in safe, positive afterschool places
- 80 percent said that their child *needs* a safe, positive place to go to afterschool
- 82 percent said that their child *wants* a safe, positive place to go to afterschool
- 39 percent believe that there are not enough safe, positive places for their kids to hang out afterschool in their local communities

#### **Parents' top three priorities for improving afterschool programs**

- 1) More staff
- 2) Access to the latest technology
- 3) Better equipment and facility space

**SURVEY METHODOLOGY**

The *T-Mobile Huddle Up Afterschool Survey*, released by T-Mobile USA and the Afterschool Alliance, surveyed the opinions of 603 parents. It was conducted online in July 2007 by Opinion Research.

**ABOUT T-MOBILE HUDDLE UP**

*T-Mobile Huddle Up* is T-Mobile's national community outreach program, connecting kids primarily from single-parent families in high-need, urban communities to positive people, places, and programs. For more information, visit [www.t-mobile.com/huddleup](http://www.t-mobile.com/huddleup).

**ABOUT THE AFTERSCHOOL ALLIANCE**

The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. For more information, visit [www.afterschoolalliance.org](http://www.afterschoolalliance.org).

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