

Federal Policy & Afterschool Part I: The Usual Suspects

May 29, 2019



Afterschool Alliance

*Thank you for joining us.
The webinar will begin shortly.*

Housekeeping Notes



Experiencing Delays?

Try closing out the other programs running on your computer.



Have a question or comment?

Use the group chat to interact with presenters and other participants.



Agenda

- **Introduction and Welcome**
- **21st Century Community Learning Centers**
- **Child Care Development Block Grant**
- **Reaching out to Policymakers**
- **Q&A**



Speakers



Jodi Grant

*Executive Director
Afterschool Alliance*



Erik Peterson

*Vice President of Policy
Afterschool Alliance*



Jillian Luchner

*Policy Manager
Afterschool Alliance*



Billy Mawhiney

*Director of Operations
Boys & Girls Clubs of the Sioux Empire*



Jodi Grant – Afterschool Alliance



**Policy and Advocacy:
Why They Matter**

Afterschool for All Challenge



1

day

50

states

Hundreds

of local Congressional district offices

Thousands

of afterschool advocates



Usual Suspects #1:

21st Century Community Learning Centers (21st CCLC)

Erik Peterson, Afterschool Alliance



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21st CCLC: What and Why?



- ✓ 1,726,722 children and youth served in pre-K through 12th grade
- ✓ 49,592 school-based and community centers
- ✓ Programs stay open (on average):
 - ✓ 13.8 hours per week
 - ✓ 5 days per week
 - ✓ 32 weeks per year

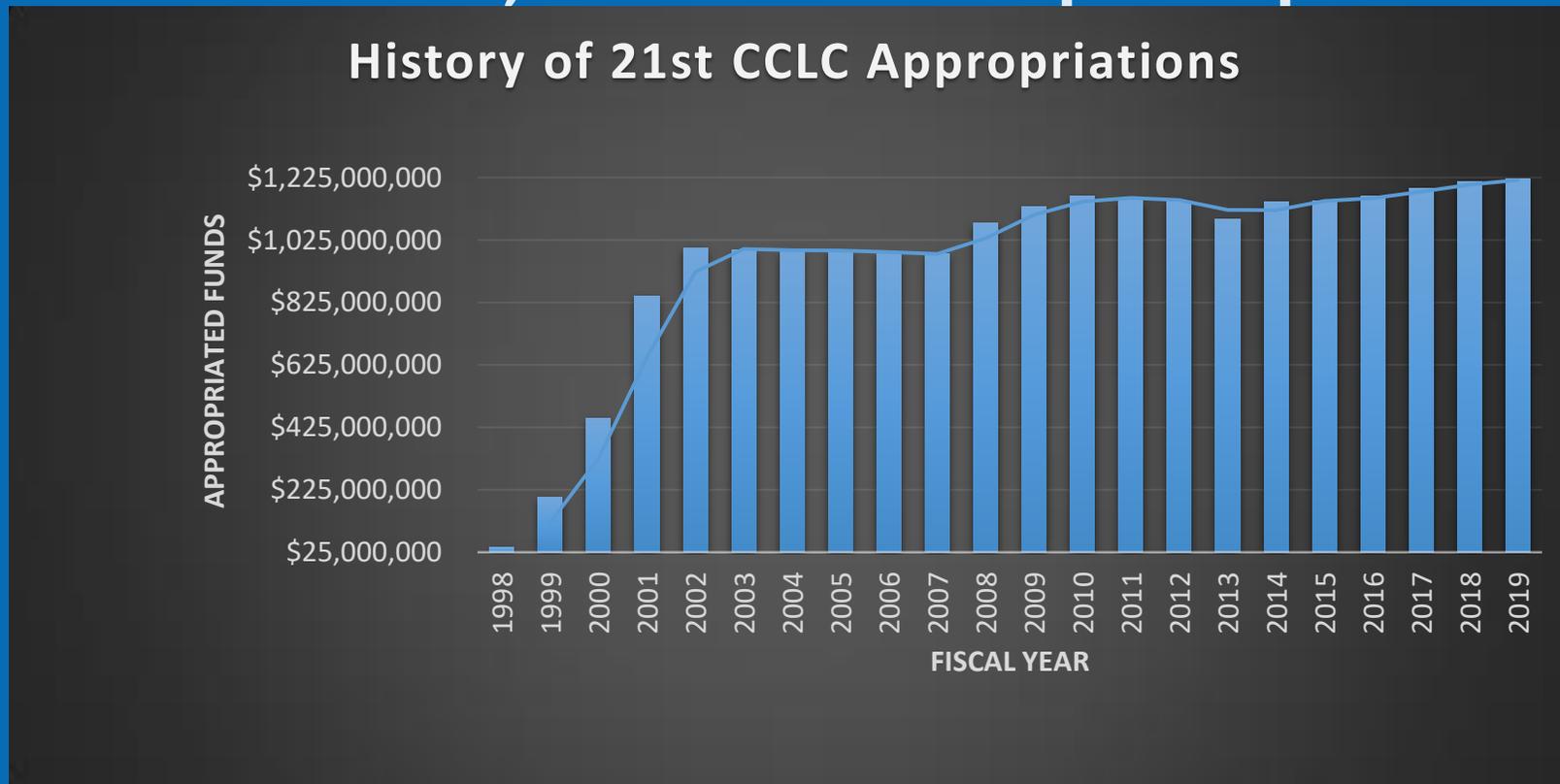


21st CCLC: Current Situation

- Proposed for elimination in President's FY20 budget proposal
- Increased by \$100 million in FY20 House Education spending bill
- Senate has yet to act
- Any increase contingent on raising budget caps

21st CCLC: The Ask

- Increase 21st CCLC in FY20 by \$100 million, allowing an additional 100,000 children to participate



21st CCLC #AfterschoolWorks

Among students regularly attending a Community Learning Center:⁴



Close to 1 in 2
**improved their
math and Language
Arts grades**



Close to 2 in 3
**improved their
homework completion
and class participation**



Close to 3 in 5
**improved their
behavior in class**

- Research and evidence base: <http://impacts.afterschoolalliance.org/>
- Demand: Nearly 2 million served but 10 million eligible for free and reduced price lunch cannot access or afford programs
- Not enough local, state, or private resources to meet the need



21st CCLC: Making the Case

- Academic support
- Helps students develop life skills
- Reduces chronic absenteeism
- STEM concepts and engagement
- Protective factor against risky behaviors
- Employability skills
- Financial literacy



Usual Suspects #2:

Child Care Development Block Grant

Jillian Luchner, Afterschool Alliance



Afterschool Alliance

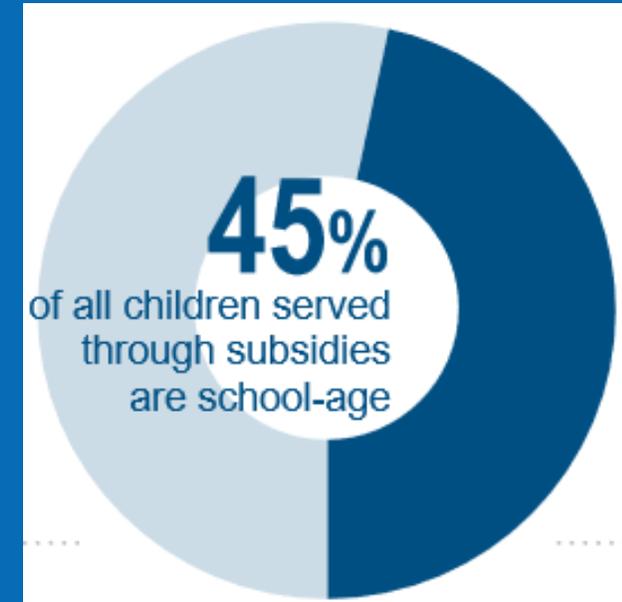
CCDBG: The What

- First funded in 1990
- Now Child Care and Development Block Grant Act of 2014
- Administered by the Office of Child Care, HHS
- Block grant to state for subsidized child care to eligible families
- States create plan – subsidy rates, income thresholds, quality systems
- Serves children ages birth through 12
- Distributed through vouchers or grants and contracts



CCDBG: The Why

- 45% of all children served are school age
- Average of 635,402 school age (5-12) children served each month
- 70% of school age children in center based care
- Opportunity for systems of and support for quality



Information from the National Center on Afterschool and Summer Enrichment (NCASE)

CCDBG: Recent Past

Discretionary Funding – Recent Past

Historic increase to meet requirements of new law and help with waiting lists, etc.

**\$2 - \$2.3 billion from
2002 to 2017**



**\$5.2- \$5.3 billion in
2018 and 2019**



CCDBG: Current Situation



Currently:

- President's FY 2020 Budget:
 - **Level Funding**
 - **\$1 billion one-time mandatory investment for States to build the supply of care and stimulate employer investment in child care**
- House Appropriations Level:
 - **\$7.7 billion (\$2.4 billion increase)**
- Senate
 - **No action yet**
- Any increase contingent on raising the budget caps



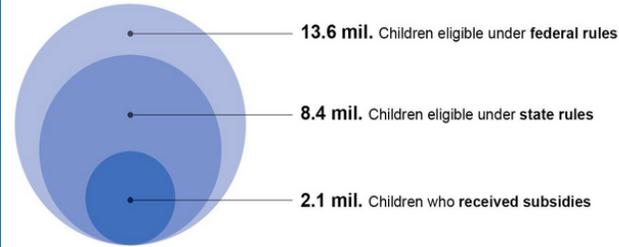
CCDBG: The Ask

Ensure the Child Care and Development Block Grant (CCDBG) has the essential discretionary funding it needs for FY 2020, by maintaining or increasing the current funding levels.



CCDBG: Making the Case

Health and Human Services' Estimated Number of Children Eligible Under Federal and State Rules and Estimated Number Receiving Child Care Subsidies, Fiscal Year 2015



- Reduce waiting lists
- Support new background checks and health and safety
- Incentivize non-traditional hours
- Raise reimbursement rates
- Quality, professional development, TA



Reaching out to Policymakers

Billy Mawhiney, Boys and Girls Clubs of the Sioux Empire



Afterschool Alliance

- Advocacy from our perspective
- Defining responsibility
- Impact driven
- Follow up



BOYS & GIRLS CLUBS
OF THE SIOUX EMPIRE

6:30pm - 7:30pm



Advocacy from our perspective

What can we realistically do?

What do we know?

Who do we know?

- Make ourselves available
- Create a conversation about programs & impact
- Start with your board members and friends



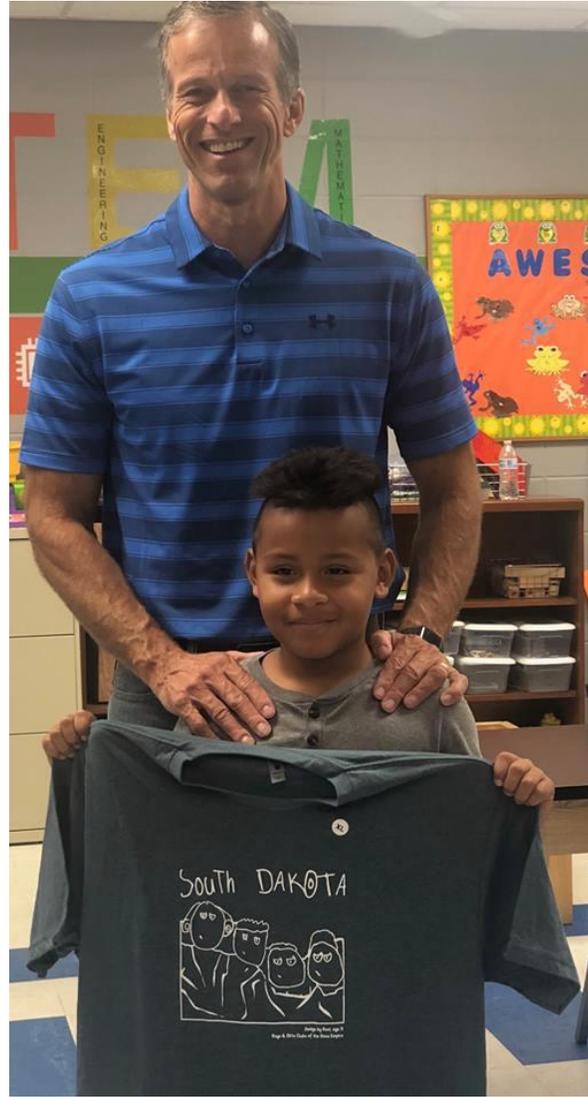


Defining responsibility

What can we realistically do?
What if don't reach out?
What if we reach out and fail?

- Can someone be dedicated on staff or team effort?
- Do you want to live in the “what if” world?
- Start with just making contact. It's that simple.





Impact driven

What can we realistically do?
What feeling can you generate?
What story will stick?

- Brief your team ahead, clean but don't be obsessed
- Share the "it"
- Plant stories and faces of kids during a visit





40 mins · 🌐

I loved this visit! ❤️ Everyone who knows me knows how much I love the Boys and Girls Club and all the work they do for our youth. Today I visited a very special club in a low income housing unit in Sioux Falls that is meeting the needs of families and blessing the hearts of little ones. Incredible people investing in the future. We need more of this in South Dakota.



Follow up

- Smooze the gate keeper
- Become the expert
- Be cordial and keep your opinions at the door.
- Send the personal note
- Give the small (very small) gift (include some for staffers)



Call to Action



Going to the Afterschool for All Challenge in DC: **Get familiar with the material here:**

<http://www.afterschoolalliance.org/ChallengeResources.cfm>

Can't make it to DC?

Take Action at Home:

<http://www.afterschoolalliance.org/policyTakeAction.cfm>



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Afterschool Alliance

Q&A



Post-Q&A Slide: Speaker Contact Info

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