

Design the 2016 Lights On Afterschool Poster!

Calling all afterschool artists: The Afterschool Alliance seeks artwork for this year's *Lights On Afterschool* poster!

The winning image will be printed on 50,000 posters sent to afterschool programs from coast to coast for *Lights On Afterschool* celebrations. The artist and/or program will be credited on the poster, and the image will be featured on our website.

For inspiration, read about our <u>2015 poster contest winner</u> and check out our online gallery of <u>poster submissions</u>.

Submission guidelines:

- 1. Artwork should be created by kids in afterschool programs. Youth may collaborate on an entry; please include the names of all contributing artists with the submission.
- 2. Drawing should be vertical and made on an 11" x 14" piece of paper.
- 3. Bold colors will come out better than light colors. Use markers, paint, pens—do not use crayons, watercolors, chalks or anything else that could rub off or smear. Fluorescent markers should be avoided or used sparingly.
- 4. Please keep in mind that the artwork will be scanned into a computer; textures or raised surfaces may present a problem.
- 5. Because the image will be used to promote *Lights On Afterschool* events nationally, avoid using a specific program name within the submission.
- 6. The artwork or design should generally promote or convey afterschool or *Lights On Afterschool*. Abstract or realistic drawings are welcome. Some examples of ideas might be:
 - Portray or convey Lights On Afterschool celebrations (for examples of events, see our sample list of event summaries)
 - A design around the theme "keeping the lights on after school."
 - Think about promoting afterschool by portraying the kinds of things that happen in afterschool programs or by demonstrating the benefits of afterschool.
- 7. The posters do not necessarily have to say Lights On Afterschool as we will add text.
- 8. Please include the afterschool program name, state and contact information as well as the artist's name and age on the back of the artwork. Group artwork is accepted.
- 9. Entries must be postmarked by June 1, 2016. Send to: Afterschool Alliance *Lights On Afterschool* poster contest, 1616 H Street N.W., Suite 820, Washington, D.C. 20006

Questions? Contact Shaun Gray at 202-347-2030 or sgray@afterschoolalliance.org

If a team of students submits one design, we may need to list only the program name due to space constraints. All images become the property of the Afterschool Alliance to use in promoting *Lights On Afterschool* and afterschool programs in general. Students' information will not be shared without prior consent.