



Raising a Generation of Innovators: The How and Why of Promoting Creativity in Children



Afterschool Alliance

The webinar will begin shortly.

Housekeeping Notes



Experiencing Delays?

Try closing out the other programs running on your computer.



Audio difficulties? Keep this number handy!

Dial: 1-877-860-3058

Code: 1135574



Have a question or comment?

Use the group chat to interact with presenters and other participants.



Today's Speakers



Lisa Regalla

*Associate Director of STEM and Informal Learning
Center for Childhood Creativity*



Babe Liberman

*Research and Impact Associate
Center for Childhood Creativity*



Helen Hadani

*Head of Research
Center for Childhood Creativity*



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OUR MISSION: to ignite and advance
creative thinking for all children



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7 Components of Creativity



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7 Components of Creativity

	Imagination & Originality	cognitive
	Flexibility	
	Decision Making	
	Communication & Self-Expression	social & emotional
	Motivation	
	Collaboration	
	Action & Movement	physical



Poll: Which of these factors is most hereditary?

Reminder: Heritability is the proportion of traits or behaviors passed on genetically from our parents

- Personality
- IQ
- Political orientation
- Creativity

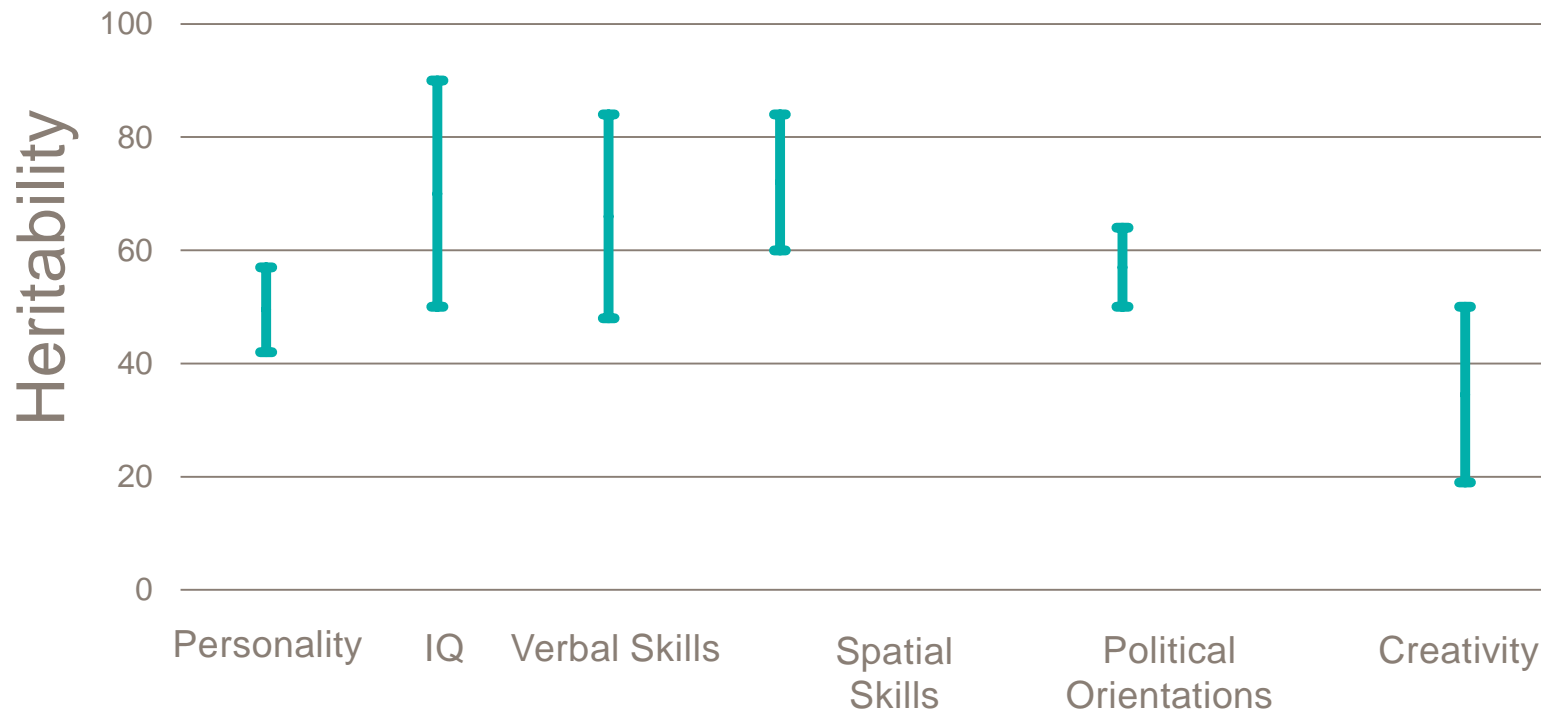


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Heritability of Creativity

The contribution of the environment is **tremendous**





Creativity Catapult

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Explore activities that boost creativity

Age ▼

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Your Selection: All Activities



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7 Components of Creativity



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Flexibility



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Decision Making



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Decision Making

Two ways of thinking

Divergent



generating many solutions to a problem

Convergent



focusing on a limited number of possible solutions



Activity: Cotton Catapult



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Motivation



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Motivation

Intrinsic



Motivation driven by interest existing within an individual:

- autonomy
- belonging
- curiosity
- love
- learning
- meaning

Extrinsic



Motivation from the outside influences of an individual:

- badges
- competition
- fear of failure
- fear of punishment
- points
- rewards



Collaboration



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Activity: Down, Down, Down



play matters for all kids



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Action & Movement



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Activity: Shadow Shadow



PLAYWORKS



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Activity: Design an International Icon



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Activity: Design an International Icon

Which of the 7 Components
does this activity promote?

How?



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- Submit an activity
- Share your feedback
- Get the word out

#CreativityCatapult
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Thank you!

questions?

comments?

Please visit:

www.creativitycatapult.org

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