

# Afterschool Advocate

A media outreach newsletter published by the Afterschool Alliance

Volume 5, Issue 10, September 30, 2004

## NATION GEARS UP FOR *LIGHTS ON AFTERSCHOOL*

“Afterschool is key to kids’ success,” will be the rallying cry at *Lights On Afterschool* events across the country on October 14. Already, nearly 6,000 advocates have registered their events, and more news is coming in every day. The fifth annual *Lights On Afterschool* will bring together educators, community leaders, lawmakers, parents, business and religious leaders, and youth for the nation’s largest annual rally for afterschool programs. The event will call attention to afterschool programs and the resources needed to keep their lights on and doors open.

California Governor Arnold Schwarzenegger, who is National Chair of *Lights On Afterschool* again this year, will participate in a rally to kick it off this Sunday, October 3, in Los Angeles. The event is sponsored by the Beyond the Bell Branch of the Los Angeles Unified School District. Thousands of children, parents and community members are expected to participate.

“Too many of our nation’s children are being locked out of the opportunities afterschool programs provide,” said Afterschool Alliance Executive Director Judy Y. Samelson. “But, as this event shows, more Americans than ever are standing up for the afterschool programs that keep kids safe, help working families and inspire students to learn. We expect *Lights On Afterschool* 2004 to be our most successful event ever.”

*Lights On Afterschool* was launched in October 2000. That year more than 1,200 events were held across the country. By last year, more than half a million people rallied at more than 5,000 events in all 50 states as well as Guam, Japan and South Korea to show their support for afterschool programs. Organizers expect this year’s event to be even larger. Emmy-award winning television and stage actress Rhea Perlman will serve as a spokesperson again this year.

The nation’s leading providers of afterschool programs are participating, including YMCA of the USA, 21<sup>st</sup> Century Community Learning Centers, 4-H, Junior Achievement, After-School All-Stars, Boys & Girls Clubs of America, Medallion School Partnerships and Young Rembrandts. More than 150 organizations have joined as national partners. Among them are the U.S. Conference of Mayors, National Police Athletic League, Reading is Fundamental, and the Centers for Disease Control and Prevention’s VERB Campaign.

The National Presenting Sponsor of *Lights On Afterschool* 2004 is the Charles Stewart Mott Foundation and The JCPenney Afterschool Fund is a National Sponsor of the event. The David and Lucile Packard Foundation and the Open Society Institute are providing additional support.

*To learn more, find an event in your area, or see how you can participate, go to [www.afterschoolalliance.org](http://www.afterschoolalliance.org)*



## MEDIA OUTREACH

*There are many media outreach opportunities that afterschool providers and supporters can use to promote afterschool. A few are highlighted below. Engaging the media on afterschool issues is vitally important, especially as lawmakers allocate funding for the 21<sup>st</sup> Century Community Learning Centers initiative. Not only will media outreach educate the public about the benefits of afterschool programs, it will allow you to showcase the work of your program.*

**Op-Eds.** Op-eds are opinion articles 500 to 750 words in length printed on the pages opposite a newspaper's editorial page (hence the name "op-ed"). The *Lights On Afterschool* season is a great time to remind the public of the value of and need for afterschool. Keep in mind that opinion page editors look for op-eds that advance the public discussion of an issue, that are interesting and compelling, and that come from interesting authors who have experience with the issue. A potential author could be a parent, afterschool provider, student or local community leader who can discuss the need for afterschool in a compelling way.

You should place a follow-up call a day or two after submitting your op-ed to ensure it was received and to ask if the editors plan to use it. If the newspaper rejects the op-ed, don't be discouraged. Consider submitting it to another newspaper, however, do not submit an op-ed to two newspapers in the same market at the same time.

**Letters-to-the-Editor.** Letters-to-the-editor come from newspaper readers on issues of interest to the community, and present another venue in which to promote the value of afterschool. The *Afterschool Advocate* highlighted writing and placing letters-to-the-editor in more detail in Volume 5, Issue 7.

**Editorial Memos.** These are short memoranda addressed to editorial page editors asking them to devote space to an issue, and possibly meet with the authors to learn more about their position on that issue. A memo should make a compelling case about why an issue matters to the newspaper's readers, and to the community. For example, in discussing the importance of afterschool, you may want to highlight a family in your community that is suffering because an afterschool program has closed. The memo should be no longer than two pages, and should contain several well-written paragraphs that can be used in an editorial. A hook always makes the issue more compelling – when schools re-open in the fall is a time when editorial page editors are looking for fresh education issues to write about.

**Columns.** Columnists write editorial columns on a regular basis for a newspaper or several newspapers. In many newspapers, columnists, like editorial writers, cover a specific set of issues or areas. Local columnists tend to want local information about issues, whether they are local or national in scope, so this is another venue to consider when promoting afterschool in the media.

**Key Afterschool Messages**

As you work with the media, it is important to see each interaction as an opportunity to convey key messages about afterschool. The following are some important points to keep in mind; these can be blended with your own local messages and information. In addition, you will find a wealth of information on a variety of afterschool issues at [www.afterschoolalliance.org](http://www.afterschoolalliance.org).

- **Afterschool programs keep kids safe, help working families, and inspire students to learn.**
- **Americans strongly support afterschool programs.** More than nine in ten voters think all children should have some type of organized activity or place to go after school every day that provides opportunities for them to learn.
- **But afterschool programs are in dangerously short supply.** All across the country, afterschool programs are fighting to keep their doors open. The Afterschool Alliance's recent household survey, conducted with support from the JCPenney Afterschool Fund, found that 14.3 million kindergarten through twelfth grade youth, including nearly four million middle schoolers, care for themselves in the afternoons. Just 6.5 million children are in afterschool programs, but the parents of another 15.3 million children say they would participate if an afterschool program were available.
- **The federal government is not making good on its past commitments to afterschool.** The No Child Left Behind Act authorizes \$2 billion for 21<sup>st</sup> Century Community Learning Centers in Fiscal Year 2005. The President has asked for only \$1 billion – flat funding for the fourth straight year. Unless Congress increases the appropriation, hundreds of thousands of children will have no place to go after the school day ends.

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## **DON'T BE AN AMERICAN IDLE!**

Afterschool students and programs can win a new digital camcorder or other prizes through the Afterschool Alliance's contest, *Don't Be An American Idle*. To enter the contest, youth must create public service announcements (PSAs) – advertisements that encourage their peers to check out afterschool programs. Students can create print, radio, television or web PSAs touting the fun and educational activities offered by afterschool programs.

Judges for the contest include actors Danny DeVito and Rhea Perlman; television's Judge Glenda Hatchett; Youth Speaks Executive Director James Kass; H2Ed Vice President Patricia Wang; [themusicedge.com](http://themusicedge.com)'s Laura Johnson; and others.

Students age nine to 17 can submit entries, which must be postmarked by November 31. Awards will be given in each category (print, radio, television, web) to students in two age groups: nine to 12; and 13 to 17. For more information, the specifications for entries, submission information, and the contest's official rules, go to [www.afterschoolscene.com/flashyes.html](http://www.afterschoolscene.com/flashyes.html).

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## AFTERSCHOOL AT THE REPUBLICAN NATIONAL CONVENTION

*Note to Readers: The Afterschool Alliance is a nonpartisan organization and does not endorse any candidate for office. Afterschool is an issue that affects all families and communities – a fact reflected in the broad support for afterschool that crosses all demographic and party lines. Afterschool cannot, and should not, be owned by any party or politician. The Afterschool Alliance will continue to encourage all, from the public to the private sector, to make afterschool a priority and to help realize the vision of Afterschool for All.*

*To serve as an effective source of information, and to keep our colleagues informed of the latest debates and discussion, the Alliance will report on coverage of afterschool in the election season and candidate statements on it. A previous Afterschool Advocate looked at how afterschool was addressed at the Democratic National Convention, and this issue reports on how it was addressed at the Republican National Convention.*

Speakers at the Republican National Convention quickly got around to talking about afterschool. On August 31, the second night of the convention, U.S. Secretary of Education Rod Paige addressed the convention and cited the progress of the No Child Left Behind Act. He pointed to the value of afterschool programs in helping schools make progress saying, “Now schools are held accountable for making real progress. If they don’t, parents have real choices such as afterschool homework help...”

On that same night, Princella Smith, Winner of MTV’s “Stand Up and Holla” contest addressed the Convention. Ms. Smith was selected from the nearly 1,000 young adults who submitted essays about the importance of President George W. Bush’s call to service and how they have taken action in their own communities. In her remarks,

Ms. Smith called upon all Americans to serve their country and pointed to afterschool programs as one place to serve.

“Tonight I call on not only Generation X, but members of every generation to be the greatest generation,” she said. “...President Bush ... has called on our generation to move into the world and to adhere to the charge of service: to volunteer in tutoring programs, afterschool programs, and faith-based events that assist those in need. We listen, because he has set the example. Let us join our president. Let us be an army. Let us become Generation X-ample.”

The Convention also provided a chance for Governor Arnold Schwarzenegger and U.S. Secretary of Education Rod Paige to visit an afterschool program operated by The After School Corporation (TASC) at Public School 129 in Harlem. Governor Schwarzenegger said, “We all know the statistics that show us that between 3 and 6 o’clock are the peak hours of problems for kids. Juvenile crime, teenage pregnancy, gang related violence, guns, alcohol, drugs. All of those things which ruin the kids’ lives and cost our country a fortune. We can do better than that. We want to offer the kids a better alternative than being out there in the streets and getting in trouble. If this is what afterschool programs are all about, let’s bring the kids in here to the school. Let’s teach them. Let’s help them with their homework. Let’s tutor them. Let’s mentor them. Let’s give them a hug and say ‘you are great; you will make it.’ That’s what the children need; this is what it’s all about.”

*For a complete list of Convention speakers, speech text, streaming video and more information, visit [www.c-span.org](http://www.c-span.org).*



**SUSTAINABILITY PROFILE:****Santa Ana, CA's KidWorks**

Ava Steaffens says her efforts to sustain and grow Santa Ana, California's KidWorks program have relied on a number of factors: running a quality program that supporters can be proud of, giving donors a chance to actually see the program and interact with kids, and relentless follow-up.

KidWorks, which Steaffens directs, serves 150 children each day in a low-income, mostly Hispanic neighborhood. The program began in 1994 as a summer Bible camp program that connected college students to children into a neighborhood plagued by gang activity. "Really, it was focused on the college students – helping them do outreach," she says. But within a few years, program directors decided to refocus their efforts to meet the crushing community need for afterschool programming that provided academic support.

In those early days, the program's facilities were apartments in neighborhood buildings. Some they rented; some were donated. Indeed, to this day, the program is based in two apartment buildings, although the program is purchasing a new facility adjacent to one of its existing sites. Student activities vary with the age of the pre-school through 6<sup>th</sup> grade participants, and include work in a computer lab, training in graphic design, homework help, school readiness, and more.

The program's fundraising efforts, originally built on its connections to local churches, have developed to include a network of supporters in the real estate community. "We have a lot of generous individuals," Steaffens says, "who have a vision for what we're doing. And they've really supported us in a huge way. Many donors give on a monthly basis – some at a \$25 per month level, some considerably more."

In late 2002, a sad event – the unexpected death of local businessman and committed KidWorks donor Dan Donahue – led to a fundraising initiative that has already yielded big results, with the promise of more to come. Donahue had been part of a group of commercial real estate developers in Orange County, California, who had decided to step up their charitable giving to the community. A program of giving turkeys and hams to needy families during the holiday season blossomed into an annual fundraiser netting more than \$100,000 per year.

Upon his death, Donahue's friends and family approached Steaffens about doing a benefit fundraiser in his honor for KidWorks. Steaffens agreed, and Donahue's colleagues and friends in the real estate business reached deep into their hearts and pockets to stage a \$1 million event – funds that are now paying for the program's new building. "I really credit Dan's memory for the building, and also God for opening people's hearts," Steaffens says.

The group is continuing its support with an initiative called "Foot by Foot," in which members of the commercial real estate community, including developers, brokers, title insurance companies, contractors, and others, will promise a certain dollar amount in charitable donations for every square foot of space they lease or otherwise administer. Those funds will then be distributed to local nonprofits, including KidWorks.

KidWorks has a number of donors from the local faith community, as well, tapping into its roots. A nearby "mega-church" recently highlighted the organization's work as part of a six-week series on making a difference in the world. Various organizations set up tables on the patio outside the church, and Steaffens says more than 600 people signed up after services to be involved with the program.

Steaffens says nurturing relationships with funders is critical to sustainability. "With individuals, foundations, churches, and government agencies, it's important to

cultivate the individual relationships with the people who will be making the decisions. And it can't be faked; it's got to be a real thing. People can smell a fake." She also says bringing funders to see the program in action is particularly important because it helps donors see the tangible results of their gifts. "Donors are always telling their friends, 'you should see what they're doing.' That's how you know you've got something. And then follow up with them. Always follow up. What I almost always do is to send them a card after they've visited and let them know I'm going to be calling. And when I call, I ask what they liked and didn't like, and really listen and try to learn from everybody who comes out. When people feel it's something they can have real input into and ownership, they feel good about investing."

Steaffens sees sustainability as an ongoing and evolving effort. She's now exploring the idea of developing a new revenue stream from a related business – a thrift store or a coin-operated laundry in the community created specifically to support KidWorks. Despite the program's funding successes to date, she sees much work ahead. "We have not arrived. We have a lot to learn still. When it comes to the business community, there's a lot more that we haven't tapped into."



## WE WANT TO HEAR FROM YOU



Is there an interesting program in your area? Has a corporation or business in your community become involved in funding or establishing an afterschool program? Please share with us, and other readers, your success stories, comments and suggestions. Contact *Afterschool Advocate* editor Christie Constantine with story ideas or information via phone: 202/371-1999; fax: 202/371-9142; or email: [advocate@afterschoolalliance.org](mailto:advocate@afterschoolalliance.org).

## IN THE NEWS...

**National** – A national poll of kindergarten teachers has found that children who attend quality pre-kindergarten programs are better prepared to succeed in school, more likely to get along with others, and less disruptive in class. The poll was released in August by Fight Crime: Invest In Kids, a national anti-crime organization of more than 2,000 police chiefs, sheriffs, prosecutors and victims of violence. The poll results have prompted national law enforcement leaders to demand increased funding for pre-kindergarten and afterschool programs to help children academically and prevent future crime and violence. For more information, visit [www.fightcrime.org](http://www.fightcrime.org).

**California** – A 42-year-old Roseville woman has pledged close to \$14,000 to the impoverished North Sacramento School District to bolster its afterschool programs, reports the *Sacramento Bee*. The woman hopes to use prize money she won on "The Price is Right" to establish an educational, nonprofit foundation to fund programs the district cannot afford. North Sacramento is currently experiencing a fiscal crisis that has left little room for spending outside the classroom. The district currently serves 5,500 students, 86 percent of whom qualify for free breakfast and lunch; more than 700 of the students are considered homeless under federal guidelines.

**Connecticut** – The Community Renewal Team Youth Artisan Center's summer program has highlighted the "good side of Hartford" for young residents through an innovative combination of art instruction and local history, according to the *Hartford Courant*. The free summer program, in its second year, exposed student participants aged 12 to 17 to photography, videography and animation, as well as the history in their own backyards. After field trips to many of the city's landmarks, the students produced a

video documentary about Hartford history with help from staff at the Harriet Beecher Stowe and Mark Twain houses and the Antiquarian & Landmarks and Connecticut Historical societies.

**Florida** – In an effort to combat childhood obesity, Miami Beach-based nonprofit Ayuda Inc. has launched the “Big Chef, Little Chef” program to teach children how to prepare quick, nutritious meals for themselves, reports the *Miami Herald*. The classes, co-sponsored by the nonprofit Women in Action and taught by a local chef and restaurant owner, will target kids ages 8 to 12 and focus on basic cuisine knowledge, emphasizing healthy, balanced meals.

**New Jersey** – An afterschool program in Putnam has struck a unique partnership with residents at a local housing complex for the elderly, reports the *Daily Record*. At least once a week, children and counselors tend a vegetable and flower garden behind the housing area and then distribute flowers and fresh vegetables such as cucumbers, zucchini, tomatoes, and pumpkins to residents. The program, popular with both children and residents, began in May and has been extended through the summer growing season.

**North Carolina** – The Raleigh-based North Carolina Arts Council recently awarded \$12,000 to the Hispanic Arts Initiative to expand its afterschool program, according to the *Winston-Salem Journal*. The Initiative conducts workshops for children and adults focused on graphic arts, music, dance, puppetry and live theater. Local Hispanic community leaders say that exposure to the arts has a positive effect on Hispanic students in Winston-Salem, and helps them resist being lured into gangs and drugs.



## IN HER OWN WORDS...

“Successful afterschool programs provide a unique environment in which young people can develop the range of skills needed to enter the 21<sup>st</sup> Century. Afterschool programs also support the needs of working families... In addition to the impact on working families, afterschool programs impact the national economy in numerous ways, such as providing increased opportunities for young people to succeed academically, lowering the rate of crime involvement by young people, and finally by increasing productivity and decreasing absenteeism in the workplace...”

-Donna Klein, President and CEO, Corporate Voices for Working Families, *San Luis Obispo Tribune*, Letter to the Editor, July 29, 2004



## RESOURCES

### New Afterschool Investments Resources

The Afterschool Investments Project, a project of the Department of Health and Human Services’ Child Care Bureau, provides online afterschool resources to both providers and policy-makers. The project recently published two new resources:

- “State Afterschool Profiles” provide a snapshot of the state of afterschool across the country, and are designed to serve as a resource for policy makers, administrators, and providers. Profiles for ten states and the District of Columbia are currently available at: [www.nccic.org/afterschool/statep.html](http://www.nccic.org/afterschool/statep.html). The remaining states’ profiles will be published online in early Fall 2004.
- The “Creating a Vision for Afterschool Partnerships” tool is intended to help afterschool partnerships create a shared

vision for their work and productively manage differing views, assets and needs. The tool is available at [www.nccic.org/afterschool/visioning-tool.pdf](http://www.nccic.org/afterschool/visioning-tool.pdf).

### Issues and Opportunities in Out-of-School Time Evaluation

The Harvard Family Research Project has released two new components of its "Issues and Opportunities in Out-of-School Time Evaluation" series:

- "Moving Beyond the Barriers: Attracting and Sustaining Youth Participation in Out-of-School Time Programs" is available at: [www.gse.harvard.edu/hfrp/projects/afterschool/resources/issuebrief6.html](http://www.gse.harvard.edu/hfrp/projects/afterschool/resources/issuebrief6.html).
- "Understanding and Measuring Attendance in Out-of-School Time Programs" is available at: [www.gse.harvard.edu/hfrp/projects/afterschool/resources/issuebrief7.html](http://www.gse.harvard.edu/hfrp/projects/afterschool/resources/issuebrief7.html).

Two PowerPoint conference presentations on these same topics that are available at: [www.gse.harvard.edu/hfrp/projects/afterschool/conference](http://www.gse.harvard.edu/hfrp/projects/afterschool/conference).



## FUNDING OPPORTUNITIES

### The Jack Kent Cooke Foundation

The foundation is offering three grants for non-remedial, out-of-school programs focused on critical reading and/or writing skills for low-to-moderate-income elementary and/or middle school students. Each grant will total between \$100,000 and \$200,000 and may cover one or two years of program work. Proposals are due October 15, and awards will be announced in March 2005. For more information, visit [http://jackkentcookefoundation.org/jkcf\\_web/](http://jackkentcookefoundation.org/jkcf_web/)

[content.aspx?page=2414227](http://content.aspx?page=2414227).

### NEA Youth Leaders for Literacy Grant

The National Education Association will award 20 grants of \$500 each to student-led initiatives through Youth Leaders for Literacy, a joint program of the NEA and Youth Service America. Applicants must be 21 or younger, and can be either individuals or groups. Applications, available at [www.nea.org/readacross/volunteer/youthleaders.html](http://www.nea.org/readacross/volunteer/youthleaders.html), must be postmarked by October 22. Winners will be announced in December.

### State Farm Good Neighbor Service-Learning Grant

Youth Service America is offering 100 State Farm Good Neighbor Service-Learning Grants to enable youth and educators to bring the benefits of service-learning to more people. Each \$1,000 grant is available to teachers, youth (ages 5 to 25), and school-based service-learning coordinators to implement service-learning projects for National Youth Service Day, held April 15-17, 2005. For more information, visit Youth Service America's web site at [www.ysa.org/awards/partnerag/sf05/overview\\_parent.cfm](http://www.ysa.org/awards/partnerag/sf05/overview_parent.cfm). The application deadline is October 18, 2004.



## MARK YOUR CALENDAR

### *October 14*

Be sure to join afterschool advocates across the country for the fifth annual *Lights On Afterschool!* on October 14. Be part of this effort to save afterschool programs imperiled by funding cuts and underscore the need for quality afterschool programs for all children. To learn more about how to participate and to register your event, visit [www.afterschoolalliance.org/loa\\_2003/index.cfm](http://www.afterschoolalliance.org/loa_2003/index.cfm). Help turn the lights on at afterschool programs!



 **October 14**

Results for America, a project of the nonprofit Civil Society Institute, will sponsor “Listen to Kids About Learning,” an event for children across America to speak out on education. The organization is encouraging people to invite legislators to schools to listen to kids, arrange student visits to city halls to meet with mayors and city council members, and organize hearings at which kids talk to policy makers about learning and education. For more information, visit [www.ResultsforAmerica.org](http://www.ResultsforAmerica.org) and click on Listen to Kids.

 **November 4 – 6**

The California School-Age Consortium will host its National Middle School Conference, “Take Your Job and Love It!” at the Cathedral Hill Hotel in San Francisco from November 4-6. The conference will provide information, activities and ideas on engaging youth in afterschool programs and empowering staff to plan programs that middle school youth will love. For more information, visit [www.calsaconference.org](http://www.calsaconference.org).

 **November 10 – 13**

The National Community Education Association (NCEA) will host its 39<sup>th</sup> annual conference in San Diego, California, from November 10-13. “Creating a Future Without Boundaries” is the largest national gathering of community educators. The conference is designed to help participants create comprehensive community programs, including community schools, for the 21<sup>st</sup> Century. It will include information on model programs, best practices, services and products to support participants’ efforts. Join others to learn about community education management and professional development, community education programming and afterschool programs. On November 9, there is a pre-conference workshop on “Building Your Afterschool Program’s Capacity to Provide Rich Academic Content.” For more

information, visit [www.ncea.com/conferences](http://www.ncea.com/conferences) or call 703/359-8973.

 **November 18 – 20**


H2ED’s 2<sup>nd</sup> ANNUAL 2004 SUMMIT: Teaching Tolerance, Health and Academics through Hip-Hop will be held at the Bronx Museum of Arts in New York. H2Ed’s annual two-day Summit offers training sessions, workshops and panel discussions on the best models and practices of using Hip-Hop culture as an educational tool in a variety of settings. Knowledgeable practitioners who use Hip-Hop culture as a learning tool will run workshops, sharing their experiences and recommending best practices. The Afterschool Alliance is proud to co-sponsor the meeting and will be offering a session on marketing programs to funders. Mention the Alliance and receive \$5 off the meeting pass (reg. \$10/wksp or \$25/all workshops). Register at [www.hh2ed.net](http://www.hh2ed.net).

 **February 16 – 19, 2005**

FOUNDATIONS, Inc. will host its 2005 *Beyond School Hours VIII*<sup>®</sup> national conference in Atlanta, Georgia, from February 16-19, 2005. *The Power of Partnership* conference will include successful, content-rich, afterschool program models, as well as network opportunities with community, school, university and government leaders. There will be discussions on current policies and practices that impact programming and school systems and on methods to maximize resources and funding strategies for schools and afterschool programs. The conference is hosted in partnership with the U.S. Department of Education, 21<sup>st</sup> Century Community Learning Centers Program and is sponsored by the Annie E. Casey Foundation and the Annenberg Foundation. For more information or to register online, visit: [www.foundationinc.org](http://www.foundationinc.org).

 **February 24 – 26, 2005**

The National AfterSchool Association (formerly NSACA) will host its 2005 conference from February 24-26 in San Antonio, Texas. The conference will bring together 2,500 afterschool professionals – the largest conference of the profession – for practical, thought-provoking programs, sessions, and events. For more information, visit [www.naaconference.org](http://www.naaconference.org) or call 800/606-0061.

 **April 15 – 17, 2005**

Youth Service America will sponsor its 17<sup>th</sup> annual National Youth Service Day, a public awareness and education campaign that highlights the contributions young people make to their communities throughout the year, and mobilizes millions of young people to address the needs of their communities. To learn more, visit the organization’s web site at [www.ysa.org/nysd/lead\\_agencies/la\\_faq\\_parent.cfm](http://www.ysa.org/nysd/lead_agencies/la_faq_parent.cfm).

**Receiving the *Afterschool Advocate* via email**

We would prefer to send you the *Afterschool Advocate* via email so that you can receive it in a more timely manner. If you would like to receive the newsletter by email, please contact editor Christie Constantine via email ([advocate@afterschoolalliance.org](mailto:advocate@afterschoolalliance.org)) or fax (202/371-9142). She will need your name, organization, phone and fax number, and email address. Thank you!



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The Afterschool Alliance is a nonprofit public awareness and advocacy organization supported by a group of public, private, and nonprofit entities working to ensure that all children and youth have access to afterschool programs by 2010. The Alliance is proud to count among its founding partners the Mott Foundation, U.S. Department of Education, JCPenney Afterschool Fund, Open Society Institute/The After-School Corporation, the Entertainment Industry Foundation and the Creative Artists Agency Foundation.

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