

A media outreach newsletter published by the Afterschool Alliance

Volume 8, Issue 9, September 13, 2007

JOIN *LIGHTS ON AFTERSCHOOL* 2007!

Afterschool leaders and supporters across the country are planning the biggest and best *Lights On Afterschool* celebration ever. In addition to bringing together students, parents, educators, lawmakers, and community and business leaders to show support for afterschool programs, the eighth annual *Lights On Afterschool* will kick-off a year-long celebration of the 10th anniversary of 21st Century Community Learning Centers, the chief federal funding stream for afterschool programs.

Organized by the Afterschool Alliance, *Lights On Afterschool* 2007 will include some 7,500 events throughout the nation and at military bases around the world. At these events, a million Americans will urge leaders to support the afterschool programs that keep kids safe, inspire them to learn and help working families. More than 14 million children have no place to go after the school day ends.

Lights On Afterschool rallies give youth a chance to showcase the skills they learn and the talents they develop at their afterschool programs, and to send the message that millions of kids and families need afterschool programs.

In recent years, governors, mayors, state legislators, members of Congress, school board officials, entertainers, athletes, newscasters, and other well-known figures have helped lead *Lights On Afterschool* rallies, which have been held at schools, public parks, baseball stadiums, museums, shopping malls, college campuses, town halls, *Lights On continued on page eight...*

LA'S BEST STUDY: AFTERSCHOOL CUTS JUVENILE CRIME

Students who regularly attend Los Angeles' largest afterschool program are less likely than their peers to have juvenile crime records later on, according to a federally funded study released last week. Commissioned by the U.S. Department of Justice and conducted by UCLA's National Center for Research on Evaluation, Standards and Student Testing (UCLA/CRESST), the study finds that students who were moderately or intensely engaged in the LA's BEST (Better Educated Students for Tomorrow) program were significantly more likely to have clean records than students who were not.

Specifically, 87.5 percent of the non-LA's BEST students and low-engagement LA's BEST students had no criminal records as of 2005, but 91.4 percent of moderately engaged LA's BEST students and 93.1 percent of intensely engaged students had no records. Students who simply signed up for, but irregularly participated in LA's BEST, were no more likely than students not enrolled in afterschool to avoid juvenile crime records.

Researchers compared students' long-term juvenile crime records to determine the impact of LA's BEST. They compared three groups of students from 1994 to 2003 – approximately 2,300 who participated in the LA's BEST program, another 2,300 who attended schools with LA's BEST programs but did not participate, and 1,900 who attended demographically similar schools without LA's BEST programs. LA's BEST continued on page nine...

OUTREACH

Plan Your Lights On Afterschool 2007 Events

A comprehensive *Lights On Afterschool* organizing kit is available on the Afterschool Alliance website, at *www.afterschoolalliance.org/lights_on/planning.cfm*. The kit includes a wealth of materials to help advocates plan strong events that will engage community leaders and generate publicity.

Among other tools, the 2007 kit includes: downloadable light bulb art; graphics and logos; case studies of successful *Lights On Afterschool* events; a planning checklist, email and print invitations; letters of invitation to lawmakers; sample proclamations; ten tips for getting sponsors for your event; and a comprehensive media kit with fill-in-the-blanks materials.

In recent years, advocates have used *Lights On Afterschool* to showcase student activities, engage parents, identify supporters and funders, build support among community leaders and lawmakers, and much more.

Be part of it this year, and help send the message that every child deserves access to a quality afterschool program! Register your *Lights On Afterschool* event to be eligible for prize drawings, receive *Lights On 2007* posters that you can use to promote your event, have it featured on the Afterschool Alliance website, and receive emails with planning tips. *Register at http://www.afterschoolalliance.org/lights_on/index.cfm.*

Afterschool for All: Project 2010

Afterschool for All: Project 2010 totals close to 16,000 partners. Recruitment is gaining momentum across the country.

The Richland County School District One's Office of Extended Day Programs in South Carolina reports that it recently included a partner sign-on drive for *Afterschool for All: Project 2010* during an orientation for its afterschool program site coordinators. According to Traci Young Cooper, Director of the Office of Extended Day Programs: "Participants were challenged to turn their passion for afterschool into power by officially signing on."

During this back to school season, do you have an event coming up where you can invite members of the community to join *Afterschool for All: Project 2010? If so, visit http://www.afterschool2010.org/Individual_sign.pdf to download a response form to distribute at the function.*

Visit the *Afterschool for All* website for more tools and resources: http://www.afterschool2010.org/partner_tools.cfm. Or contact Marie Coichy, Project Manager of *Afterschool for All: Project 2010*, with questions, comments or concerns at: mcoichy@afterschoolalliance.org or 646/943-8662.

FUNDING NEWS

The Afterschool Alliance has numerous resources on its website for afterschool providers, including tips for initiating relationships with funders and businesses, and for identifying funding opportunities. *Visit www.afterschoolalliance.org/funding_main.cfm*.

GRANTS/AWARDS AVAILABLE

Grants for Cross-Cultural Projects

The Intercultural Harmony Program of the Laura Jane Musser Fund supports projects across the United States that promote understanding and cooperation between groups and citizens. To be funded, projects must involve groups from different cultural backgrounds within defined geographical areas, and must be inter-cultural rather than focused on just one culture. Projects can be carried out in the arts, community service, and youth activities. The application deadline for the Intercultural Harmony Program is October 10. *Visit http://www.musserfund.org/harmony.php for more information*.

Grants for Programs Serving Special Needs Children

The CVS Caremark Corporation is sponsoring grants to support programs that help disabled youth under the age of 18 with inclusion in student activities and extracurricular programs in public schools, opportunities to engage in physical activity, and health and rehabilitation services. The application deadline is October 31. *For more information, visit http://www.cvs.com/corpInfo/community/community_grants.html*.

Awards for Programs Impacting the Community

Profiles in Caring is seeking nominations for the Ambassadors of Caring Awards. The \$10,000 awards will honor small, community-based non-profit organizations that positively impact their communities. Winning organizations will appear on a television feature that will be broadcast nationally and internationally. *For more information, and to apply, visit http://www.profilesincaring.com/ambassadors.asp.*

Grants for Youth Baseball

The Baseball Tomorrow Fund, sponsored by Major League Baseball and the Major League Baseball Players Association, is seeking letters of inquiry for grants to support efforts to increase young people's participation in baseball and softball. Grants of \$2,000 to \$200,000 will be awarded to non-profit organizations involved in youth baseball programs serving children ages 10 to 16 that create opportunities for minorities and girls. Organizations may create new programs or build upon and expand existing one. There is no application deadline. *For more information, visit www.baseballtomorrowfund.com*.



NO CHILD LEFT BEHIND ACT

As it begins work to reauthorize the No Child Left Behind Act, the House of Representatives released draft language for select portions of the next iteration of the law. Because some of the language affects afterschool programs, the Afterschool Alliance has offered comments and suggestions. The Alliance's comments are designed to: make Supplemental Education Services more accessible to afterschool programs; to ensure that a demonstration project that would allow some schools to lengthen the school day will allow for full participation of community groups and other traditional afterschool partners; and ensure that the additional time is used to meet the holistic needs of children rather than to simply extend the traditional school day. The Afterschool Alliance will submit further changes and recommendations in coming days. The draft legislation and the Alliance's proposed changes are at http://www.afterschoolalliance.org/NCLB.cfm #latest.

AAAAA

T-MOBILE HUDDLE UP SURVEY

The first-ever national *T-Mobile Huddle Up* Afterschool Survey finds that 90 percent of parents say having a safe, positive place for their child after school will keep their child safe and away from criminal activity. The national study of 603 parents, launched in partnership with the Afterschool Alliance, finds that nearly one in four parents would be willing to start paying to keep their afterschool programs open, and some parents who already pay are willing to spend more. Nearly half of parents say they would rally to encourage federal, state and local officials to invest in safe, positive afterschool places.

Key findings from the *T-Mobile Huddle Up* survey:

- 89 percent of parents say having a safe, positive place for their child to hang out after school will improve their child's well-being.
- 82 percent say having a safe, positive place for their child to hang out after school will help their child perform better in school.
- 80 percent said that their child *needs* a safe, positive place to go to afterschool.
- 82 percent said that their child *wants* a safe, positive place to go to afterschool.

Parents' top three priorities to improve afterschool programs are more staff, access to the latest technology, and better equipment and facility space.

Released by T-Mobile USA, the survey of 603 parents was conducted online in July 2007 by Opinion Research. *T-Mobile Huddle Up* is T-Mobile's national community outreach program, connecting kids primarily from single-parent families in high-need, urban communities to positive people, places, and programs. *For more information, visit http://www.t-mobile.com/huddleup.*

AFTERSCHOOL WINS WHEN AMERICA COMPETES

On August 9, President Bush signed the *America COMPETES Act*, a comprehensive competitiveness bill focusing on improving science, technology, engineering and math (STEM) education. It authorizes a number of new afterschool and summer programs – providing for some \$33.6 billion for education programs at five federal agencies over the next three years. It would open some new avenues of funding for afterschool programs, if lawmakers appropriate the authorized funds.

The law directs the U.S. Department of Energy to establish a new summer internship program for middle- and high school youth at the National Laboratories to promote

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experiential, hands-on learning in STEM disciplines. It authorizes the Department to establish new outreach and experiential-based programs targeting underrepresented minority students that will encourage students in kindergarten through grade 12 to pursue careers in science, engineering and mathematics. The internship and outreach programs are authorized at \$7.5 million for fiscal years 2009 and 2010. The Department will also recruit mentors for women and underrepresented minorities and pair them with students in specialty schools and summer institutes.

The America COMPETES Act requires the U.S. Department of Education to award competitive grants to state education agencies to pay the federal share of summer learning grants. The programs funded by these grants will be designed to give students access to summer learning in math, technology and problem-solving. Under the program "Math Skills for Secondary Students," the Secretary will award grants on a competitive basis to state educational agencies to establish mathematics programs to improve overall mathematics performance among students in secondary school.

The law also includes a provision amending the Math and Science Partnerships program of the National Science Foundation to authorize afterschool and summer programs, mentoring programs for teachers and students involved in STEM collegepreparatory courses, and development of curriculum tools for teaching innovation. It establishes a mentoring program for two-year institutions that aims to increase the participation of women in STEM fields, including the recruitment and training of mentors.

BELL, which educates more than 8,000 scholars in 40 public school sites throughout Boston, New York City, Baltimore and Washington D.C., notes that the new law will provide nearly 70,000 children across the country with summer learning opportunities.

RESOURCES

Research Connections Brief Identifies Keys to Program Quality

A new research brief from the Child Care & Early Education Research Connections can help afterschool providers improve program quality. "The Quality of School-Age Child Care in After-school Settings," by Priscilla M. Little of the Harvard Family Research Project, identifies the features of high-quality afterschool settings that have emerged from years of research. The brief also examines key research linking program quality to positive student outcomes, reviews current practice in program quality assessment and includes a listing of program quality assessment tools. Finally, it offers a series of recommendations for policy makers to consider as they weigh decisions about school-age care. The brief is available for download at

http://www.researchconnections.org/SendPdf ?resourceId=12576.

HFRP Expands Evaluations Database

The Harvard Family Research Project has added 13 new research and evaluation summaries to its already expansive Out-of-School Time Program Research database. The searchable database includes narrative profiles of selected evaluations and studies, distilling the key findings of often complex research into terms more useful for afterschool providers and advocates. The database is online at http://www.gse.harvard.edu/hfrp/projects/afte rschool/evaldatabase.html.

New Guides to Afterschool Curricula

The Program in Education, Afterschool and Resiliency at Harvard University (PEAR) has compiled a new set of guides for afterschool programs, designed to help practitioners locate and make informed choices about highquality mathematics and literacy resources to

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enrich their programs. The guides include descriptions of 15 math and 19 literacy curricula. Both guides are available on the website of the Southwest Educational Development Laboratory at http://www.sedl.org/afterschool/resources/cur riculum.html. The same site hosts a guide to science curricula developed by the Lawrence Hall of Science at the University of California, Berkeley.



IN THEIR OWN WORDS...

"We can't afford not to provide good quality child care. We in law enforcement end up dealing with children later on. Our jails are filled with young men who can't read or write or peacefully solve conflicts among themselves."

--Miami, Florida Police Chief John Timoney, *Fort Worth Star-Telegram*, August 15, 2007

"An investment in community programs like [the Boys & Girls Clubs of Tampa Bay] is an investment in Tampa Bay's future workforce... The benefits in a more competitive future job market are undeniable. That's why it makes sense for area businesses to contribute to community programs that provide safe, educational environments for children who will one day be our employees. It is, in fact, an investment in your company's future."

--Dan Ballister, Vice President of Public Affairs, Bright House Networks, *Tampa Tribune*, August 21, 2007

"Mentoring to the Max is a great example of the good that can be accomplished when city government, community organizations and businesses work together to ensure our children are on the right track. During the month of September, I am asking Tulsans to call 2-1-1- to get more information on how to be matched with a child. Devoting a small amount of time once a week can positively impact the life of a child forever." --Tulsa, Oklahoma Mayor Kathy Taylor, *US States News*, August 22, 2007

"It helped keep me off the street. There's a lot of bad activity going on around the school – gangs, things like that. If that program doesn't keep going strong, kids are going to mess up."

--Eze Van Buckley, 13, on his afterschool program at Public School 285 in Brooklyn, which is closing due to cuts to New York's afterschool budget, *New York Daily News*, August 28, 2007

IN THE NEWS...

California – The Hero Club afterschool program in Ontario has a new look, thanks to LA/Ontario International Airport employees, United We Paint, and local volunteers. Together the groups painted the facility and provided landscaping. The Hero Club provides tutoring, enrichment, medical referrals, on-site counseling, clothing, school supplies and snacks to students, most of whom are homeless. "We are enthusiastic to have so many helping hands from the community of Ontario," said Jeff Zotara, Executive Director of United We Paint. "Everyone's devotion of heart and time to help the children of the Hero Club program is heroic."

DC – Thirty high school students came to the Allen Chapel AME Church ready to learn and work over the summer. As participants in the Vision of Victory summer program, they created draft proposals for a theoretical \$300,000 community development project to enhance their community. Funded by the City's Department of Employment Services, the program was designed to help youth develop confidence while learning on-the-job skills, reports the *Washington Post*. Program director Kisha Elston is seeking funding to continue the project through the school year, allowing the youths to polish their proposals and submit them to the city government for further action.

Louisiana – New Orleans City Council Member James Carter hopes to fight crime through infrastructure investments such as developing more recreation areas and afterschool programs. He introduced his plan at the August 11 crime-fighting summit. "We can't arrest ourselves out of this situation," James Bernazzani, special agent in charge of the FBI's New Orleans Division, told *New Orleans City Business*.

Michigan – Eleven students from Detroit spent part of their summer aboard the 80-foot former Navy training vessel Pride of Michigan, in Lake Huron, according to the Detroit Free Press. The students were part of the Sea Cadets, a junior Reserve Officer Training Corps similar to the Junior ROTC, but focusing on history and boating rather than the military. The Pride of Michigan assignment was offered to Sea Cadets from across the country. In this unique summer program, the students learned to dive, developed maritime skills, and helped scientists investigate the archeology, ecology and geology of the Great Lakes. For more information, visit http://www.seacadets.org/public/.

Mississippi – The Mississippi Economic Development Council recently recognized Peavey Electronics' *Lights On Afterschool* event in Meridian, featuring the "Afterschool (Not) Idle" singing competition, for drawing attention to the importance of afterschool programs, reports *WTOK-TV*. The event carried a \$7,500 grant for Lauderdale County, to be used for afterschool programs.

New York – Toymaker Kara Lesondak spent the year working with mostly Latino and African American middle school students at the East Harlem Tutorial afterschool program, teaching them design and toy making. Students learned how to make dolls that look like themselves, and auctioned off some of the dolls to raise funds for their program. The *New York Daily News* reports that the program was so successful that Lesondak is now fundraising to partner with a sister school in Kenya that her "Crafty Kids" in Harlem can visit and make toys with. The toys would then be sold in the United States, with the proceeds benefiting the Kenyan school. *For more information, visit http://www.lindieandfriends.com/crafty_kids/ kids.html*.

Utah – High school graduation rates among the Native American population in the Nebo school district have soared from 37 percent in 1998 to 97 percent this year, in large part because of the Indian Program afterschool program, reports the *Deseret Morning News*. At the program, students receive regular tutoring and learn rug weaving, basket making and other art that depicts their culture from Native American artists in residence. Program organizers told the *Morning News* that the cultural relevance has been the biggest draw for students and motivates them.

Wisconsin – Cardinal Stritch University professors joined the YMCA of Metropolitan Milwaukee to organize and integrate a reading and literacy program into the YMCA Holton Youth Center summer camp – the only program of its kind in the city and a pilot for year-round afterschool. According to the *Milwaukee Journal Sentinel*, the program is key because a quarter of adults in the city are functionally illiterate, making literacy outreach and education critical for youth.



"ROUND-UP" FOR AFTERSCHOOL

Now through September 15, customers at JCPenney stores will be able to round-up the

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cost of their purchases to the nearest dollar to support afterschool. All the proceeds earned from the "Round-Up" initiative will support the JCPenney Afterschool Fund and help give children access to afterschool programs. *For more information, visit http://www.jcpenneyafterschool.org/.*

CALIFORNIA UPDATE

In July 2007, the California Afterschool Network Quality Committee had the chance to review and offer feedback on the first draft of California Department of Education's (CDE's) California After-School Quality Self-Assessment Tool. *This tool is available* for public comment on the CDE website at http://www.cde.ca.gov/ls/ba/cp/selfassesstool. asp through October 1st. As a result of the effort, the Network Quality Committee compiled many tools and resources, and the California Afterschool Network website (www.afterschoolnetwork.org) will be an even greater source of materials and resources.

SWEDISH EMBASSY OPEN HOUSE FOR KIDS

House of Sweden at the Swedish Embassy in Washington, DC will host *Children First!*, a feast of activities and events geared to children throughout the fall. *Children First!* is based on the belief that each child is in an individual, entitled to his/her rights in society. From September 12 through November 25, children will be welcome guests at the Embassy and will enjoy special exhibits, films and story-telling.

Adults can participate in a series of seminars focusing on issues affecting children that will serve as a platform for increasing awareness and a way to exchange views and increase cooperation between Sweden and the United States on children's issues. *For* information, visit http://www.swedenabroad.se/News____7067. aspx?slaveid=64515.



100 BEST COMMUNITIES FOR YOUNG PEOPLE

America's Promise Alliance is looking for the 100 Best Communities for Young People. The 2008 competition will recognize outstanding community-wide efforts to improve the well-being of youth, while providing a great place for young people to live. Afterschool programs play a pivotal role in the development and success of our youth and are encouraged to apply, with other community partners. Applications will be accepted online through November 2nd. Winners will be selected by a panel of distinguished leaders and will be announced in late January 2008. For more information, visit

http://www.americaspromise.org/100best.



Lights On continued from page one... state capitols and other venues.

"It's especially important that we send a strong message this year," said Afterschool Alliance Executive Director Jodi Grant. "For nearly a decade, the federal 21st Century Community Learning Centers initiative has helped keep the lights on for children after school. Now, for the first time in five years, we have a real opportunity to grow this funding stream and make quality afterschool programs available to many more children. We urgently need federal lawmakers to support an increase in funding, and Lights On Afterschool provides a wonderful opportunity to show how their investment in afterschool is benefiting children, families and communities."

The *No Child Left Behind Act* authorized \$2.5 billion for afterschool in FY07, but funding is stalled at less than \$1 billion. This year, the House of Representatives voted to increase it by \$125 million this year, which would provide programs for 125,000 more children. Afterschool leaders are encouraging the Senate to adopt the same increase.

Lights On Afterschool was launched in October 2000. Last year, a million people rallied at 7,500 events to show their support for afterschool programs. Organizers expect this year's event to be even larger. Actress Rhea Perlman is a spokesperson for Lights On Afterschool and California Governor Arnold Schwarzenegger is National Chair, a position he has held since 2001.

For planning tips, tools and to register or find a Lights On Afterschool event, visit http://www.afterschoolalliance.org/lights_on/ index.cfm.

LA's BEST continued from page one...

Los Angeles Mayor Antonio Villaraigosa hailed the finding, noting that it means LA's BEST students are 30 percent less likely to participate in criminal activities than their peers. "When it comes to educating our kids and keeping them out of trouble, LA's BEST gets an A-plus," the mayor said. "This study shows that when we invest in our children and we engage our students, crime rates drop and everyone benefits."

A related finding supports the view that afterschool is a sound investment. Using a conservative cost-benefit analysis, researchers concluded that every dollar invested in afterschool saves society \$2.50 in future costs related to juvenile crime.

Authors conclude, "LA's BEST afterschool program demonstrates statistically and substantively positive effects on youth crime abatement, especially for students who attend at least 10 days per month.... [S]tudent engagement is the key element to consider when examining benefits. Students who are enrolled in LA's BEST year after year will not benefit unless they actually engage in the program – that is by attending at least 10 days per month. Once student engagement is accurately reflected, results are robust and demonstrate consistent effects for all students."

"We are thrilled that the CRESST/UCLA study confirmed our belief that youth engagement in the LA's BEST's afterschool enrichment program is a strong deterrent to juvenile crime," LA's BEST CEO Carla Sanger said. "This study shows how important LA's BEST is in elementary schools across the City and creates an even greater sense of urgency to expand."

MARK YOUR CALENDARS...

September 29, 2007

The Children's Forum will host three "After-School Solutions" training events at sites across Florida in the fall. The trainings will be September 29 in Miami, October 13 in Panama City, and November 15 to 17 in Orlando. *For more information, visit www.thechildrensforum.com/training.html.*

October 18, 2007

The 2007 *Lights On Afterschool* will feature rallies at afterschool programs across the country. Sponsored by the Afterschool Alliance, *Lights On Afterschool* is the only nationwide event celebrating afterschool programs. *For more information, visit http://www.afterschoolalliance.org/lights_on/index.cfm.*

A October 20, 2007

The Arizona Center for Afterschool Excellence will host the 2007 Afterschool Conference in Mesa. The conference will feature more than 30 workshops, including site management, physical activities, behavior management and discipline, public policy and advocacy and program evaluation. *For more*

October 22 - 23, 2007

School's Out Washington will sponsor The Bridge from School to Afterschool and Back Conference in Vancouver, bringing together innovative leaders dedicated to improving the effectiveness of afterschool programs. Keynote speakers will include Colleen E. Almojuela, former Executive Director of the Respecting Ethnic and Cultural Heritage Center, and Dr. Deborah Lowe Vandell, of the University of California, Irvine. *For information and to register, visit http://schoolsoutwashington.org/index.cfm?fu seaction=page§ionid=60.*

November 1 - 3, 2007

The Harvard Family Research Project will host a professional development institute, Closing the Achievement Gap: Linking Families, Schools and Communities, at the Harvard Graduate School of Education in Cambridge, Massachusetts. The institute will examine how schools, families, out-of-schooltime programs and other organizations and agencies can forge connections and build systems of support for children and youth. *For more information and to register, go to http://www.gse.harvard.edu/%7Eppe/k12/pro grams/cag.html.*

Movember 2 - 3, 2007

The New Jersey School-Age Care Coalition will host its annual conference for afterschool, The Creative Spirit of Afterschool, in Princeton, New Jersey. *For more information and to register, visit http://www.njsacc.org/news.html#conferences.*

Movember 7 - 10, 2007

The National Guild of Community Schools of the Arts will host the 2007 Conference for Arts Education in Los Angeles, California. Workshops include Integrating Arts and Academics, Planning Effective and Sustainable Partnerships, Effective Grant Writing, Community Arts Education in Small Towns and Rural Communities, and more. For more information and to register, visit http://www.communityartsed.org/.

Movember 15 - 17, 2007

The Children's Forum will host the After-School Solutions State Conference in Orlando, Florida. The conference will offer a wide range of workshops and trainings for afterschool professionals. *For more information, visit http://www.thechildrensforum.com/training.ht ml#e2007-11-16.*

** And mark your calendars now for the 2008 "Afterschool for All Challenge," May 13th and 14th in Washington, D.C.!

More information on upcoming conferences and events is available at www.afterschoolalliance.org/states/calendar _main.cfm.

The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at *www.afterschoolalliance.org*. The Alliance is proud to count among its founding partners the Mott Foundation, U.S. Department of Education, JCPenney Afterschool Fund, Open Society Institute/The After-School Corporation, the Entertainment Industry Foundation and the Creative Artists Agency Foundation. *******

The *Afterschool Advocate* is produced for the Afterschool Alliance by PR Solutions, Inc., Washington, DC; Phone: 202/371-1999; Fax: 202/371-9142; E-mail: advocate@afterschoolalliance.org.