

## TAKE ACTION ON SOCIAL MEDIA

**It's easy (and effective!) to take the *Afterschool for All Virtual Challenge* by urging community members to advocate using social media.** By tagging tweets with your representatives' handles, advocates will make sure that Members of Congress or their staff see the message, amplifying the call to action being issued in Washington, D.C.

### TWITTER

**It's important to Members of Congress to see how the decisions they're making will affect their home states.**

Our [America After 3PM dashboard](#) provides a wealth of state-specific data—substitute your state's abbreviation for "XX" and the relevant numbers for "###" in the highlighted areas and in moments you'll have a compelling message that will grab your representatives' attention. [Find their handles on our website.](#)

**Feel free to copy these tweets, but we also encourage you to share photos or stories from your program!** The data speaks volumes, but personal accounts hit home.

- #AfterschoolWorks for ###,000+ XX kids. Their families are counting on @InsertRepHandle to support afterschool in XX! #A4AChallenge
- #AfterschoolWorks to prepare kids for success in school & in life. @InsertRepHandle, pls invest in afterschool! #A4AChallenge
- ###,000+ XX kids waiting to get into an afterschool program are counting on Congress to invest in afterschool. @InsertRepHandle #A4AChallenge
- #AfterschoolWorks to introduce 7 mil kids to STEM! Investing in afterschool=empowering the leaders of tomorrow. #A4AChallenge @InsertRepHandle
- ##% of XX parents are satisfied w/ afterschool programs. @InsertRepHandle, keep afterschool strong in XX! #AfterschoolWorks #A4AChallenge

**In a hurry?** Take action in moments by visiting our [Action Center](#), where you can email Congress or post on Twitter from one central hub.

### FACEBOOK

**Just like on Twitter, if you're tagging your representatives' Facebook pages in your posts or posting on their walls, it's critical to show them the effect afterschool programs have on their state.** Visit the [America After 3PM dashboard](#) to find data for your home state, then drop the information into the highlighted areas in these sample posts to send a message that will resonate with your representatives as well as your local friends and family.

When you post on Facebook, consider including photos or anecdotes from your program. The data speaks volumes, but personal accounts hit home.

- Just ## percent of [STATE NAME]'s children are enrolled in an afterschool program—another ## percent are waiting for a chance to enroll. This year, Congress has the opportunity to change that: Call on Congress to invest in afterschool programs! <https://afterschoolalliance.rallycongress.net/>
- More than ###,000 [STATE NAME] children are enrolled in afterschool programs, and their parents are overwhelmingly satisfied. Tell Congress to invest in afterschool to keep these programs going strong in [STATE NAME]. <https://afterschoolalliance.rallycongress.net/>



- Afterschool participation is higher than ever, but ###% of [STATE NAME] kids are still waiting to get into a program. Tell Congress to invest in afterschool programs to help every student succeed!  
<https://afterschoolalliance.rallycongress.net/>

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## INSTAGRAM

**Instagram is a great place to show off your support for afterschool.** Join the conversation by writing the biggest reason you support afterschool on a whiteboard or a piece of paper and posing for a photo with your message! Many Members of Congress now have a presence on Instagram, so be sure to search for your representatives before you post and tag them if they have an account.

- **Not sure what to write?** Here are some of the biggest reasons to support afterschool:
  - Afterschool programs keep kids safe
  - Afterschool programs inspire learning
  - Afterschool programs help working families
- **How to caption your photo:** #AfterschoolWorks because [insert your reason here]!