



Design the 2010 *Lights On Afterschool* Poster

Calling all afterschool artists: The Afterschool Alliance seeks artwork for our 2010 *Lights On Afterschool* poster.

The winning image will be printed on 50,000 posters sent to afterschool programs from coast to coast to use at their *Lights On Afterschool* celebrations. The image will also be featured on our *Lights On Afterschool* website. (The Afterschool Alliance will work with the artist and/or program on an appropriate credit for the artwork.)

For inspiration check out the [2009 winning artwork](#) and our online [gallery of poster art submissions](#).

Guidelines for creating artwork:

1. Artwork should be created by kids in afterschool programs.
2. Drawing should be vertical and made on an 11 x 14 inch piece of paper. Bold colors will come out better than light colors. Use markers, paint, pen—do not use chalks or anything that could rub off. Fluorescent markers should be avoided or used sparingly.
3. The artwork will be scanned into a computer, so please keep that in mind; textures or raised surfaces may present a problem.
4. The artwork or design should generally promote or convey afterschool or *Lights On Afterschool*. Abstract or realistic drawings are welcome. Some examples of ideas might be:
 - Portray or convey *Lights On Afterschool* celebrations (for an examples of events, see our event summary from 2009 and photo gallery; some examples: the Empire State Building lighting up for *Lights On Afterschool*, children performing, communities celebrating, children learning, singing, acting, etc.)
 - A design around the theme “keeping the lights on after school.”
 - If a light bulb is included in the design, think about using the energy efficient light bulb.
 - Think about promoting afterschool by portraying the kinds of things that happen in afterschool programs or by demonstrating the benefits of afterschool.
5. The posters do not necessarily have to say *Lights On Afterschool* as we will add text at the bottom.
6. Please write the afterschool program name, state and the artist(s) name and age on the back of the artwork.
7. Send entries in by June 11, 2010 to: Afterschool Alliance, 1440 Broadway, Floor 16, New York, NY 10018.

Questions? Contact Susan Rohwer at 646-943-8663 or srohwer@afterschoolalliance.org

If a team of students submits one design, we may need to list just the program due to space constraints. All images become the property of the Afterschool Alliance to use in promoting *Lights On Afterschool* and afterschool generally. Students' information will not be shared without prior consent.