



MEDIA ALERT for October 15, 2025

Contacts:

Lisa Lederer, lisa@prsolutionsdc.com, 202/371-1997

Magen Eissenstat, magen@prsolutionsdc.com, 202/609-9889

Comprehensive New Study Exploring After School Opportunities for America's Children and Youth to Be Released October 15

'America After 3PM 2025' Will Provide State-Level & National Data on Demand for Afterschool Programs, Barriers Families Face, Afterschool Participation & Satisfaction, More

How do working parents manage the afternoon hours? How many parents of school-age children in the United States want to enroll their children in afterschool programs? How many U.S. children are enrolled? Are parents satisfied with the afterschool programs their children attend? Do they support public funding for these programs?

The Afterschool Alliance will help answer these and other questions when it releases the country's most comprehensive study of afterschool program demand, including how children spend the critical hours after school next Wednesday, October 15, 2025, at the National Press Club in Washington, D.C. The household survey of 30,515 U.S. families will be released at:

Noon ET on Wednesday, October 15, 2025

National Press Club, 529 14th Street NW, Ballroom, 13th floor, Washington, D.C.

WITH

Jodi Grant, Executive Director, Afterschool Alliance

Mayor Deanna Reed, Harrisonburg, Virginia

Dr. Joshua Michael, President, Maryland State Board of Education

D.J. Hilson, Prosecuting Attorney, Muskegon County, Michigan

Deborah Moroney, Vice President, American Institutes for Research

Manny Padia, Recreation Administrator, Parks and Recreation, Glendale, Arizona

The event will be live-streamed. Register [here](#) and please be sure to check the box noting you are with the media, so we can prioritize your questions. The national report and data for each state and the District of Columbia will be available TO MEDIA ONLY on an embargoed basis on Tuesday, October 14 from lisa@prsolutionsdc.com.

Edge Research collected and analyzed the data for *America After 3PM 2025*, the fifth in a series of household surveys dating back to 2004.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at www.afterschoolalliance.org.