



**MEDIA ALERT**  
May 14, 2004

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**America After 3 PM:  
First-Ever National Household Survey  
On How Kids Spend the After School Hours to be Released**

*How many kids are in afterschool programs and how many take care of themselves after school?  
How many more youth would join if afterschool programs were available in their communities?  
How satisfied are parents with the afterschool programs their children attend?*

These are just some of the questions answered by *America After 3 PM: A Household Survey on Afterschool in America*. Commissioned by the Afterschool Alliance with funding from the JCPenney Afterschool Fund, the study – which includes data for each state – will be released at a news conference at:

**1 pm, Wednesday, May 19  
Salon D, J.W. Marriott Hotel  
1331 Pennsylvania Avenue, NW, Washington, D.C.**

*America After 3 PM* provides information on afterschool enrollment, demand and supply of afterschool programs, and parents' views of the programs their children attend. The results are based on a survey of more than 30,000 U.S. households and include both national and state-level data. GE Consumer Finance and RTi-DFD conducted the survey and analyzed the data for the Afterschool Alliance. Speakers at the news conference will be:

*Judy Y. Samelson, Executive Director, Afterschool Alliance  
Gary Davis, Chair, JCPenney Afterschool Fund  
David N. Cicilline, Mayor of Providence, Rhode Island  
Ken Gladish, Executive Director, YMCA of the USA  
Ken Montague, Secretary of Juvenile Justice for the State of Maryland  
A middle school student who attends an afterschool program in Las Vegas, Nevada*

The event will include afterschool students and program directors from 25 states, including: Alaska, Arizona, California, Colorado, Florida, Indiana, Kansas, Illinois, Iowa, Maryland, Minnesota, Missouri, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Oregon, Pennsylvania, Texas, Utah, Virginia, and West Virginia.

Afterschool Alliance Executive Director Judy Y. Samelson also will announce a new national initiative that will bring together a broad coalition of groups that will work to ensure that all children and youth have access to high-quality afterschool programs by the year 2010.

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