



NEWS RELEASE
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Bright House Networks to Sponsor Indianapolis Youth At Afterschool Event in Washington, D.C. Next Week

Indianapolis, IN – April 14, 2010 Local high school sophomore and Net Literacy afterschool program participant David Johnson will spend April 19 through 21 in our nation's capital learning about advocacy and urging lawmakers to protect and increase funding for afterschool programs. Bright House Networks is sponsoring Johnson's trip to participate in the Afterschool Alliance's ninth annual *Afterschool for All Challenge*, which is being held this year in conjunction with Be the Change, the National AfterSchool Association's annual convention.

"This is an important trip for David Johnson to speak with our nation's leaders and raise awareness about how critically important the need is for effective and meaningful after-school programs," said Wayde Klein, vice president of marketing and customer operations for Bright House Networks Indiana. "Bright House Networks is intimately involved with Net Literacy of Indiana. They do incredibly positive work to increase computer access and Internet safety education for youth throughout Indiana communities. In addition, we continue to champion our Bright Kids Network initiative which supports before- and afterschool programs."

Johnson will join hundreds of parents, children, educators and advocates from around the country at the three-day *Challenge*. On Monday, he will participate in a special youth leadership training to prepare to meet with Members of Congress. On Tuesday, Johnson will speak at a rally for afterschool on Capitol Hill featuring TV personality and afterschool supporter, Judge Glenda Hatchett and Mark Bryan, lead guitarist and founder of Hootie and the Blowfish.

"I've been participating in the Net Literacy program at Northwest High School for about two-and-a-half years now," said Johnson. "Through the program, I help to rebuild and repurpose computers which we then give to schools, community service groups, independent living facilities and other organizations that need computers. I'm not only learning to build and program computers; I'm also building my leadership skills and self-confidence. Through the support of Bright House Networks, we have increased computer access and Internet safety awareness to tens of thousands of individuals in Indiana. Afterschool programs are important for teens; they can help us stay out of trouble, teach us important life-skills and put us on track to complete higher education and succeed in life. I'm thankful that Net Literacy has given me these opportunities and that Bright House Networks is giving me the opportunity to tell Members of Congress the importance of this program."

Before Tuesday's rally, Johnson will join other afterschool advocates as they fan out across Capitol Hill to meet with Members of Congress and congressional staff. In the meetings, advocates will discuss the benefits offered by afterschool programs and urge Congress to preserve and grow afterschool funding through the 21st Century Community Learning Centers initiative (21st CCLC), and increase funding for the Child Care and Development Block Grant (CCDBG). 21st CCLC and CCDBG are the chief federal funding streams for afterschool.

"Afterschool programs are so important in helping children and youth find new interests and learn more about the world around them," said Afterschool Alliance Executive Director Jodi Grant. "In America today, one in four children – some 15 million kids – are unsupervised after the school day ends. We need to vastly increase the number of afterschool programs, so all kids will have opportunities to learn, discover new interests and engage with their communities. So many students like David know first-hand that afterschool programs strengthen young people's commitment to school and help them imagine different futures. We're delighted that he's joining us next week and so grateful to Bright House Networks for making his trip possible."

The 2010 NAA Convention/*Afterschool for All Challenge* is sponsored by: JCPenney Afterschool Fund, United States Tennis Association, Bright House Networks, Quaker Chewy, Torani, Sony Pictures Entertainment, Open Society Institute, Peavey Electronics, NAMM, The Annie E. Casey Foundation, D.C. Children & Youth Investment Trust Corporation, Cable in the Classroom, Council on Accreditation, and National Summer Learning Association.

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About the Afterschool Alliance

The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at www.afterschoolalliance.org.

About Bright House Networks

Bright House Networks is the ninth largest multichannel video programmer distributor (MVPD) in the U.S. with 2.4 million customers in several large cities, including Tampa Bay and Orlando, Fla.; Bakersfield, Calif.; Indianapolis; Detroit; and Birmingham, Ala.; along with several other smaller regions in Alabama and the Florida Panhandle. The Florida markets are adjacent and form one of the country's largest cable clusters. With customer care a top priority across all operating units, Bright House Networks was ranked the "Highest in Residential Telephone Customer Satisfaction in the South Region" by J.D. Power and Associates in 2006, 2007, 2008 and 2009. J.D. Power and Associates also ranked Bright House Networks the "Highest in Customer Satisfaction among High-Speed Internet Service Providers in the South Region" in 2008 and 2009. For more about Bright House Networks or its products and services, visit www.brighthouse.com.