



MEDIA ADVISORY
April 20, 2009

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Afterschool Alliance to Honor 2010 Afterschool Champions

2010 “Breakfast of Champions” to Feature William S. White Achievement Award Presentation

Providence Mayor David Cicilline will join “Hootie and the Blowfish” guitarist and founder Mark Bryan and hundreds of parents, children, educators, lawmakers and advocates from around the nation on Wednesday, April 21 at a “Breakfast of Champions” at which the Afterschool Alliance will honor ten state champions for their commitment to afterschool programs. At this year’s “Breakfast,” the C.S. Mott Foundation will also present its William S. White Achievement award to Afterschool Alliance Board Member Terry K. Peterson for excellence in the service of children, schools and communities. The “Breakfast of Champions” is an annual event organized by the Afterschool Alliance as part of the *Afterschool for All Challenge*, which this year is being held in conjunction with the National AfterSchool Association’s annual convention, Be the Change, and the National League of Cities Afterschool Summit. This year’s “Breakfast” will be at:

**10:15 AM Wednesday, April 21
Maryland Ballroom
Gaylord National Resort and Convention Center
201 Waterfront Street
National Harbor, Maryland**

WITH

***Mayor David Cicilline (Providence, Rhode Island)
Musician Mark Bryan, Lead Guitarist for “Hootie & the Blowfish”
Afterschool Alliance Executive Director Jodi Grant
William S. White, President and CEO, Charles Stewart Mott Foundation
Joan Lombardi, Deputy Assistant Secretary and Inter-Departmental Liaison for Early Childhood
Development, Administration for Children & Families, U.S. Department of Health & Human
Services***

The Afterschool Champions being honored are:

- Carla Sanger, President and CEO, LA’s BEST (Los Angeles, **California**)
- David Davison, CEO of American Savings Foundation (New Britain, **Connecticut**)
- Mayor Chuck Oberlie (Michigan City, **Indiana**)
- Wendell Maddox, President/CEO United Way of Wyandotte County (**Kansas**)
- Mayor Jerry Ellis (Farmington Hills, **Michigan**)

- Renee Rider, Assistant Commissioner, Division of Child Care Services, New York State Office of Children and Family Services (**New York**)
- Thierry Malley, State Director of the **Pennsylvania** Area Council of Boys & Girls Clubs
- State Representative Ed Pacheco (**Rhode Island**)
- Williams “Bill” Byars, Retired Judge and current State Director of the **South Carolina** Department of Juvenile Justice
- City Council Member Ronnie Steine (Nashville, **Tennessee**)

On Tuesday, afterschool advocates fanned out across Capitol Hill to meet with Members of Congress and congressional staff. In the meetings, advocates discussed the benefits offered by afterschool programs and urged Congress to increase afterschool funding through the 21st Century Community Learning Centers initiative and the Child Care Development Block Grant, the chief federal funding streams for afterschool.

The 2010 “Breakfast of Champions” is sponsored by: United States Tennis Association, Bright House Networks, Quaker Chewy, Torani, Sony Pictures Entertainment, Open Society Institute, Peavey Electronics, NAMM, The Annie E. Casey Foundation, D.C. Children & Youth Investment Trust Corporation and Cable in the Classroom.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at www.afterschoolalliance.org.