



NEWS RELEASE
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CONTACT: [Lisa Lederer](#)
202/371-1999

Afterschool Alliance Welcomes D.C.'s Marcus Goodwin to Its Board of Directors

***Real Estate/Economic Development Professional, Recent City Council Candidate,
Founder of a Financial Literacy Initiative for High Schoolers***

WASHINGTON, DC – The Afterschool Alliance today announced the appointment of Marcus Goodwin of Washington, D.C. to its board of directors. Goodwin is a real estate and economic development professional with Four Points, who works with local youth in the Adams Morgan Youth Leadership Academy (AMYLEA) where he teaches financial literacy and career preparedness to high schoolers from underserved communities. Goodwin is perhaps best known in the area as a 2018 candidate for the D.C. City Council.

“We’re absolutely thrilled to have Marcus Goodwin’s hands-on experience on our board of directors,” said Afterschool Alliance Executive Director Jodi Grant. “He knows afterschool programs both as a volunteer and as a former student. He’s deeply committed to addressing the profound gap between the need and availability of afterschool programs for children and youth – here in Washington and around the nation. We’re delighted to have his valuable perspective on our board.”

“I’m excited by this opportunity and look forward to working with the Afterschool Alliance’s impressive board,” Goodwin said. “The Afterschool Alliance has played a key role in creating and sustaining a powerful afterschool movement in the United States that has touched the lives of millions of children and their families. The need for afterschool programming is enormous, and I’m eager to work with my fellow board members to help defend afterschool from efforts to cut funds, and to expand afterschool and summer learning programs until every child who needs a program has one.”

As a volunteer at AMYLEA, Goodwin created a Saturday program that gives high school students the opportunity to meet with young professionals who can both inspire and educate them about careers that they might never have envisioned otherwise. Drawing on his commitment to economic development and his expertise in real estate, Goodwin ran a strong campaign for an At-Large seat on the D.C. City Council earlier this year, drawing significant support from the business community as well as millennial voters. Goodwin earned a Bachelors in Urban Studies from the University of Pennsylvania. He also holds a Masters in Design Studies from Harvard University’s Graduate School of Design, with a concentration in real estate investment.

Goodwin joins a board that includes leaders from the education, industry and public policy

sectors. The board now consists of:

- Dr. Terry Peterson, Afterschool Alliance Chairman, Director, Afterschool and Community Learning Resource Network, Charleston, South Carolina;
- Lisa Lucheta, Afterschool Alliance Vice-Chair, Principal, Torani/R. Torre & Co., San Francisco, California;
- Barry D. Ford, Esq., Afterschool Alliance Board Secretary, Executive Vice President/Chief Operating Officer, Council for a Strong America, Bethesda, Maryland;
- Reinaldo Llano, Afterschool Alliance Treasurer, Founder, Dynamic Social Responsibility, Orlando, Florida;
- The Honorable David Cicilline, Member of Congress, Providence, Rhode Island;
- John Danielson, internationally respected executive, co-founder of the Chartwell Education Group, LLC, District of Columbia;
- The Honorable Karl Dean, Mayor of the City of Nashville, Tennessee;
- Dr. Lucy Friedman, President, The After-School Corporation, New York, New York;
- Marcus Goodwin, Acquisitions & Development, Four Points / W-G Capital, Washington, D.C.;
- Tim Hwang, Founder and CEO, FiscalNote, District of Columbia;
- Gilbert Moreno, Independent Consultant, Houston, Texas;
- Heather Nesle, President, New York Life Foundation; Vice President, New York Life Insurance Company;
- Jean Margaret Smith, Senior Vice President of Public Affairs & Administration, Nickelodeon/MTVN Kids & Family Group, New York, New York;
- Ray Sanborn, President, Kama'aina Kids, Kailua, Hawai'i;
- Herb Sturz, Senior Advisor, Open Society Foundations, New York, New York; and
- Stacey Gillis Weber, active supporter of education causes, New York, New York.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at www.afterschoolalliance.org.