



**LIGHTS ON
AFTERSCHOOL**
A PROJECT OF THE AFTERSCHOOL ALLIANCE



MEDIA ADVISORY
October 4, 2016

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The NBA Will Help Kick Off National Rally for Afterschool in San Jose on Thursday

The [Afterschool Alliance](#), [Learn Fresh](#), the [Golden State Warriors](#) and the [Sacramento Kings](#) are teaming up for the national kick off of [Lights On Afterschool](#), a nationwide rally for the afterschool programs that keep kids safe, inspire them to learn and help working families. Organized by the Afterschool Alliance, more than a million people are expected to participate in *Lights On Afterschool* this October at more than 8,000 events from coast to coast and at U.S. military bases worldwide. This is the 17th year in a row that the country has celebrated *Lights On Afterschool*.

At Thursday's "tipoff," 16 top student California math champs from the Bay Area and Sacramento will put their math knowledge to the test in a special NBA Math Hoops tournament. Winners will be recognized during the Golden State Warriors/Sacramento Kings preseason game that follows. All tournament participants will stay for the game. Community partners – including the Bay Area Community Resources, Boys & Girls Clubs of San Francisco, Alum Rock Union Elementary School District, Twin Rivers Unified School District and Sacramento START – will attend as well.

What: NBA Math Hoops tournament and national *Lights On Afterschool* kickoff

When: 6:00 p.m., Thursday, October 6, 2016

Where: SAP Center, 525 W Santa Clara Street, San Jose

Who: Afterschool Alliance Executive Director Jodi Grant along with Math Hoops leaders

Learn Fresh partners with NBA teams to bring NBA Math Hoops – a board game and 16-week curriculum built to engage fourth to eighth grade students – to schools across the country. Students participate in an incentive program that rewards top participants and sites with apparel, game tickets and experiences with players. Twin girls from Oakland were the Bay Area regional champions for the last two years. Independent research shows that Math Hoops participants see their math scores increase measurably.

Many of the 8,000 *Lights On Afterschool* events this year will focus on the kinds of hands-on, fun, educational STEM (science, technology, engineering and math) learning that afterschool programs offer.

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Note: Media interested in attending should contact Luci Manning at 202-371-1999.