

MEDIA ALERT August 31, 2009 CONTACT: Johanna Diaz

202/371-1999

## Local Winner of National Student Art Contest To be Honored by Major Beverage Company on Wednesday

Thanks to Torani, the maker of the number one specialty syrup in North America, college freshman Aubrey Maslen of the Farmington Public Library Great After School Program (GASP)is about to become a nationally-known artist. Beginning this fall, Torani Strawberry syrup will sport a new, limited-edition art label designed by Maslen, whose art was chosen from hundreds of entries from afterschool students all across the country. To celebrate Maslen's win, Torani will host a *Pizza and Italian Soda Party* at his afterschool program.

Wednesday, September 2 Noon to 2:00 PM

Farmington Public Library 2102 Farmington Avenue Farmington

## **Special Guests Will Include:**

Assistant City Manager Bob Campbell City Councilman Jason Sandell State Senator William Sharer Congressman Ben Ray Lujan

Torani is highlighting the importance of afterschool programs nationwide by promoting the artwork of children and youth in afterschool programs on limited-edition beverage labels. The company will donate five percent of the sales of the limited edition bottles from September through December 2009 to the Afterschool Alliance. This is the fifth year Torani has sponsored the Art on Labels project in support of afterschool. One other winner designed a label for Torani Sugar Free French Vanilla syrup this year, and she is based in Ohio.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children have access to quality afterschool programs. More information is available at <a href="https://www.afterschoolalliance.org">www.afterschoolalliance.org</a>

Torani/R. Torre & Company - For over 80 years, familiar Torani labels in bold shades of red, gold and blue have been visible in coffeehouses, restaurants and consumer kitchens. Torani, the premier brand of R. Torre & Company, is the number one flavored specialty syrup in North America and its products have spanned generations and inspired creativity. For more information or recipe inspiration, visit www.torani.com or call 800-775-1925.