



NEWS RELEASE
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Afterschool Alliance Welcomes Afterschool Champion Heather Nesle to Its Board of Directors

***President of New York Life Foundation / VP of New York Life, Longtime Supporter of
Programs for Youth***

WASHINGTON, DC – The Afterschool Alliance today announced the appointment of Heather Nesle to its board of directors. Nesle brings a wealth of volunteer, philanthropic and business experience to the board. As president of the New York Life Foundation, she has steered the philanthropic arm of New York Life in its support of a host of initiatives in the areas of educational enhancement and childhood bereavement.

“We’re absolutely thrilled to add Heather Nesle’s broad and extensive experience to our board of directors,” said Afterschool Alliance Executive Director Jodi Grant. “She’s deeply committed to education and to supporting children and youth at some of the most vulnerable moments in their journey to adulthood – a mission wholly in line with afterschool and the Afterschool Alliance. We look forward to putting her experience to good use as we work to create quality afterschool opportunities for more children and families. We know she shares our conviction that afterschool programs keep kids safe, inspire them to learn and give parents peace of mind.”

“I’m delighted by this opportunity and look forward to working with the Afterschool Alliance’s impressive board,” Nesle said. “The organization has already succeeded in building the leading afterschool movement in the United States. This is a vital mission, one that’s entirely consistent with the New York Life Foundation’s efforts. I’m excited to get started.”

Prior to joining New York Life, Nesle served as vice president, corporate sustainability at HSBC Bank USA. Before that, she served in various roles at Fannie Mae, most recently as senior capital markets manager, as well as senior communications manager and information architect. She serves on the Board of Directors of the Elizabeth Cady Stanton and Susan B. Anthony Statue Fund.

The New York Life Foundation devotes the majority of its funding each year to programs that help children in the areas of educational enhancement and childhood bereavement. Since its founding in 1979, the Foundation has made more than \$250 million in contributions to New York and U.S.-based non-profit organizations. New York Life Corporate Responsibility initiatives include the award-winning Volunteers for Good program, which helps New York Life employees and agents nationwide volunteer within their communities.

The Afterschool Alliance and the New York Life Foundation are currently collaborating on the “Aim High” grant program, part of an ongoing investment by the Foundation in middle school out-of-school time programs to help underserved eighth-graders reach ninth grade on time – a cause in which the Foundation has invested more than \$32 million since 2013. In May, the Foundation will award \$1.35 million to more than 25 Aim High recipient afterschool programs.

Nesle joins a board that features leaders from the education, industry and public policy sectors:

- Dr. Terry Peterson, Afterschool Alliance Chairman, Director, Afterschool and Community Learning Resource Network, Charleston, South Carolina;
- Lisa Lucheta, Afterschool Alliance Vice-Chair, Principal, Torani/R. Torre & Co., San Francisco, California;
- Barry D. Ford, Esq., Afterschool Alliance Board Secretary, Executive Vice President/Chief Operating Officer, Council for a Strong America, Bethesda, Maryland;
- Reinaldo Llano, Afterschool Alliance Treasurer, Founder, Dynamic Social Responsibility, Orlando, Florida;
- Jaemie Ballesteros Altman, independent consultant, food and restaurant industry, San Francisco, California;
- The Honorable David Cicilline, Member of Congress, Providence, Rhode Island;
- John Danielson, internationally respected executive, co-founder of the Chartwell Education Group, LLC, District of Columbia;
- The Honorable Karl Dean, Mayor of the City of Nashville, Tennessee;
- Dr. Lucy Friedman, President, The After-School Corporation, New York, New York;
- Tim Hwang, Founder and CEO, FiscalNote, District of Columbia;
- Gilbert Moreno, Independent Consultant, Houston, Texas;
- Jean Margaret Smith, Senior Vice President of Public Affairs & Administration, Nickelodeon/MTVN Kids & Family Group, New York, New York;
- Herb Sturz, Senior Advisor, Open Society Foundations, New York, New York; and
- Stacey Gillis Weber, active supporter of education causes, New York, New York.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at www.afterschoolalliance.org.