Cobb County’s Girls Inc. CEO Chosen to Be One of Just 18 ‘Afterschool Ambassadors’ in the Nation This Year

Tiffany Collie-Bailey Will Work in Georgia to Raise Awareness About and Increase Access to Afterschool and Summer Learning Programs

Washington, DC – The Afterschool Alliance announced today that Tiffany Collie-Bailey, Chief Executive Officer at Girls Inc. of Greater Atlanta, has been selected to serve as an Afterschool Ambassador for the Afterschool Alliance in 2020-2021. She is one of just 18 leaders in the United States chosen for the honor this year. Afterschool Ambassadors continue their work at local afterschool programs while serving the one-year Afterschool Ambassador term, organizing public events, communicating with policy makers and community leaders, and in other ways increasing awareness and support for afterschool and summer learning programs.

“We are so pleased that Tiffany Collie-Bailey will serve as an Afterschool Ambassador this year,” said Afterschool Alliance Executive Director Jodi Grant. “With the pandemic increasing the need for quality afterschool and summer learning programs so dramatically, we need strong advocates who have their fingers on the pulse of their communities. Tiffany will do a terrific job mobilizing community and business leaders, parents, policy makers, educators and others to send the message that afterschool programs are vital to our recovery from COVID-19. Afterschool programs keep kids safe, inspire them to learn, and give families peace of mind that their children are safe, learning, and constructively engaged while parents are at work or looking for jobs.”

“I am delighted to work with the Afterschool Alliance to increase support for afterschool programs,” said Collie-Bailey. “It’s a tremendously important issue in my community and state. In normal times, afterschool programs help young people succeed in school and in life, and support working families throughout Georgia. These days, we need to help children with academic, social and emotional needs created by the pandemic and support efforts to rebuild our economy. That makes these programs even more essential. I look forward to helping build support for the out-of-school-time opportunities all students need, now and over time.”

Girls Inc. of Greater Atlanta has provided comprehensive programming for over 44 years throughout the metro-Atlanta area to over 115,000 girls with low to moderate incomes. Through its programming it promotes academic achievement, healthy lifestyles, and life skills development through tutoring, mentorship and partnerships. Its mission is to inspire all girls to be strong (healthy lifestyles), smart (academic achievement, career and secondary education exploration) and bold (independence and self-determination).
Each Ambassador will organize a major event for *Lights On Afterschool*, the Afterschool Alliance’s annual rally for afterschool, which will include events on or around Thursday, October 28, 2021.

The 2020-2021 Afterschool Ambassadors are:

- **Delaware**: Ray Taylor, 4H After-school Program, Newark;
- **Florida**: Nicole Carter, City of Hallandale Beach-Hepburn Center Afterschool Tutorial Enrichment Program, Hallandale Beach;
- **Florida**: Kwamara Thompson, Palm Beach County Boys & Girls Clubs, Palm Beach (and Classroom, Inc., New York, NY);
- **Georgia**: Tiffany Collie-Bailey, Girls Inc. of Greater Atlanta, Marietta;
- **Georgia**: Dr. Janice Flowers, Bibb County School District, Macon;
- **Illinois**: Kenny Riley, Carole Robertson Center for Learning, Chicago;
- **Illinois**: Teresa Dothard-Campbell, Lights ON for Learning – Glenview Middle School, East Moline;
- **Maine**: Barrett Takesian, Portland Community Squash, Portland;
- **New Jersey**: Darnell A. Scott, The Jointure, Rariton and Branchburg;
- **New York**: Angela Todriff Mundy, Family YMCA of the Glens Falls Area, Glens Falls;
- **New York**: Stephanie Graf, Cornell Cooperative Extension Association of Jefferson County, Watertown;
- **North Carolina**: Emily Neff, WAMY Community Action, Inc. / Avery County Afterschool Program, Boone;
- **Ohio**: Debbie Frison, 21st Century Community Learning Center Glenwood/Rosa Parks Elementary, Toledo;
- **Oregon**: Amber Lomascola, Expanding Horizon Youth Center, Myrtle Creek;
- **Pennsylvania**: Chuck Inverso, Neshaminy Kids Club, Langhorne;
- **South Carolina**: Ray C. Funnye, The Village Group, Georgetown;
- **Wyoming**: Shannon Christian, Worland Youth Learning Center, Worland;
- **Wyoming**: Tiffany L Wutzke, Youth Clubs of Park County, Cody.

The [America After 3PM](https://www.afterschoolalliance.org) household survey of more than 30,000 families, commissioned by the Afterschool Alliance and released this month, finds that unmet demand for afterschool programs has reached an all-time high. For every child in an afterschool program in America today, three more are waiting to get in. The study finds significant inequities, with Black and Latinx children disproportionately without afterschool opportunities. Ninety-four percent of parents of afterschool students say they are satisfied with their child’s program.

A large and powerful body of evidence demonstrates improvements in grades, school attendance, behavior and more among children who participate in afterschool programs. Researchers have also found that students in afterschool programs are more engaged in school and excited about learning and develop critical work and life skills such as problem solving, teamwork, and communications.
The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at [www.afterschoolalliance.org](http://www.afterschoolalliance.org).

Girls Inc. of Greater Atlanta provides life-changing programs that equip girls to achieve academically; lead healthy and physically active lives; manage money; navigate media messages; and discover an interest in science, technology, engineering, and math. Girls Incorporated of Greater Atlanta has positioned itself as a leading organization that addresses the needs of girls between the ages of 6 and 18, from low- and moderate-income families, who seek safe and creative programs to improve their life outcomes. Girls Inc. ’s mission is to inspire all girls to be strong (healthy), smart (educated) and bold (independent). You can learn more about its program and volunteer opportunities at [www.girlsincatl.org](http://www.girlsincatl.org) or follow on Twitter: @GirlsIncATL.