Afterschool Ambassador Program: Legacy of Leadership

News Release

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September 23, 2019

Flint’s Buford Chosen to Be One of Just 15 ‘Afterschool Ambassadors’ in the Country This Year

Willie Buford Will Work in Michigan and Nationally to Increase Access to Afterschool Programs

Washington, DC – The Afterschool Alliance today announced that Willie Buford, Site Manager at the Flint & Genesee Chamber of Commerce – YouthQuest Program, has been selected to serve as an Afterschool Ambassador for the Afterschool Alliance in 2019-2020. He is one of just 15 leaders in the United States chosen for the honor this year, and one of two in Michigan. Ambassadors will continue their work supporting local afterschool programs while serving the one-year Afterschool Ambassador term, organizing public events, communicating with policymakers and community leaders, and in other ways increasing awareness and support for afterschool and summer learning programs.

“We are delighted that Willie Buford will serve as an Afterschool Ambassador this year,” said Afterschool Alliance Executive Director Jodi Grant. “With federal funding for quality afterschool and summer learning programs at risk, we need strong advocates like Willie. His work will mobilize parents, educators and business, community and faith leaders, among others, to send the message that afterschool programs are vital to the future of our children, families, and communities. Afterschool programs keep kids safe, inspire them to learn and help give working families peace of mind. They offer hands-on learning opportunities, opportunities to think critically and collaborate, homework help, mentors, science and technology, healthy snacks and meals, sports and fitness, arts programming, college and job prep, and much more.”

“I am eager to join the Afterschool Alliance in building support for afterschool programs,” said Buford. “In my eight years working in the field, I’ve seen time and again the extraordinary difference that afterschool makes in the lives of young people in Michigan. These programs help students explore their interests, discover their passions, and learn to communicate with peers and adults while giving parents the security that comes from knowing their children are safe and supervised, with opportunities to learn and grow after the school day ends. I look forward to building support for the out-of-school-time opportunities all students need.”

The Flint & Genesee Chamber of Commerce – YouthQuest Afterschool Initiative. YouthQuest is one of the area’s most exciting and comprehensive free afterschool programs. The program provides the support students need to EXCEL, new experiences to EXCITE their imagination and an opportunity to EXPLORE the world. YouthQuest is offered in each of the 11 Flint Community School Buildings. As well as in two programs at International Academy of Flint. We
service students’ grades K-12. YouthQuest and its partners have a goal of serving 40 percent of the student population in each school site building. This translates to nearly 1,500 students served in the city of Flint. YouthQuest is a free program thanks to the generous support of the Charles Stewart Mott Foundation, the 21st Century Community Learning Centers initiative, and other valuable funders. We focus on the whole child in our comprehensive programming. We accomplish that with our six core content components: Academic Support, Enrichment Activities, Physical Fitness & Healthy Behaviors, Nutrition & Nutrition Education, Youth Development/Leadership, & Family and Community Engagement. This year YouthQuest has become “all things youth” with our partnership with the CRIM foundations’ Community Education Initiative, an initiative to transform all Flint Community School buildings into neighborhood hubs.

Each Ambassador will organize a major event for Lights On Afterschool, the Afterschool Alliance’s annual rally for afterschool, which will celebrate its 20th anniversary this year. Most Lights On Afterschool events will be on or around Thursday, October 24. Last year, 1 million people participated in some 8,000 events across the United States and at U.S. military bases worldwide.

The 2019-2020 Afterschool Ambassadors are:

- **Alaska**: Courtney Havrilek, Lead Coordinator, 21st Century Community Learning Centers, Fairbanks NSB School District, **Fairbanks**;
- **California**: Leslie Einhorn, Founder & Executive Director, CASA (Children’s After School Arts), **San Francisco**;
- **Colorado**: Sarah Johnson, Senior Vice President of Education & Arts YouthPower365, **Avon**;
- **Florida**: Suzette L. Harvey, President/CEO, Prime Time Palm Beach County, **Boynton Beach**;
- **Iowa**: Robert C. Reid, Executive Director, Camp Fire Heart of Iowa, **Des Moines**;
- **Michigan**: Willie Buford, Site Manager, Flint & Genesee Chamber of Commerce – YouthQuest, **Flint**;
- **Michigan**: Trevor Davies, Sr. Manager, Forum for Youth Investment, David P. Weikart Center for Youth Program Quality, **Wyoming**;
- **Minnesota**: Nicole Hernandez, Youth Development Director, Children’s Defense Fund Minnesota, **St. Paul**;
- **New Mexico**: Melinda Franco, Director, Lovington Youth Center, **Lovington**;
- **North Carolina**: Abigail Swanger, Family and Community Coordinator, Community Kids Afterschool Program, **Boone**;
- **Ohio**: Lori Garrison, Program Manager, 21st CCLC, Graham Local Schools, **St. Paris**;
- **Tennessee**: Rico X, Vice President of School Age Services, YMCA of Middle Tennessee, **Nashville**;
• **Utah**: Kaylee Milliner, Center Coordinator, Promise South Salt Lake, **Salt Lake City**;
• **Virginia**: Daryle Rodgers, Out-of-School Time Coordinator, Hampton City Schools, **Hampton**; and
• **Wisconsin**: Jennifer Smith, Afterschool Program Manager, Marshfield Clinic Health System, **Marshfield**.

The *America After 3PM* household survey of more than 30,000 families, commissioned by the Afterschool Alliance, found that participation in afterschool programs has increased to 10.2 million students nationwide, up from 6.5 million in 2004. But the unmet demand for afterschool programs has increased as well. Today, for every child in an afterschool program, there are two more whose parents say they would participate, if a program were available. Unmet demand is especially high in rural communities and communities of concentrated poverty. One in five students in the United States today is unsupervised after the school day ends.

A large and growing body of evidence demonstrates improvements in attendance, behavior, academic achievement and more among children in afterschool programs. Researchers have also found that afterschool programs encourage increased parental involvement – an important building block for student success.

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*The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at [www.afterschoolalliance.org](http://www.afterschoolalliance.org).*

YouthQuest is a free afterschool program that’s fun, engaging and experiential, and connects to the day school. EXCEL, EXCITE, EXPLORE!