



## **Afterschool Ambassador Program: Legacy of Leadership**

News Release

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Contact: [Matt Freeman](#), Afterschool Alliance, 301-758-3279

Contact: Michael Hirsch 405-397-9576

### **Michael Hirsch from Loveworks Leadership, Inc. in Norman, Oklahoma Selected as One of Just 17 Afterschool Ambassadors in the United States This Year**

*Michael Hirsch from Loveworks Leadership, Inc. Will Work in Oklahoma and Nationally to  
Increase Access to Afterschool and Summer Learning Programs*

Washington, DC – The Afterschool Alliance today announced that Michael Hirsch, Executive Director of Loveworks Leadership, Inc. has been selected to serve as an Afterschool Ambassador for the Afterschool Alliance in 2022. He is one of just 17 leaders in the country chosen for the honor this year. Afterschool Ambassadors continue their work with local afterschool programs while serving a one-year Afterschool Ambassador term, organizing public events, communicating with policymakers and community leaders, and in other ways increasing awareness and support for afterschool and summer learning programs.

“We are thrilled that Michael will serve as an Afterschool Ambassador this year,” said Afterschool Alliance Executive Director Jodi Grant. “The pandemic has had a profound effect on children and youth, and the afterschool community has a vital role to play in helping everyone recover lost ground. That will require the support of all kinds, and we need strong advocates who know their communities to lead the charge. Afterschool programs keep kids safe, inspire them to learn, and help give working families peace of mind. They offer hands-on learning, opportunities to think critically and collaborate, homework help, mentors, science and technology, healthy snacks and meals, sports and fitness, arts programming, college and job prep, and much more – and students need all that more than ever.”

“I am eager to join the Afterschool Alliance in building support for afterschool programs,” said Hirsch. “Over the last two years, afterschool and summer learning programs have provided critical services to kids and families, and we have more work to do as we recover. Our kids have ground to make up – not just in academics, but in their social and emotional development, as well. I’m proud to be part of the afterschool movement and thrilled to have a chance to serve as an Afterschool Ambassador for the state of Oklahoma.”

Loveworks Leadership, Inc., located in Norman, Oklahoma is a leadership organization committed to equipping students for REAL life by giving every student an opportunity to lead. Loveworks has worked with over 15,000 students and has helped them launch two start-up

companies, Real Kitchen salsa, and Real Tech, that can now be found in over 100 stores across Oklahoma and now sold in 17 countries. Loveworks's mission is to:

- Help students develop personal character, instill leadership and learn entrepreneurship skills.
- Measure the behavioral, social, and academic progress in our students for higher learning and career readiness.
- Build and cultivate community partnerships relevant to our students.
- Train and equip mentor leaders who will have an impact in the lives of our youth.

Each Ambassador will organize a major event for *Lights On Afterschool*, the Afterschool Alliance's annual rally for afterschool. Most of the thousands of local *Lights On Afterschool* events will be on or around Thursday, October 20, 2022.

The 2022 Afterschool Ambassadors are:

- **Homer, Alaska:** Jane Beck, Executive Director, Project GRAD Kenai Peninsula
- **Glendale, Arizona:** Manny Padia, Recreation Coordinator Senior, City of Glendale Public Facilities, Recreation, & Special Events Department
- **Leadville, Colorado:** Taylor Trelka, Out of School Time Director, Project Dream with the Lake County School District
- **Middletown, Connecticut:** Mackenzie Steadman, School Age and Youth Program Coordinator, Middlesex YMCA Kids' Korner Before and Afterschool Programs
- **District of Columbia:** Andrew Blickle, Community Engagement Manager, Life Pieces To Masterpieces
- **Sioux City, Iowa:** Jenna Andrews, Program Director, Beyond the Bell
- **Wichita, Kansas:** Jennifer Hartman, Program Manager, Wichita Public Schools STEALTH Afterschool
- **Belmont, Massachusetts:** Arthur Pearson, Chief Executive Officer, Thompson Island Outward Bound
- **Jackson, Mississippi:** Monique Ealey, Director of Education and Programs, Mississippi Children's Museum
- **Bloomfield, New Mexico:** Jarvis Mullahon, Programs and Projects Specialist, Navajo Nation Department of Dine Education
- **Charlotte, North Carolina:** Sil Ganzó, Executive Director, ourBRIDGE for KIDS
- **Ocracoke, North Carolina:** Nancy Leach, Program Director, Hyde 21st Century Community Learning Center, Hyde County Schools
- **Norman, Oklahoma:** Michael Hirsch: Executive Director, Loveworks Leadership
- **Medford, Oregon:** Crystal Ehlig, Director of the Campus Connection Afterschool program, Rogue Valley Family YMCA
- **Salt Lake City, Utah:** Angel Gomez, Community Program Manager, YouthCity - Fairpark
- **Charleston, West Virginia:** Michael Farmer, Chief Operations Officer, Step By Step WV

- **Fairmont, West Virginia:** Shannon Yost, Program Manager, Flipside Afterschool Program

The 2020 [America After 3PM](#) household survey of more than 30,000 families, commissioned by the Afterschool Alliance and conducted before the pandemic, found that unmet demand for afterschool programs has reached an all-time high. For every child in an afterschool program in America today, three more are waiting to get in. The study found significant inequities, with Black and Latinx children disproportionately without afterschool opportunities. Ninety-four percent of parents of afterschool students say they are satisfied with their child's program.

A large and powerful body of evidence demonstrates improvements in grades, school attendance, behavior and more among children who participate in afterschool programs. Researchers have also found that students in afterschool programs are more engaged in school and excited about learning and develop critical work and life skills such as problem-solving, teamwork, and communications.

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*The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at [www.afterschoolalliance.org](http://www.afterschoolalliance.org).*

*Loveworks Leadership, Inc. is a leadership organization committed to equipping students for REAL life by giving every student an opportunity to lead. Since 2011, they have reached more than 15,000 students from a wide range of socioeconomic and cultural backgrounds. More at [www.loveworksleadership.org](http://www.loveworksleadership.org)*