Alexis Steines: Good afternoon everyone and thank you for joining! Alexis Steines: We will get started in a minute, but first, where is everyone from? chris jorn: Cranford, NJ Bradley Upchurch: Raleigh, NC Patty Tartaglia 2: New Hampshire Diane Pueraro: Washington, NJ Jem Marshall: Dallas, TX Alexandra Zamora: California Kristina Salerno: Long Island- Hempstead NY Marianne Gaffney: Middletown, NY Jamie Culbertson: Modesto CA Cheryl Amborski: EAst Toledo Family Center Toledo ohio Tasha Palmer: San Diego, A Natasha Dorsey: Natasha Dorsey - Detroit, MI Tasha Palmer: CA Tracey Horton 2: Tracey Horton, Conyers, GA Kala Somerville: Charlottesville, VA Karen Olson: Karen Olson: Fargo, ND Rosemary Hayward: Pierre, SD Elizabeth Brown: Alliance, Ohio Marguerite Ponce: El Monte Ca Tamara Gulley: Fort Worth After School... FWISD.... Fort Worth, TX Monica Ashford: East End Family Resource Center, Charleston, WV Danielle Morales: Manhattan, NY Julie Wild-Curry: Julie Wild-Curry: Fairbanks, Alaska Krisann Taylor: Heritage Elementary School, Lynchburg VA Calli Ellis: Calli Ellis/laura Atkinson TLS Watertown, NY Pamela Geeck: Pamela Geeck, Detroit Michigan Julie Wild-Curry: Fairbanks, Alaska Alexis Steines: To the left is a poll question. Please feel free to enter a response! Alexis Steines: I see we already have a few. Selena Hicks: Selena Hicks/Pam Shirley Boone, NC Courtney Havrilek: Courtney Havrilek, Fairbanks, Alaska 21st CCLC Kristin Koenigsfest: Little Rock, AR Paige Ebbs: Joplin, Mo Kim Palmer: Mercer, MO Samantha Jordan: Albany, OR! Oh Ya! Nichelle Harris: Marysville, Ohio Mallory Gobet: Kansas City, MO Rachel Willis: Lawrence, KS Wanda Cobb: Wanda Cobb, Cochran, Ga Jess Jervik: Sioux Falls, South Dakota :) Afterschool Alliance: the audio has started - if you're unable to hear anything please dial the number on the screen Sarah Grosvenor: Manchester, NH Betsy Brenneman: Betsy Brenneman, Juneau, Alaska

Dr. Damary Bonilla-Rodriguez: Girls Inc. I work from Bushkill, PA.

- Keleigh Szmauz 2: Hamilton, NJ Danielle Wiest: Burlington, NJ Jenn Faber: Jenn Faber, Florida pahakasept@aol.com: Pahaka September U Saddle River nj Reyna Jarocki: yazmin guiroz EBLO Ryan Taxara: Ryan Taxara: Springfield, OR Afterschool Alliance: please note that the dial-in number is a listen-only conference line. So you will need to type your questions in the chat box as well Melissa Gabel: Newport, PA Henry Wilson: Henry Wilson, Mount Vernon Youth Bureau, Mount Vernon, NY Julie Wild-Curry: Please put up the conference code again thanks! Angela Prater: Wenatchee, WA Kelly McConnell: Cleveland, OH Jana Lanning: Northwestern Lower Michigan - SEEDS After School. Afterschool Alliance: 877-860-3058 (1135574) Ilse Dunbar: Dixfield Maine, T.W. Kelly Dirigo Middle School Richard Mirabal: Richard Mirabal Albuquerque, New Mexico Rebecca Beach: Abany, NY Natasha Dorsey: Natasha Dorsey - YMCA 21st Century After School Program, Detroit, MI Sheri Kemper: Santa Rosa, CA Griffin Glenn: Louisville, Kentucky Mary Hollis 2: Lori Sanderson FUN Program Hampton NH Elyse White: Phoenix, Arizona Afterschool Alliance: Glad to see we've got great representation from around the country. Thank you all for joining us! Tracy Johnson: Raylette Pickett Los Angeles, California Afterschool Alliance: If you've been successful at engaging parents in your program, please share your strategies in the polling box to the left. We'd love to share some of the great ideas following the webinar. Tracy Johnson: Freeport, Illinois Ellie Saloyr: Ellie Salour Maria Rincon-Dwyer: Maria Rincon-Dwyer - Orlando, FL Ellie Saloyr: Ellie Salour, Germantown, MD
- Shirley Koeller: Boulder, CO
- Elizabeth McGlynn: Elizabeth McGlynn, Bethesda, MD
- RENATA LAUERMANN: Renata Lauermann
- Sebastian Ziraba: Sebastian Ziraba, Rockville, MD
- Rebecca Grube: Becca Grube: Tonganoxie, KS
- Sharon Rhone: Sharon Rhone: Oakland, CA,
- Ashley Moore: Springfield, IL
- Alexis Steines: Feel free to respond to the poll question to the left!
- Ellie Saloyr: Ellie Salour, Gerantown, MD
- Peggy Threlkel: Girls Inc. of Winter Haven
- Alexis Steines: What kind of challenges does your afterschool program face in engaging parents to

## advocate?

- Mary Hollis 2: not enough time
- Griffin Glenn: Language barriers, at times.

Mary Hollis 2: parents are too busy

Tamara Gulley: language barriers

Marianne Gaffney: Parents don't have enough time, or are unmotivated/uninterested

Jess Jervik: not enough time and tight budget/no staff

Kristina Salerno: always working, no transportation , budget issues, etc

**Elizabeth Brown:** We transport our students to/from our programs, so we often don't see parents. **Terri Fackrell:** not enough time

Marlon Moore 2: Marlon Moore, Project Coordinator- YOmedia Miami (Miami-Dade Public Library System)-

Patty Tartaglia 2: Most pick the children up at closing,

**Courtney Havrilek:** Parents have been disconnected from the school for many years - difficult to reengage. (High School)

Cheryl Amborski: Most of our children our there while there parents are working so when they pick

them up they are ready to go home. Dont' want to stay for meeting

Richard Mirabal: not enough time

Kristen Allen: agree with Cheryl!

Patty Tartaglia 2: Yes, Cheryl same with my program

Alexis Steines: How do you encourage busy parents to participate?

Kristen Allen: our parents work many jobs and can't find time to attend events...then what?

Jamie Culbertson: It starts w/ relationship building as much as possible

Elizabeth Brown: We offer student/parent enrichment classes (like scrapbooking, academic reviews,

fitness, etc.), but we don't get a very good response.

Marianne Gaffney: We try to build relationships with parents

Kristen Allen: agree again with elizabeth

**Rebecca Grube:** Often, the same parents are involved in everything and the ones that we really need to engage, we can't reach; phone numbers change or calls are ignored, transportation is a huge issue for many of our parents, and many of these parents didn't have good experiences in school and don't feel comfortable coming back.

**Courtney Havrilek:** Sometimes contributing/perticipating by sending email feedback or phone if can't make it in person.

Tamara Gulley: you have to meet the parents where they are .... take it to their

community...community centers.... quick emails... etc.

Sheri Kemper: Try to have student-driven activities, so children get parents to attend. More familyoriented activities.

**Terri Fackrell:** our parents are not interested at this time in advocacy. We want to find ways to get their input in what they would like to see in our a/s program.

Tamara Gulley: exactly Coutney!

Cheryl Amborski: agree with Sheri

Natasha Dorsey: I have a program where most of my parents work full-time. However, relaxing and enjoyable events such as, a hustle dance class generated a high turn out.

Natasha Dorsey: Food, refreshments and raffles or give aways are important.

Maria Rincon-Dwyer: I believe that parents need to be contacted throughout the year, not just when we need them to attend an event or do something for us. In a different role I used to make my staff call parents with something good to say about their child at least once a week. Many parents looked forward to that phone call because they need it was not going to be a call to tell them that their child was misbehaving.

- Marlon Moore 2: I totally agree, Natasa. Snacks help get them to come out, as well as making them feel that their child is doing "GREAT" and they should come and support their child and see what their child is doing!
- **Elizabeth Brown:** Yes, any time we offer food, families will attend. Unfortunately, the grants we have to run our programs do not allow for the purchase of food, and it's difficult to get others to donate food all the time.
- Natasha Dorsey: I have a program where most of my parents work full-time. However, relaxing and enjoyable events such as, a hustle dance class generated a high turn out.
- Jess Jervik: I have thought about starting an ASP Parent Council or Committee so I can delegate this piece out. I am spread very thin as a director with my job responsibilities. Does anyone else have a Parent Committee or Council?
- Mary Hollis: In the past we have had a parent/staff "group" where everyone shared information and ideas. Also, had a very successful "pasta" night held at a time when the parents are picking up their kids and gave the parents a chance to see one another.
- **Cheryl Amborski:** yes i agree elizabeth. The grants want us to have parents but are not supporting what it takes to get them there, and if we spend our program money there then we don't have the money to spend on the supplies for the activities in the classroom.
- Tasha Palmer: Jess I have in the past and it works wonderfully
- Jess Jervik: How do you start it?
- Natasha Dorsey: I am starting a parent committee this week:)
- **Sheri Kemper:** Breakfast events have worked well in some of our centers. Parents take a littel extra time in the AM when group is smaller. Teachers from the school often attend as well.
- Tasha Palmer: I went to one parent that I thought would engage the other parents and she hung out at my program and ase th othr parents to join
- Patty Tartaglia 2: we hold our program in a multi purpose room at the school.. so we don't really have the space .. also most work full time jobs and when pick up time comes they just want to go home.
- Melissa Gabel: we have tried to do a monthly family dinner associated with an activity. We also extend the evening a half hour on that day so that parents have an opprotunity to get there after work. we usually get a good turn out for dinner but not the activity before
- Jess Jervik: thanks Tasha!
- Tasha Palmer: Then she setup the meetings each month with a potluck. I got my staff to watch the kids so parents can meet with me
- Jess Jervik: I oversee 5 middle school programs. Would you suggest a committe at each school or one for all 5 together?
- Henry Wilson: I encourage parents on all levels (Elementary -High School) to be involved whenever possible, asking for their input, suggestions, to volunteer; depending on the age group' it's been very successful
- Tasha Palmer: each school have one then get them to vote for a parent representative to meet for all 5schools maybe quarterly

Jess Jervik: good idea

- Tamara Gulley: ONe at each site..... we have Parent Cafes... at each one, we have a Volunteer (parent/guardian) who serve as Parent Cafe Liaision
- Tamara Gulley: 10 sites
- Tamara Gulley: Jess, I suggest one at each school

Richard Mirabal: our meetings are short and we make it madatory for parents/students to attend one meeting per semester, we provide employment for the students. we also provide snacks as well during the meetings

Sheri Kemper: Tamara, how many children do you serve at each of the 10 sites?

Tamara Gulley: I have 4 middle schools, 4 high schools, 2 academies. Elementary 120+, Middle school 100, High school 30 - 75

Natasha Dorsey: Great Richard! What are the consequences for parents that do not attend a mandatory meeting?

Jess Jervik: Our program is not fee-based, it is contribution-based. We do not turn students away. We have a suggested amount to give for the year but we very rarely see that come in. We are also a drop-in program. Does anyone have a similar program set-up? Is it easier to get parents involved at the fee-based programs?

Jess Jervik: We serve about 1000 students/year.

Richard Mirabal: we give them a chance to attend one of the other meeting

Adam Silversmith: we are having a mommy and me and daddy and me program

Shanette Jenkins: Tamara, is there are charge to your program?

Tamara Gulley: In our district, we service over 12,00 per year....

Danielle Morales: Thank you Esther for your ideas and suggestions today

Cheryl Amborski: Thank you Ester for taking the time and sharing your suggestions with us.

Maria Rincon-Dwyer: Thank you.

**Tamara Gulley:** no charges... we are 21st Century based and General Funded (local funds & city funds) **Maria Rincon-Dwyer:** We serve approximately 13, 000 students a year.

Esther Grant-Walker 2: Thank you.

Tamara Gulley: Yes, thanks, Esther!

Patty Tartaglia 2: Thank You for the ideas

Sebastian Ziraba: Sebastian

Tamara Gulley: Maria, where are you?

Maria Rincon-Dwyer: We have parent pay, county funds, city funds and some grants.

Maria Rincon-Dwyer: Orlando, FL

Tamara Gulley: Ok...

Sebastian Ziraba: Sebastian Ziraba: Where can we find funding resources?

Marguerite Ponce: thank you, lots of great ideas

Maria Rincon-Dwyer: We need more webinars like this one. Very informative.

Jess Jervik: agreed Maria and more time :)

**Esther Grant-Walker 2:** You're welcome. It was a pleasure and honor to be asked to speak at the webinar. It is very important for us to share ideas and exchange thoughts on these topics.

Tamara Gulley: Anyone attending BOOST conference in Palm Springs in April/May

Natasha Dorsey: I am attending BOOST !:)

Tamara Gulley: I'll be there Natasha....

Natasha Dorsey: Great!

**Esther Grant-Walker 2:** Courtney H.- It may take time for you to spark the interest of parents. but it is worth the efforts. Stay firm in your ideas and inspire yorur staff to get creative with what they are doing with the kids. If they parents see that you are offering something different & high quality- they will come around.

Jana Lanning: Thank you!