

FEEDING AMERICA'S CHILDREN AFTERSCHOOL

www.afterschoolalliance.org



Afterschool Alliance
AFTERSCHOOL FOR ALL

MEET THE PRESENTERS

- Erik Peterson, Afterschool Alliance
- Signe Anderson, FRAC
- Lynn Sobolov, Excel Beyond the Bell, Montgomery County Collaboration Council
- Veneice Smith-McCain, Boston Public Schools
- Jeff Rowe, E S Foods



AFTERSCHOOL MEAL BASICS

AT-RISK AFTERSCHOOL MEALS PROGRAM ELIGIBILITY

○ **Programs must:**

- Offer educational and enrichment activities
- Located in an area where at least half of the students in the local elementary, middle or high school are eligible for free or reduced price school meals
- Meet state and local health and safety standards or be licensed for child care if required by state or local law



THE BASICS

- Schools, local government agencies, private non-profits can host
- Afterschool, on weekends, and during school holidays
- Can serve meals and snacks, if program is long enough
- Available through the Child and Adult Care Food Program



FEEDBACK FROM AFTERSCHOOL MEAL SURVEY

- 80% served afterschool snacks,
about 30% serve meals
- Milk, Fruit and Crackers were three most popular items served. Over 50% self-prepare
- 10.9% of programs' budgets going towards providing snacks/meals
- Cost and food storage were 2 biggest barriers
- 54% of programs had not heard of the At-Risk Afterschool Meal Program





**What resources are available to
assist local programs interested
in serving afterschool meals?**

FOOD RESEARCH & ACTION CENTER



Signe Anderson

Child Nutrition Policy Analyst

sanderson@frac.org

Office: 202 986-2200



THE ACTION IN FRAC


- Promote federal nutrition programs
- Conduct research and policy analysis
- Serve as a clearinghouse
- Provide technical assistance
- Work with Congress



RESOURCES



- FRAC website: www.frac.org Summer & Afterschool Nutrition Programs
- Meals Matter Monthly Call Series
- Simplified Summer Toolkit
- Afterschool Meals Guide
- Standards of Excellence



**Why do you offer afterschool
meals during the programs you
run in collaboration with
Montgomery Public Schools?**

EXCEL BEYOND THE BELL



Lynn Sobolov

Program Manager, Excel Beyond the Bell
Montgomery County Collaboration Council
Maryland



BUILDING PARTNERSHIPS

Partner	Contributions
Collaboration Council	<ul style="list-style-type: none"> • Excel Beyond the Bell Program Manager • Direct services funding/contracting • Program quality building with emphasis on professional development (AYD, Cultural Competency, YPQI Methods) and coaching • Evaluation approach
Department of Recreation	<ul style="list-style-type: none"> • Site Coordinators & After School Activities Liaisons (ASLs) • Funding for recreation, health and wellness programs • Integrated schedule of programs & marketing • Coordination of enrollment and data collection
Montgomery County Public Schools	<ul style="list-style-type: none"> • Principal & other administrators' active involvement • ASL selection/ongoing interaction • Publicizing programs; referrals of vulnerable youth • Activity buses, school space and At Risk Supper Program • Student school performance data



PROGRAM OVERVIEW

- Three sessions of 9-10 weeks each –October 1st start date
- Programs operate Monday through Thursday at Argyle, Clemente and Loiederman; 2 days per week at Forest Oak and Neelsville
- Programs begin at end of school day, ending at 5:15 pm
- Programs include STEM, career exploration, leadership and civic engagement, creative arts, recreation and health and wellness.
- Students in any afterschool activity with academic enrichment receive supper (At-Risk Supper Program via MCPS)
- Activity buses run at 5:15; extracurricular participants can stay with homework help provided



Cooking at
Clemente
Zucchini Muffins



YEAR 2 WINS

Programs:

- 57 total programs scheduled for 1st 10-week session
- 831 students have enrolled to date, with many programs having wait lists for second session
- 33,000 suppers were served in the first year of the program
- NACO award for EBB

Partnerships:

- Cross agency team in place along with school-based teams
- High school internship program implemented at all 5 schools
- Additional program volunteers from Montgomery College
- Activities provided by volunteers from So What Else at no cost to the program
- 2 IBM grants awarded will include partnership with State Attorney and Germantown Police



NEED IN MONTGOMERY COUNTY, MD

Overall 41.5% or nearly 61,000 Montgomery County Public Schools students have participated in the Free and Reduced Meals program (FARM).




NEED IN MONTGOMERY COUNTY, MD

Month/Year	Number of Meals Served at EBB sites
October 2010	2,776*
October 2011	6,670
October 2012	8,398

*730 suppers, 2,046 snacks, prior to Excel Beyond the Bell

A total of 33,000 after school meals were served at 1 elementary school and 3 middle schools in school year 2011/2012



**Why are you moving from
afterschool snacks to afterschool
meals?**

BOSTON PUBLIC SCHOOLS



Boston Public Schools

Veneice Smith-McCain



**How has E S Foods Stepped
forward to address childhood
hunger in out of school settings?**

E S FOODS



Jeff Rowe
Executive Director

SUPPORTING AFTERSCHOOL MEALS

- Sponsorship of outreach efforts by Afterschool Alliance
- National surveys to identify potential sponsors
- Messaging in School Nutrition magazine

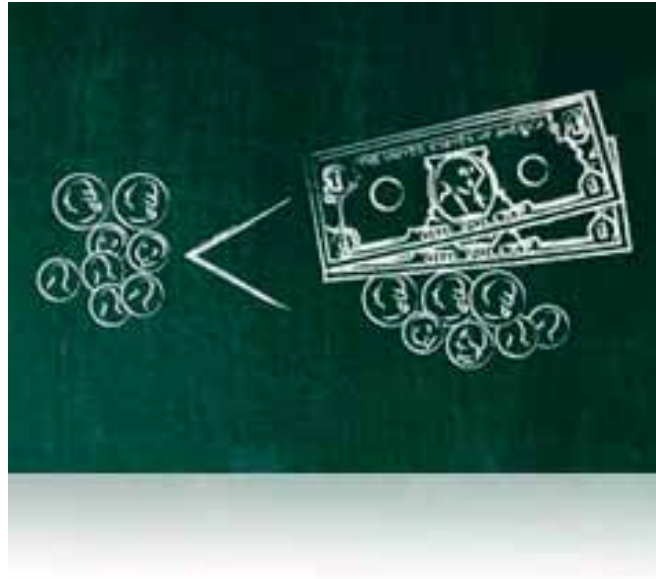


SUPPORTING AFTERSCHOOL MEALS



Product solutions to make serving a meal as simple as serving a snack

SUPPORTING AFTERSCHOOL MEALS



For every 100 children participating, sponsors generate
over \$50,000 in program funding and support

([\$2.86 per meal + \$0.2275 commodity or cash in lieu] * 170 serving days = \$52,487.50)



QUESTIONS & ANSWERS



THANK YOU!

Thank you for joining today's
webinar.

If you have additional questions,
please email
asteines@afterschoolalliance.org