



MARYLAND AFTER 3PM

America After 3PM surveyed parents in Maryland to examine how children spend the hours between 3 and 6 p.m.—the hours after school ends and before parents typically return home from work. It highlights the trends in afterschool program participation, documents the benefits associated with participation in afterschool programs, and measures public support for afterschool programs.

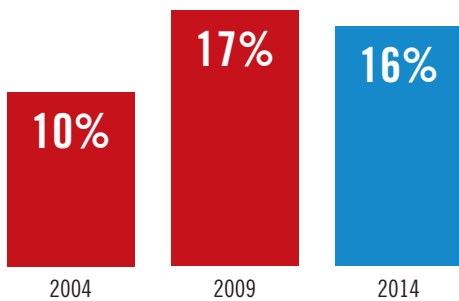


America After 3PM revealed that **150,112 children (16%) in Maryland** participate in an afterschool program, yet **280,319 children (36%) would be enrolled** in a program if one were available to them.

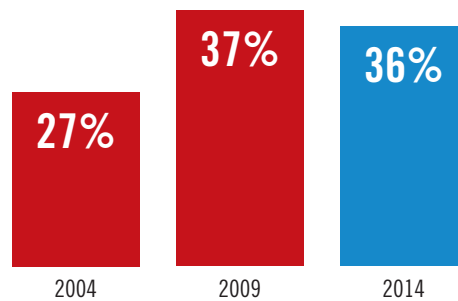
With **87% of Maryland's parents satisfied with their child's afterschool program** and **64% agreeing that afterschool programs give working parents peace of mind**, more work needs to be done to ensure that all children in Maryland are able to take part in an afterschool program that keeps them safe, inspires learning and supports working parents.

OVERALL DEMAND FOR AFTERSCHOOL PROGRAMS

Afterschool Program Participation in Maryland



Demand for Afterschool Programs in Maryland



21% of children are unsupervised after school in 2014 for an average of 9.21 hours per week.

On average, children spend **6.83** hours and **3.66** days per week in an afterschool program.

Maryland Parents are Satisfied with their Child's Afterschool Program

- 87% are satisfied with their child's afterschool program overall.
- 83% are satisfied with their child's afterschool program's safe environment.
- 81% are satisfied with their child's afterschool program's quality of care.
- Maryland parents cited as their top five reasons for selecting an afterschool program: the program is a safe haven (85%), their child enjoys the afterschool program (81%), location is convenient (81%), the hours meet their needs (78%) and quality of care (76%).

Afterschool Programs Provide a Wide Range of Benefits to Maryland's Children and Families

- 62% of parents agree that afterschool programs can help excite children about learning.
- 62% of parents agree that afterschool programs help children gain workforce skills, such as teamwork, leadership and critical thinking.
- 65% of Maryland parents agree that afterschool programs can help reduce the likelihood that youth will engage in risky behaviors, such as commit a crime or use drugs, or become a teen parent.
- The top five activities Maryland parents report are offered by their child's afterschool program are opportunities for physical activity (77%), homework assistance (67%), opportunities for reading or writing (67%), beverages, snacks and/or meals (65%) and music or art (59%).

Maryland Parents Support Public Funding for Afterschool Programs

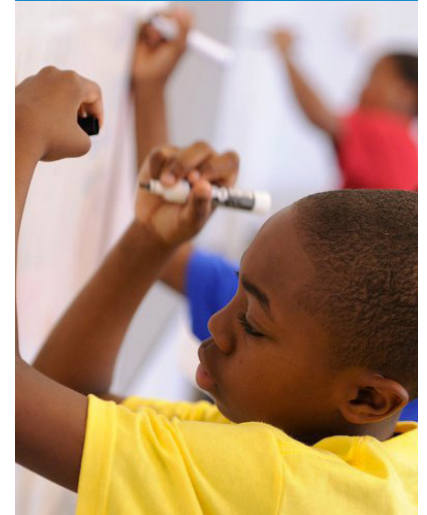
- 84% of Maryland parents support public funding for afterschool programs, while just 21% report receiving government assistance with the cost of their child's program.
- 64% of Maryland parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.
- 69% of Maryland parents agree that afterschool programs help working parents keep their jobs.

ABOUT THE SURVEY

The percentages and projected numbers of children and families in *America After 3PM* are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. In Maryland 252 households and 1,036 children were screened for this study. Child-level statewide projections and total school enrollment numbers are based on 2011-2012 Department of Education, National Center for Education Statistics. Total school enrollment for Maryland is 926,618. For additional information about *America After 3PM*, visit: <http://afterschoolalliance.org/AA3PM>.

America After 3PM is funded by the Charles Stewart Mott Foundation, the Robert Wood Johnson Foundation, The Wallace Foundation, the Ford Foundation and the Noyce Foundation, with additional support from the Heinz Endowments, The Robert Bowne Foundation and the Samueli Foundation.

Snapshot of Afterschool Programs in Maryland



36% of Maryland children in an afterschool program qualify for the Federal Free and Reduced Price Lunch Program.

In Maryland, the top three providers of afterschool programs are afterschool programs run by a public school, afterschool programs run by a private school and afterschool programs run by a child care center.

64% of afterschool programs in Maryland are located in a public school building.

On average, Maryland families who pay for their child's afterschool program spend \$138 per week.

After lack of need, the predominant obstacles to enrollment include:

Preference for alternative activities.

The afterschool programs are too expensive.